

Daily



# IMPRESSIONS®

Professional Custom Printed Products

[www.dailyimpressions.com](http://www.dailyimpressions.com)

- Calendars
- Cookbooks
- Journals
- Mousepads
- Notebooks
- Notepads
- Planners
- Presentation Folders
- Postcards/Flyers
- Promotional Items
- Custom Printing
- Warehousing/dist
- Kitting

**5% Discount**  
Feb 1 - June 30  
on next years  
stock calendars.



asi/55530 • PPAI/190061 •  
UPIC/IMPRESS • SAGE/63248





Count on us  
for flexibility  
at an affordable  
price!

## American made since 1906

We are 100% produced in the United States from our facility on the edge of Memphis, Tennessee. All printing, cutting, binding, design and other services are done on-site. Our materials are all created and purchased from vendors in the United States.

### *We Want To Be Your Go-To Printer*

You can expect personalized service. Each client and each order is important to us and we want to be the printer you go to for all your client's needs.

### *We Do More Than Printing*

We can give your client custom products and designs that will make them stand out and be remembered. We provide:

- Custom Printed Products
  - Custom Illustration
  - Graphic Design
  - Typesetting
  - Layout
  - Proofreading
- ...and much more, just ask!

### **Dear Professional,**

We want to take a brief moment to thank you for your support through the years and let you know how much we appreciate your business.

Our new catalog features many new items, all factory-direct from our publishing company on the edge of Memphis, Tennessee. In addition to publishing our popular Daily Impressions personalized calendars, we have an expansive selection of magnets and notepads, which are turning out to be quite popular.

We also have popular cookbooks, journals and daily planners, which can be personalized and shipped within days of your order being placed.

Our products are all friendly reminders of your appreciation for your customers' business. Our calendars and notepads can feature your customer's logo on every page and special notes can be added to any date.

We have an ultra modern production facility that produces anything from variable data calendars to casebound school books.

Thank you for being such a great customer!

The Daily Impressions Employees

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Visit our website for more information and new products at  
[www.dailyimpressions.com](http://www.dailyimpressions.com).

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## NEW PRODUCTS



52 Week Tear-Off Calendars - Page 6



Color Cover  
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Custom Daily Calendars - Page 5



Hardback  
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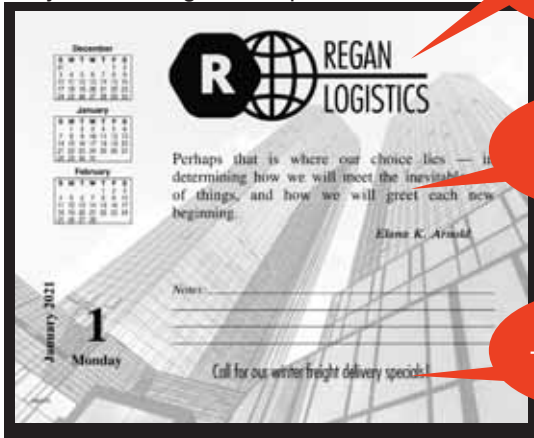
Executive  
Hardcover  
Journals - Page 27



# CALENDARS



## Grayscale Background Option



Your Logo  
On Each Page

Quote, Tip or  
Your Wording

25 Different  
Tag Lines Included

## STANDARD DAILY CALENDAR PRICING **ORDER CODE: P7500**

	100	250	500	1,000	2,500	5,000
Color Background	8.75	7.85	7.42	6.65	6.48	6.30
Grayscale	7.79	7.10	6.74	6.25	5.99	5.66

## CUSTOM DAILY CALENDAR PRICING (r)

### ORDER CODE: **P7500**

**Create your own custom calendar theme. P7500-Custom Theme (Any Paper may be used)**

Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a \$350.00<sup>(r)</sup> set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

# DAILY Date Calendars

Each day has a unique quote



Calendars are padded and adhered to a black stand which can be upright or flat on your desk.

The calendar combines Saturdays/Sundays for a total page count of 313. Your logo is imprinted on every page, along with 25 different tag lines (if provided) for free.

Your choice of a standard full color cover or a custom cover with your art provided. Choose one of our stock background papers or upgrade to a custom repeating background paper.

## Daily Date Calendar Specifications

**FINAL SIZE:** 6.125" x 5.125"

**PAPER SIZE:** 5.3125" x 4.25"

**STAND:** Black

**PAPER:** 50 lb. offset

**FINISHING:** Individually shrink wrapped & bulk packed 42 per carton.

**TAG LINES:** Up to 25 different tag lines at no additional charge. Tag lines over 25, \$3(t) each.

**APPROX. WEIGHT PER 100:** 95 lb.

**LOGO IMPRINT AREA:** 3" x .875"

**LOGO IMPRINT SETUP CHARGES:**

- Black - \$40(t) setup charge and no run charge. (waived on reorders)
- 1-color (other than black) - \$150 setup + \$0.28(t) per calendar run charge
- 2 spot colors - \$250 setup + \$0.28(t) per calendar run charge
- 4CP- \$350 setup + \$0.28(t) per calendar run charge



# FULL CUSTOM Daily Date Calendars

# CALENDARS

**NEW!  
FULL CUSTOM  
CALENDARS!**



## Custom Boxes



Custom Boxes are available for your Daily Date Calendars.

Our P7500-CUSTOM daily calendars offer Full Color, Full Custom daily artwork.

\*Note: Pricing is for 313 pages (weekends combined)

Your Logo  
On Each Page

## Custom Daily Date Calendar Specifications

**FINAL SIZE:** 6.125" x 5.125"

**PAPER SIZE:** 5.3125" x 4.25"

**STAND:** Black

**PAPER:** 50 lb. offset

**FINISHING:** Individually shrink wrapped & bulk packed 42 per carton.

**Camera Ready Artwork required.**

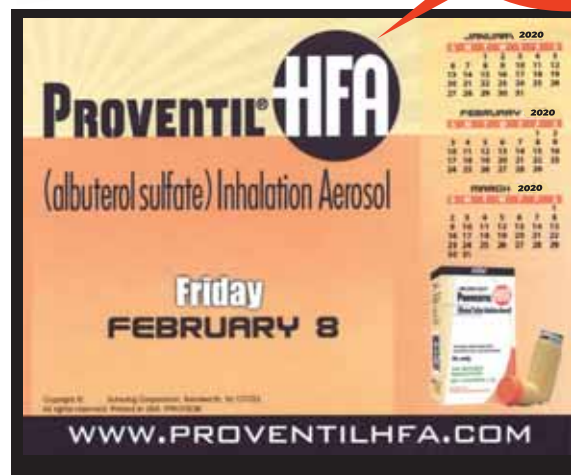
**APPROX. WEIGHT PER 100:** 95 lb.

### SETUP CHARGES:

■ No setup charges. Camera ready artwork required. Templates available upon request.

### ADDITIONAL OPTIONS:

■ 365 pages. (Inquire for pricing)



	100	250	500	1,000	2,500	5,000
Standard Price	14.90	12.25	11.62	11.29	10.33	9.99

### CUSTOM DAILY CALENDAR PRICING <sup>(1)</sup>

## ORDER CODE: P7500-CUSTOM

Create your own custom calendar theme. P7500-Custom (Any Paper may be used)

313 pages of custom material about your company...  
The best daily advertising calendar on the market today.

# CALENDARS

**NEW!  
WEEKLY  
CALENDARS!**



Your Logo  
On Each Page



Quote, Tip or  
Your Wording

## STANDARD WEEKLY CALENDAR PRICING

	100	250	500	1,000	2,500	5000
Standard	7.08	5.30	4.70	4.40	4.25	4.15

## WEEKLY CALENDAR PRICING

### ORDER CODE: **P7510-CUSTOM**

**P7510-Weekly Calendar**  
(Any Paper may be used)

Submit your custom theme with 52 weeks of your personal messages in the order you want them to appear in your calendar for a \$350.00(t) set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

# WEEKLY Calendars

Each week has a unique quote

**52 WEEKS**  
OF CONSTANT  
MARKETING EXPOSURE!

## Weekly Date Calendar Specifications

**FINAL SIZE:** 8.25" x 5.25"

**PAPER SIZE:** SIZE: 7.5" x 4.25"

**STAND:** Black

**PAPER:** 50 lb. offset

**FINISHING:** Individually shrink wrapped & bulk packed 36 or 54 per carton.

**TAG LINES:** Up to 25 different tag lines at no additional charge. Tag lines over 25, \$3(t) each.

**APPROX. WEIGHT PER 100:** 95 lb.

**LOGO IMPRINT AREA:** 3" x .875"

**LOGO IMPRINT SETUP CHARGES:**

- Black - \$40<sub>(t)</sub> setup charge and no run charge. (waived on reorders)
- 1-color (other than black) - \$150 setup + \$0.28(t) per calendar run charge
- 2 spot colors - \$250 setup + \$0.28<sub>(t)</sub> per calendar run charge
- 4CP- \$350 setup + \$0.28<sub>(t)</sub> per calendar run charge

# CALENDARS

## 1 CHOOSE YOUR COVER

Any of our custom papers may be used as your cover. You will have the entire printable area for your imprint.



### Free Color Stock Covers

All Daily Impressions calendars come with a free stock cover! All covers feature an area for your imprint in black ink. Covers can also be printed on background paper.



### Custom Calendar Covers

Daily Impressions has the capability to produce 4-color process, screens and photos, full bleeds and more! Design your own custom cover for only a small **additional fee of \$0.14(t) per calendar**. Or, use one of our in-house designers at an additional hourly cost to get the look you're after.



Skyscraper



Newton



Thought Bubble



Patriotic



Global Hands



Think Green



Puzzle



Ichthus



Color Swirl



Smiley Face



Office



Balloons



Electric



Retro



Nightsky



Christmas Lantern



Blue Gift Bow



Seasons Greetings



Metallic Gift Bow

**Custom Gift Bow Colors**  
Change the color of the bow. Tell us the general color you would like. PMS and logo colors will be matched as closely as possible.





# CALENDARS

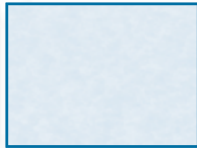
## 2 CHOOSE YOUR BACKGROUND-PAPER

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover.

### Standard Paper Choices



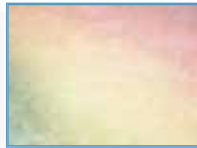
Natural Parchment



Blue Parchment



Watercolor Parchment



Rainbow Parchment



American Flag

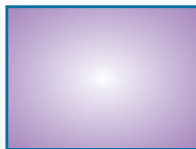


White & Off White

### Solid Paper Choices



Pink Flash



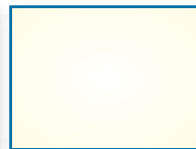
Purple Flash



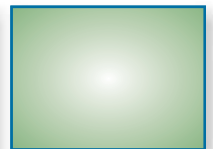
Blue Flash



Red Flash



Yellow Flash



Green Flash

AWARENESS RIBBONS CAN BE ADDED TO THE SOLID COLOR PAPER



### Designer Paper Choices



Sky



Celebration



Golf



Jokes



Currency



Retro



Skyscrapers



Think Green



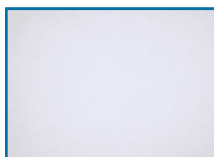
Electric



Nightsky



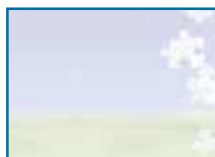
Ichthus



Blue Texture



Color Boxes



Puzzle



Marble

Full-Color Custom Background Paper:

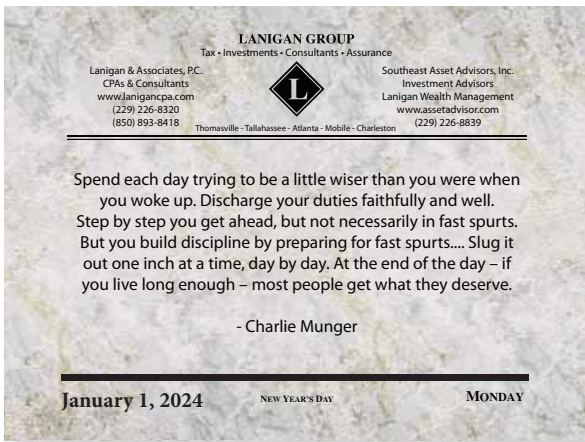
Use your own custom design for your background for only 28¢ per calendar and \$350 setup. Design your own or let one of our designers assist you with your design.



## 3 CHOOSE YOUR DATE FORMAT

Note: Paper designs can be changed.

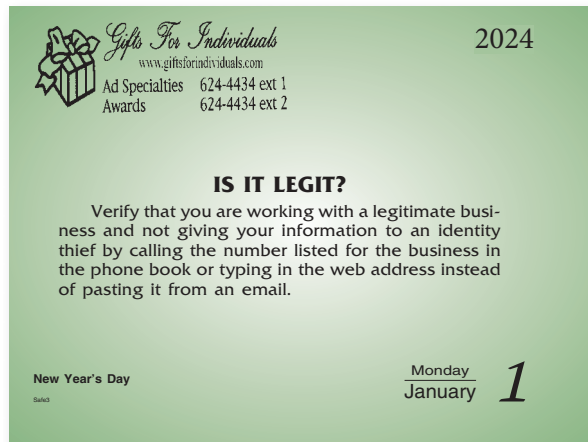
### Daily Date Choices



(Custom on Marble background)

#### Custom Theme Format

Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a \$350.00<sup>00</sup> set up fee. There is no run charge per calendar, only a set up fee. This feature requires a minimum order of 250 calendars.



(Safety on Green Flash background)

#### Standard Format A

Our original format includes your logo at the top of every page. Customize individual dates with the calendar with two text lines in the lower-left corner of each page. A 2-year calendar page is inserted in the middle and as the last page of the calendar. Back side of calendar pages are blank.



(Word of the Day on Rainbow background)

#### 2-Month Format B

Offers the same great features as the P7510, plus the current and future month displayed on every page. The date is oversized for easy reading. Pages are blank on back. (Does not include 2-year mini calendar pages in the middle and as last page of the calendar.)



(Motivational on puzzle background)

#### Note Plus Format C

The Note Plus calendar has a prominent area for writing notes and reminders. Customize individual dates within the calendar with two text lines below the note area on each page. Features include past, current and future months on the front of every sheet. Pages are blank on back.

# CALENDARS

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover.

# 4

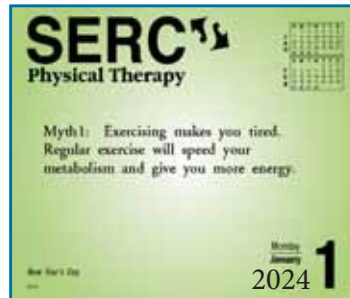
## CHOOSE YOUR CALENDAR QUOTE THEME

### Standard Quote Themes



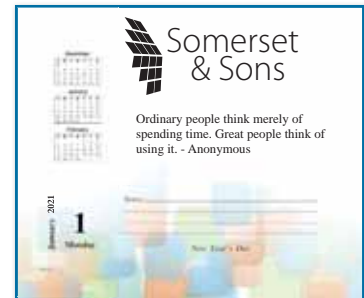
#### Jokes

All this content is a little silly, full of clean, chuckle-worthy humor. (Only available with Formats A and B)



#### Healthy Living

Includes messages such as food selection, exercise, relaxation and more - including facts, humor and suggestions.



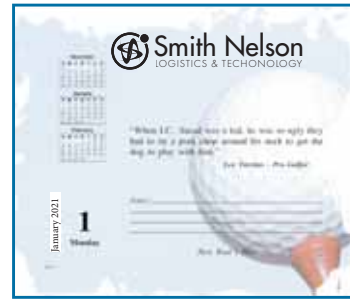
#### Time Management

Great time management quotes to motivate you every day.



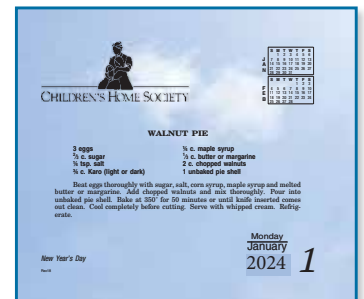
#### Motivational

The best-selling motivational content has great messages and inspiration to get anyone through a long day.



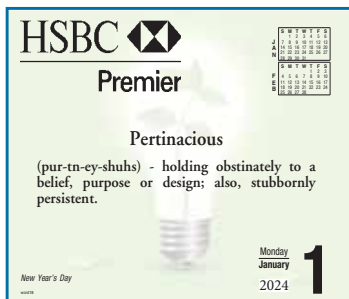
#### Golf

Great content for country clubs, business or anyone who plays. Each day is packed with facts, tips and golf humor.



#### Recipe

When customers tear away one of these 313 recipes to keep, your logo will be visible each time they decide to prepare it.



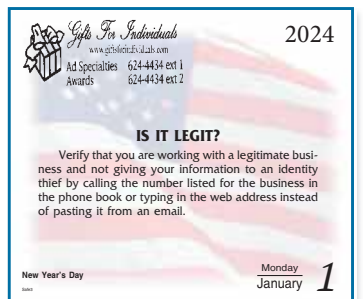
#### Word of the Day

Increase your vocabulary every day with 313 unusual words with the word of the day daily calendar.



#### Devotional

A daily scripture verse from the King James version of the Bible. Churches love these calendars!



#### Safety

Educational safety tips collected from fire departments and safety groups across the country. (Only available with Format A)



## Gift Boxes



Available in “Red with Gold Bow” and “White.”

### Daily Date Calendar Gift Boxes

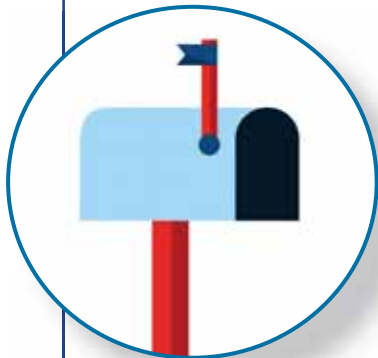
For our Daily Date Calendars, we have either a full-color gift box or a plain white gift box. Gift boxes are available in any quantity. Simply specify which style you would like and how many — we’ll take care of the rest!

Gift boxes are only available for calendars with less than 320 pages. Gift boxes are shipped flat.

Gift Boxes are only available for Daily Date Calendars.

ONLY \$0.70<sup>(t)</sup> PER BOX!  
CALL FOR CUSTOM BOX PRICING

## Mailing Service



Split shipments up to 30 locations \$9.50 ea. Location

### Let Us Mail Your Daily Date Calendars

Daily Impressions offers complete mailing and drop ship services, offering you savings on delivery time and shipping charges, as well as saving you the hassle and expense associated with fulfillment houses.

Two mailing options are available: Priority Mail and BPM Bulk. We supply the mailing carton or corrugated mailer, apply your label, insert an optional letter or card (4”x 6” max. size), and mail the calendar. Postage is charged at actual cost. Postage rates subject to change. \$200(t) list processing fee for bulk \$.40 ea for shipping box.

If we are printing your labels for you, please submit addresses in an Excel spreadsheet. There is an additional fee of \$0.07 per address label printed.

# STOCK COVERS

# STOCK CALENDAR COVERS & PAPERS

Any of these may be used as your cover or your paper!  
Some are shown as covers and some as paper.  
Additional covers and paper options may be found on page 7 and 10.



Awareness



Golf



Christmas Candles



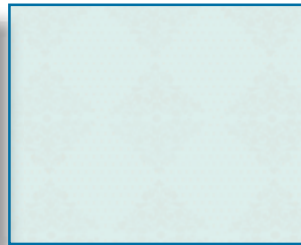
Green Marble



Christmas Tree



Fish



Aqua Diamond



Columns



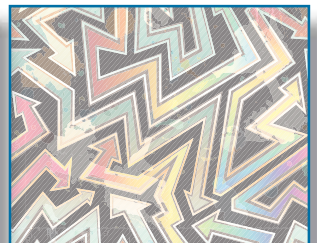
Green Prism



Watermark



Rainbow Prism



Arrows



Red 3D



Lighthouse



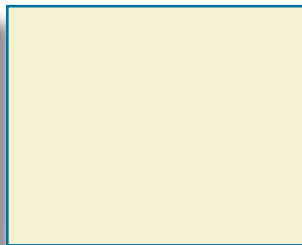
Vision



Color Peaks



Waterfalls



Creme



Realty



Currency

# STOCK COLORS & PATTERNS

## STOCK COLORS & PATTERNS

These are our standard color options. You may submit custom artwork with your own colors or tell us a color you would like to see on your item.



These in-house stock patterns may be used on your items as a background. Samples in the catalog using these patterns have been indicated. You may also submit your own custom artwork (additional charges may apply.)





## MONTHLY PROP-UP CALENDAR

### Monthly Prop-Up Calendar

Mini tent-style calendar features your own 13 custom images (one for the cover and one for each month), as well as your imprint to be seen on each page. Two-sided printing so the imprint shows on both sides of the calendar for maximum visibility.

#### Standard Features

- FINAL SIZE: 5.125" x 4.25"
- PICTURE AREA: 5" x 1.75"
- IMPRINT AREA: 2.25" x 1.75"
- PAPER STOCK: 100 lb. coated text
- BINDING: Coil
- No Set-up for Standard Features
- Custom Name Set-up \$100(t).
- Approx. Weight per 100: 8 lb.
- Start any month – Runs 12 months
- Variable Data Customization available on 150+ Qty.- \$50( Set-up and 20¢ per calendar.

Personalize each calendar with your customer's name!



ORDER CODE:  
**P6060**

#### MONTHLY PROP-UP PRICING

100	250	500	1,000	2,500	5000
3.69	2.55	2.16	1.98	1.86	1.83

(r)

### Weekly Prop-Up Calendar

#### Standard Features

- FINAL SIZE: 7.5" x 4.25"
- IMPRINT AREA: 3.5" x 2.25"
- PAPER STOCK: 100 lb. coated text
- Week at a Glance format
- Page count: 53
- Set-up: \$50
- Start any month – Runs 12 months
- No Set-up for Standard Features
- Custom Name Set-up \$100(t)



ORDER CODE:  
**P6090**

#### WEEKLY PROP-UP PRICING

100	250	500	1,000	2,500	5000
6.55	4.04	3.20	2.79	2.53	2.45

(r)

# MAGNETS

This Calendar is designed to hang on any type of flat metal fixture, easily incorporating a monthly calendar in the most obvious places. The top of the calendar is a flat magnetic piece. Tear off paper months and keep the magnet at the end of lifecycle for a permanent fixture.



Style A



Style B

Your logo is prominently displayed on every page of the calendar, as well as on the magnet.

Add the Dry Erase option for an even more useful experience.

Choose 12 images for the sidebar panel (Style B only). Choose one of our stock patterns, colors or use a background for your magnet, as well as the calendar months. Create it or we can help you create it.

## Dry Erase Magnet Calendar

### Standard Features

- Dry Erase Upgrade film only \$20 Setup plus 15¢ ea. (does not come with Pen)
- Shrink wrapped with dry erase pen \$20 setup plus \$.22<sup>(r)</sup> ea.
- Free digital proof; printed proofs \$45<sup>(r)</sup>
- Watermarked months (same on all pages) \$40<sup>(r)</sup>
- Custom Monthly Grid Art \$150 setup
- Choose your own start and end month
- Additional months \$.50 per sheet



### ORDER CODE:

DRY ERASE MAGNET CALENDAR PRICING **P1010**

100	250	500	1,000	2,500	5,000
7.10	5.55	5.05	4.73	4.60	4.54

(r)

# WEEKLY DESK CALENDAR

Print your logo in color on this **weekly** desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12" x 18" means it will not dominate your desk.



ORDER CODE:

**P2080**

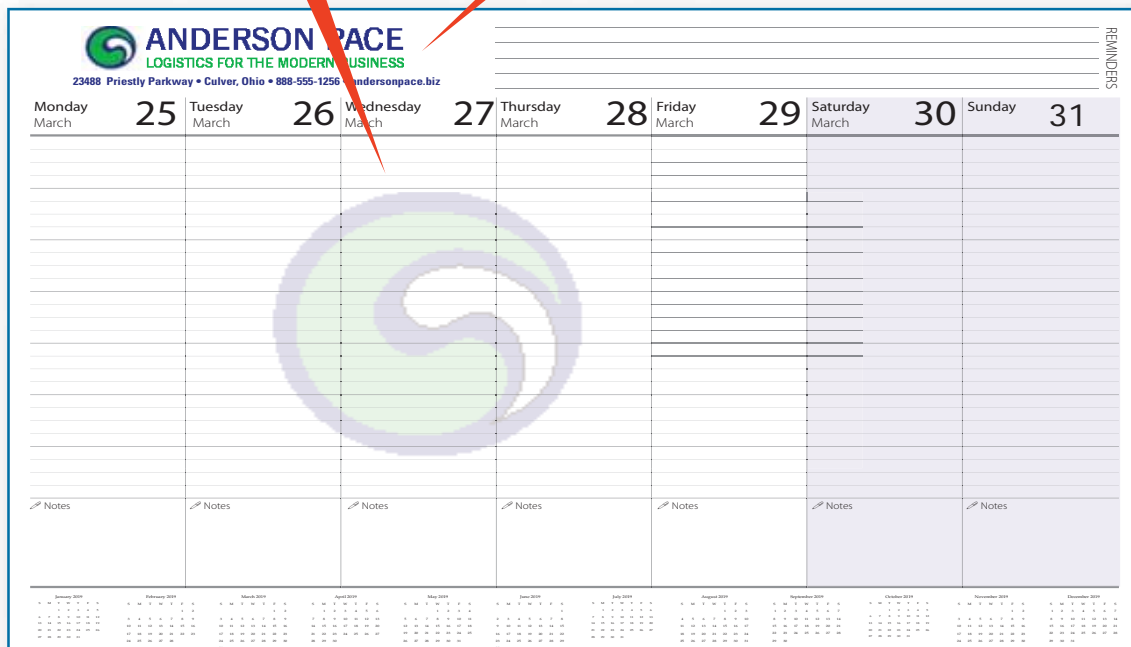
WEEKLY DESK CALENDAR  
PRICING

100	250	500	1,000	2,500	5,000
4.80	4.40	4.21	4.15	4.10	4.05

(r)

Weekly  
Layout

Start  
Any Week



# Weekly Desk Calendar Calendars

## Standard Features

- Paper Size: 12" x 18"
- 52 pages printed on 60 lb. paper
- Can start on any month
- Up to 25 custom dates
- Logo space on each month: 9" x 1"
- Includes a Full Year-At-A-Glance
- Calendar for the calendar's duration at the bottom of each page with the current month highlighted.
- Custom Made in USA

## Optional Features and Upgrades

- Hardcopy Proof - \$30<sup>(t)</sup>
- PDF Proof - FREE
- Watermarked Months - \$40<sup>(t)</sup>
- Custom Monthly Grid Art - \$150<sup>(t)</sup>
- Choose your own start and end month
- Additional Months - 50¢<sup>(t)</sup> per sheet
- Set-up 40<sup>(t)</sup>
- Additional custom dates over 25 \$50<sup>(t)</sup> setup



# MONTHLY DESK CALENDAR

## Monthly Desk Calendar

Print your logo in color on this **monthly** desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12" x 18" means it will not dominate your desk.

### Standard Features

- Paper Size: 12" x 18"
- 12 pages printed on 60 lb. paper
- Can start on any month
- Up to 25 custom dates
- Calendar colors and grid may be customized
- Logo space on each month: 9" x 1"
- Includes a Full Year-At-A-Glance Calendar for the calendar's duration at the bottom of each page with the current month highlighted.
- Custom Made in USA

### Optional Features and Upgrades

- Hardcopy Proof - \$30<sup>(t)</sup>
- PDF Proof - FREE
- Watermarked Months - \$40<sup>(t)</sup>
- Custom Monthly Grid Art - \$150<sup>(t)</sup>
- Choose your own start and end month
- Additional Months - 50¢<sup>(t)</sup> per sheet
- Set-up 40<sup>(t)</sup>
- Additional custom dates over 25 \$50<sup>(t)</sup> setup



ORDER CODE:

**P2081**

MONTHLY DESK CALENDAR  
PRICING

100	250	500	1,000	2,500	5,000
2.84	2.64	2.50	2.34	2.15	2.00

<sup>(r)</sup>

Start  
Any Month

Monthly  
Layout

FEBRUARY							Bangor Savings Bank	
SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY		
	1	Groundhog Day 2	3	4	5	6		
7	8	9	Ash Wednesday 10	11	12	13		
Valentine's Day 14	Presidents Day 15	16	17	18	19	20		
21	22	23	24	25	26	27		
28	29							

**Bangor Savings Bank**  
You matter more.

August 2018 | September 2018 | October 2018 | November 2018 | December 2018 | January 2019 | February 2019 | March 2019 | April 2019 | May 2019 | June 2019 | July 2019

# WALL CALENDARS

Upload 13 of your photos (one for the cover and one for each month) or select from one of our stock wall calendar image sets and add your logo and imprint on each page.



SPICE RUBBED STEAK



**Custom Sizes Available. Call or email for quote.**



## 12 Month Custom Wall Calendars

### Standard Features

- Paper Size: 11" x 17" (folded to 11" x 8.5")
- 13 full color photos
- Saddle-stitch binding, standard
- Entire calendar printed on 80 lb. gloss text
- Up to 25 custom dates may be added
- Calendar style and grid may be customized
- Logo space on each month: 1" x 6"
- Includes a Year-At-A-Glance Calendar for the following 4 years
- Inside and outside back cover printing allowed
- Custom Made in USA

### Optional Features and Upgrades

- Plastic Coil or Wire-o Binding - 25¢<sup>(r)</sup> ea.
- 10-pt. Cardstock Paper - 98¢ ea.
- 100# Paper upgrade - 90¢<sup>(r)</sup>
- Hardcopy Proof - \$30
- PDF Proof - FREE
- Watermarked Months - \$40<sup>(r)</sup>
- Custom Monthly Grid Art - \$150<sup>(r)</sup>
- Custom Monthly Images Setup - \$90<sup>(r)</sup>
- Choose your own start and end month
- Additional Months - 50¢<sup>(r)</sup> per sheet
- Card stock upgrade - .14¢<sup>(r)</sup> per sheet

ORDER CODE:

**P1050**

12 MONTH 11X17 WALL CALENDAR PRICING

50	100	250	500	1,000	2,500	5,000
10.70	7.47	6.33	5.75	4.05	3.69	3.33

(r)

## TRIPLE PLAY CALENDAR

### 11.5"x23" Triple Play Calendar

#### Standard Features

- Full color header: 11 1/2" x 6"  
12 pt C1S with gloss UV
- 4-color pad/11 1/2" x 17"  
60# offset/12 sheets
- Open size is 11 1/2" x 23"
- Hole punched for hanging
- Binding: plastic spiral
- Standard spiral is white. Ask about other colors

It's easy to keep your schedule on track with our Triple Play and Spiral Mania Calendars. With three months visible at a time, planning ahead is a snap. Loaded with high value, this is one calendar your customers will use month after month, quarter after quarter. These calendars are perfect for strategic planning, appointments, vacation schedules and showing a fiscal year. We offer two types of quarter-at-a-glance calendars: The Triple Play and The Spiral Mania. Both calendars include a full color header and a white plastic spiral between the header and pad. Other spiral colors are available.



TRIPLE PLAY CALENDAR  
11.5"X23" PRICING

ORDER CODE:  
**P1120**

100	250	500	1,000	2,500	5,000
4.00	3.46	3.27	3.18	3.05	2.99

(r)

\*Custom Header Templates  
are Available .

### 3 Month at a Glance Spiral Mania 11" x 32"

#### Standard Features

- Full color header: 11" x 6"  
12 pt C1S with gloss UV
- 4-color pad/11" x 8.5"  
60# offset/12 sheets
- Custom border color \$40<sub>0</sub> setup
- Open size is 11" x 32"
- Hole punched for hanging
- Binding: plastic spiral
- Standard spiral is white. Ask about

## SPIRAL MANIA CALENDAR



3 MONTH AT A GLANCE SPIRAL  
MANIA 11" X 30 1/4" PRICING

ORDER CODE:  
**P1100**

100	250	500	1,000	2,500	5,000
8.35	6.75	6.20	5.93	5.75	3.40

(r)



# POSTER CALENDARS

When you want a large, high-impact wall calendar, look no further than our Advertiser Poster Calendars. With 2 attention-getting sizes and options, you can use these calendars to gain year-round awareness. From our most affordable Tin-Top Direct-On Economical Advertiser to our larger than life Tin-Top and Bottom Pad Attached Extreme Advertiser, we offer a poster calendar option to fit any marketing budget. Choosing from the options below, you can build the poster calendar that best suits your budget and goals.



## 11" x 17" Poster Calendar

### Standard Features

- PAPER SIZE: 11" x 17" Pad or No Pad
- TIN SELECTION:
  - Tin-Top Only
  - Tin-Top & Bottom
- CALENDAR SELECTION:
  - Direct-On
  - Pad Attached
- POSTER COLOR:
  - Full color front & blank back (4/0)
  - 2-color front & blank back (2/0)
- POSTER PAPER STOCK: 100# gloss or matte text

## 17" x 22" Poster Calendar

### Standard Features

- PAPER SIZE: 17" x 22" Pad or No Pad
- QUANTITIES: 500 to 25,000
- TIN SELECTION:
  - Tin-Top Only
  - Tin-Top & Bottom
- CALENDAR SELECTION:
  - Direct-On
  - Pad Attached
- POSTER COLOR:
  - Full color front & blank back (4/0)
  - 2-color front & blank back (2/0)
- POSTER PAPER STOCK: 100# gloss or matte text

### 11" X 17" POSTER CALENDAR PRICING

### ORDER CODE: P2020

	250	500	1,000	2,500	5,000
Direct-On 4/0	250	500	1,000	2,500	5,000
Tin Top	3.48	2.95	2.70	2.42	2.31
Tin Top & Bottom	3.99	3.45	3.16	2.95	2.85 (r)
Pad-On 4/0	250	500	1,000	2,500	5,000
Tin Top	4.60	4.03	3.66	3.10	2.88
Tin Top & Bottom	5.50	4.99	4.60	4.00	3.80 (r)

### 17" X 22" POSTER CALENDAR PRICING

### ORDER CODE: P2030

	250	500	1,000	2,500	5,000
Direct-On 4/0	250	500	1,000	2,500	5,000
Tin Top	4.55	3.60	3.15	2.85	2.75
Tin Top & Bottom	5.07	4.15	3.66	3.40	3.30 (r)
Pad-On 4/0	250	500	1,000	2,500	5,000
Tin Top	6.90	5.95	5.40	4.06	3.77
Tin Top & Bottom	7.45	6.50	5.95	4.50	4.20 (r)



# 13"x19" Poster Calendar With 3 Month at a Glance Pad with 9"x13" Pad

## POSTER CALENDARS

It's easy to keep your schedule on track with our 3 month at a glance poster calendar. With three months visible at a time, planning ahead is a snap. Loaded with high value, this is one calendar your customers will use month after month, quarter after quarter. These calendars are perfect for strategic planning, appointments, vacation schedules and showing a fiscal year. Calendars include a full color poster backer on a thick 14 pt. card stock and a full color 12 sheet pad stitched to the backer.

### Standard Features

- FINAL SIZE: 13"x19" poster backer printed on 14pt c1s, Full color, no Bleed
- Metal Grommet eyelet for hanging 14¢<sup>(1)</sup>
- 9x13 pad/full color no bleed /60# text
- Stapled to Backer
- 3 Month at a glance view
- Bottom corner cutouts \$100 setup + \$0.50 ea.
- Custom backer setup \$40<sup>(1)</sup>

13" x 19" POSTER CALENDAR WITH 3 MONTH AT A GLANCE PAD WITH 9" x 13" PAD PRICING

ORDER CODE:  
**P2040**

100	250	500	1,000	2,500	5000
7.90	5.29	4.25	3.35	2.97	2.88



(r)

Sometimes what you don't wear says everything. That dog-eared calendar, poster or map taped to the wall wears over time, and so does your customer's image. Our metal calendar tins keep materials in style and provide secured reinforcement to keep them sharp and crisp over time. The naked truth is, when your calendar looks good so do you. Upgrade your calendars with our metal tins



Metal Tin Top and Tin Bottom Option.

# 13" X 19" CUSTOM POSTER CALENDAR

Personalize your wall calendar with a photo of your choice as a background design for no extra charge!

Choose from our stock backgrounds or create your own.



# 12 Month Custom Wall Calendars

## Standard Features

- Paper Size: 13" x 19"
- One hole punched at top
- Entire calendar printed on 10 pt. C1S card stock
- Start at any month
- Gloss UV (10¢ ea.)
- Setup: \$50<sub>(t)</sub>

## Optional Features and Upgrades

- Tinting \$50<sub>(t)</sub> setup
- Tin Top \$.89<sub>(t)</sub> ea
- Tin Bottom \$.89<sub>(t)</sub> ea

ORDER CODE:

**P2010**

### 13X19 POSTER CALENDAR PRICING

100	250	500	1,000	2,500	5,000
2.85	2.12	1.52	1.21	.95	.83

(r)



Skyscraper



Fence



Blue & Green



Patchwork



White Cot-



Flag



Red Tone



Apple Orchard



Marble



Blue DNA



Vintage



Leaves



Orange Texture



Sky



Paint Stokes

# POSTER CALENDAR

## Large Custom Poster Calendar

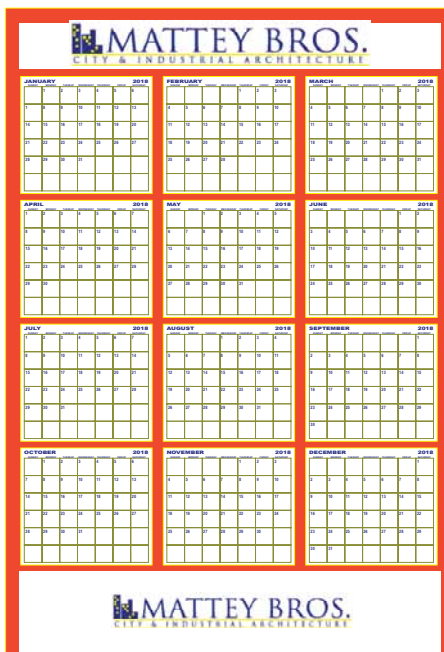
Personalize your wall calendar with standard holidays, colors & background!

### Standard Features

- Overall size: 19" x 25" or 20" x 28"
- Imprint Sizes:
  - 19" x 25":
    - Top imprint size: 1" x 18"
    - Bottom imprint size: 3" x 18"
  - 20" x 29":
    - Top imprint size: 2" x 18"
    - Bottom imprint size: 3.5" x 18"
- Customized with standard holidays upon request
- Customize colors and background
- Start at any month
- Printed on 10-pt. card stock
- Gloss UV +10¢ ea. (19x25 only)
- Setup: \$50<sup>(t)</sup>
- Custom Made in USA

### Optional Features and Upgrades

- Tinning \$50<sup>(t)</sup> setup
- Tin Top \$.89<sup>(t)</sup> ea
- Tin Bottom \$.89<sup>(t)</sup> ea
- Dry Erase Film \$4.40<sup>(t)</sup> ea



### LARGE POSTER CALENDAR PRICING

ORDER CODE:

**P2050**

	100	250	500	1,000	2,500	5,000
19" x 25"	5.41	3.30	2.78	2.08	1.75	1.65
20" x 29"	5.55	3.60	3.00	2.34	1.99	1.85

<sup>(t)</sup>



**NEW!**

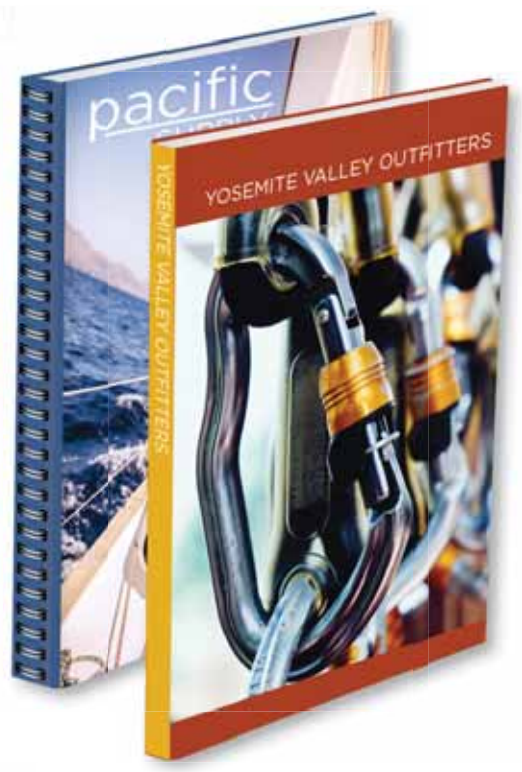
# CUSTOM JOURNALS & PLANNERS

CUSTOMIZE YOUR JOURNALS & NOTEBOOKS WITH SOME OF OUR NEW OPTIONS!

Custom interior print  
call for quote



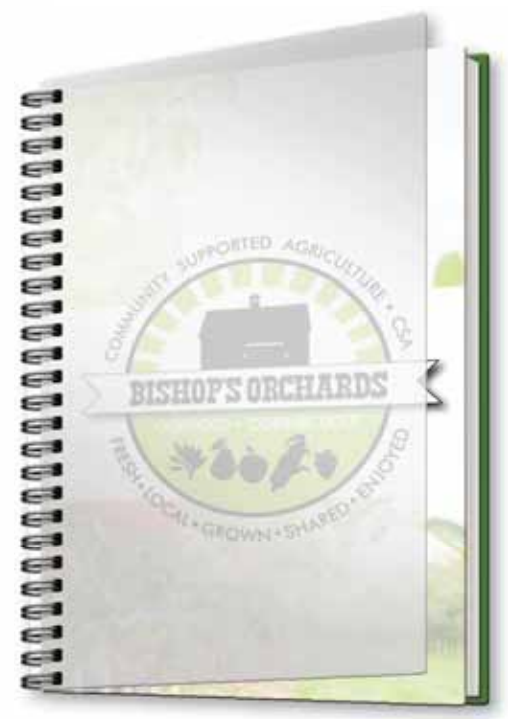
Full Color & Foil Stamped Covers



Hidden & Semi-Hidden Wire-O Covers



Custom Hardback Covers



Clear Poly Covers



# JOURNALS

## Standard Wire-O Journals

Journal with durable 12 pt. laminated cover stock. 48 sheets inside with option to upgrade, recycled 50 lb. white offset content. Custom imprint on front cover. Wire-O bound on left side. Inside pages can be ruled, grid, blank or full custom.

### Standard Features

- Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- Full color softcover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 60 lb. txt
- Customer imprint on front cover
- 48 total sheets 96 total pages
- Set-up: \$40<sup>(t)</sup>

### Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢ per set
- Upgrade to 96 total sheets (192 pages)
  - 99¢<sup>(t)</sup> ea. for 8½" x 11"
  - 67¢<sup>(t)</sup> ea. for 5½" x 8½"
- Plastic cover with foil-stamp
  - Setup: \$80<sup>(t)</sup> + Cost of Die (approx. \$60) + 65¢<sup>(t)</sup> ea.
- Foil-stamp
  - Setup: \$80<sup>(t)</sup> + Cost of Die (approx. \$60) + 40¢<sup>(t)</sup> ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup \$200<sup>(t)</sup> + \$.32<sup>(t)</sup> ea (no setup for provided artwork)
- Custom insert pages 4¢ ea. for B/W 9¢ ea. for color
- Custom Cover \$.40<sup>(t)</sup> ea
- Clear Poly overlay \$.43<sup>(t)</sup> ea

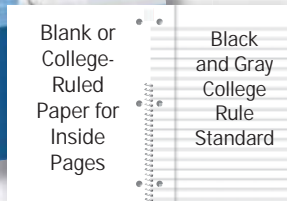


8.5" x 11"

5.5" x 8.5"



Foil Stamp standard colors



ORDER CODE:  
**P6000**

### STANDARD JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
8.5" x 11"	7.48	4.73	3.83	3.42	3.15	3.05
5.5" X 8.5"	7.40	4.49	3.50	2.97	2.68	2.55

(r)

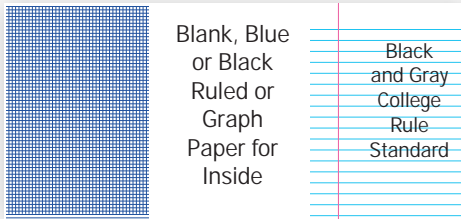
\*NOTE: Printing not available on plastic cover.

# JOURNALS

## Full Color Hardcover Journals



8.5" x 11"



### Full Color Hardcover Journal Features

- Two finished sizes: 8.5" x 11", 5.5" x 8.5"
- Full color cover
- Cover stock is .125 board cased with laminated print
- 48 total sheets (96 total pages)
- Set-up: \$115<sup>(r)</sup>
- Custom inside sheets setup \$200<sup>(r)</sup> \$.32<sup>(r)</sup> ea (no setup for camera ready)
- Custom insert pages 4¢ ea. for B/W 9¢ ea. for color
- Off-white paper: 50¢<sup>(r)</sup>
- Custom Made in USA



8.5" x 11"



5.5" x 8.5"

**ORDER CODE:**

**P6100**

**HARDBOUND JOURNAL PRICING**

	100	250	500	1,000	2,500	5,000
8.5" x 11"	14.58	11.33	9.26	8.58	8.03	7.83
5.5" X 8.5"	13.75	9.70	7.61	6.62	6.22	6.11

(r)

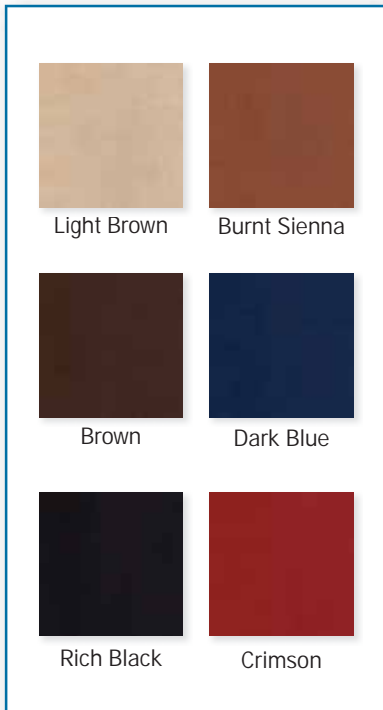
# Executive Leather Journals

## Upgrades & Options

- Soft Leather or Cloth Material cover
- Additional sheets (in sets of 4 only) - 2¢ per set
- Upgrade to 96 total sheets (192 pages)
  - 99¢<sub>(t)</sub> ea. for 8½" x 11"
  - 67¢<sub>(t)</sub> ea. for 5½" x 8½"
- Foil-stamp or deboss
  - Setup: \$80(t) + Cost of Die (approx. \$90) + 40¢<sub>(t)</sub> ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup \$200<sub>(t)</sub> \$ .32<sub>(t)</sub> ea
- Custom insert pages 4¢ ea. for B/W 9¢ ea. for color
- Off-White Paper \$.50<sub>(t)</sub> ea



Foil Stamp standard colors



**NEW!**  
Soft Material  
with Leather  
Feel!



8.5" x 11"  
Shown with Burnt Sienna  
Color and Debossed Logo

5.5" x 8.5"  
Shown with Crimson Color  
and silver foil stamp

**HARDBOUND JOURNAL PRICING**  
SIZE: 8.5" x 11"

**ORDER CODE:**  
**P6110**

100	250	500	1,000	2,500	5,000
12.90	10.40	9.70	9.20	9.10	8.95

(r)

SIZE: 5.5" x 8.5"

100	250	500	1,000	2,500	5,000
12.20	9.80	9.45	8.60	8.40	8.20

(r)

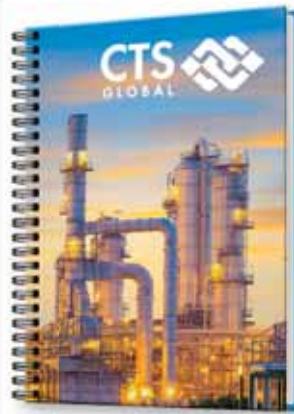


# JOURNALS

## Hard Cover Wire-O Journal



8.5" x 11"



5.5" x 8.5"



Highly durable laminated hardbound covers.



### Standard Features

- Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- Full color cover
- Cover stock is .125 pt. Board with printed cased cover laminated
- Notebook pages printed on 60 lb. txt
- Customer imprint on front cover
- 48 total sheets (96 total pages)
- Set-up: \$55<sup>(t)</sup>
- Custom Made in USA

### Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢ per set
- Upgrade to 96 total sheets (192 pages)
  - 99¢<sup>(t)</sup> ea. for 8½" x 11"
  - 67¢<sup>(t)</sup> ea. for 5½" x 8½"
- Plastic cover with foil-stamp - Setup: \$80<sup>(t)</sup> + Cost of Die (approx. \$60) + 65¢<sup>(t)</sup> ea.
- Foil-stamp - Setup: \$80<sup>(t)</sup> + Cost of Die (approx. \$60) + 40¢<sup>(t)</sup> ea. - 4" x 5" maximum die area
- Set-up: \$115<sup>(t)</sup>
- Custom inside sheets setup \$200<sup>(t)</sup> \$.32<sup>(t)</sup> ea (no setup for camera ready)
- Custom insert pages 4¢ ea. for B/W 9¢ ea. for color
- Off-white paper: 50¢<sup>(t)</sup>

### STANDARD JOURNAL PRICING

### ORDER CODE:

**P6200**

	100	250	500	1,000	2,500	5,000
8.5" x 11"	13.33	10.50	9.17	8.75	8.33	8.20
5.5" x 8.5"	12.50	9.10	7.58	6.83	6.38	6.20

(r)

\*NOTE: Printing not available on plastic cover.

Gold

Silver

Red

Foil Stamp standard colors



## Semi-Exposed Wire-O Journal

### Standard Features

- Two finished sizes: 8.5" x 11", 5.5" x 8.5"
- Full color cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 60 lb. offset
- Customer imprint on front cover
- 48 total sheets (96 total pages)
- 3-hole punched for 8.5" x 11" only
- Set-up: \$50<sup>(r)</sup>
- Custom Made in USA



Semi-Exposed Metal Wire-O binding gives an upscale feel to any project. Covers are available in laminated cover stock and flexible poly. The cover stock laminated covers can be full color with foil stamping. The flexible poly covers can be foil stamped only.

Full Color Laminated

## Semi Exposed Back Cover Wire-O

### Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢ per set
- Upgrade to 96 total sheets 192 pages
  - (+ 92¢<sup>(r)</sup> ea. for 8½" x 11")
  - (+ 60¢<sup>(r)</sup> ea. for 5½" x 8½")
- Plastic cover with foil-stamp
  - Setup: \$80<sup>(r)</sup> + Cost of Die (approx. \$60) + 65¢<sup>(r)</sup> ea.
- Foil-stamp
  - Setup: \$80<sup>(r)</sup> + Cost of Die (approx. \$60) + 40¢<sup>(r)</sup> ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup \$200<sup>(r)</sup> \$.32<sup>(r)</sup> ea (no setup for camera ready)
- Custom insert pages 4¢ ea. for BW 9¢ ea. for color



The Semi Exposed Back Cover Wire-O Journals feature a wire spiral that can only be seen on the back of the journal. The spine can feature text for a book feel.

Gold

Silver

Red

Foil Stamp standard colors

### SEMI-EXPOSED AND BACK COVER WIRE-O

ORDER CODE:

**P6210**

	100	250	500	1,000	2,500	5,000
8.5" x 11"	10.59	8.00	6.80	6.22	5.85	5.70
5.5" X 8.5"	9.70	7.15	5.98	5.38	5.01	4.88

(r)

\*NOTE: Printing not available on plastic cover.

## JOURNAL & NOTEBOOK OPTIONS

These notebooks feature a cover with a die-cut hole (three shapes available) in which a full color cover sheet may be seen beneath the cover. Prices include the die-cut cover and the inside cover sheet. If you do not want any of our standard cover colors, provide us with the color or artwork you would like for the cover and inside sheet! Use any of our stock patterns or colors for your cover or cover page.



ORDER CODE:

**P5040, P5050 & P5090**

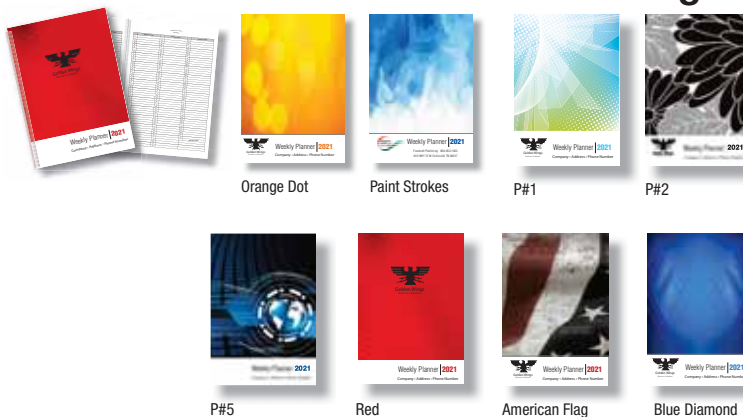
DIE-CUT PRICING

	100	250	500	1,000	2,500	5,000
Laminated	8.03	5.86	4.33	3.83	3.42	3.10
Plastic Cover	7.66	5.01	4.04	3.60	3.34	3.27

(r)

Personalize a planner with company information and a logo on the front cover! Choose from our unique designs, or customize with a design of your own.

### Stock Cover Designs:



ORDER CODE:

**P8050**

STANDARD PLANNER PRICING

	100	250	500	1,000	2,500	5,000
8.5" x 11"	6.95	5.44	4.93	4.68	4.55	4.45
5.5" x 8.5"	4.58	3.79	3.31	3.06	2.91	2.85

(r)

## Die-Cut Cover Options

### Standard Features

- Finish Size: 8.5" x 11"
- Plastic covers available in red, black, yellow, blue and white
- Laminated cover- 12 pt. C1S
- Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- Sheets printed on 50 lb. paper
- Add insert page
  - Black and white
  - 6¢<sup>(t)</sup> each
  - Color (on 80 lb. glossy test)
  - 21¢<sup>(t)</sup> each
- 96 pages (48 sheets per notebook)
- Setup: \$50<sup>(t)</sup>
- Plastic back cover 35¢<sup>(t)</sup> each, Laminated back cover 21¢<sup>(t)</sup> each
- Custom inside sheets setup \$200<sup>(t)</sup> \$32<sup>(t)</sup> ea
- Custom Made in USA

## Weekly & Monthly Planners

### Standard Features

- 155 Pages 60# paper with 12pt cover, UV coated
- Finished size is 5.5" x 8.5" or 8.5" x 11"
- Choice of double wire or plastic coil binding
- Notebook pages printed on 60 lb. offset
- Variety of cover designs to choose from for no additional charge.
- Full color custom cover (+35¢<sup>(t)</sup> ea.)
- Plastic laminated cover (+28¢<sup>(t)</sup> ea.)
- Rounded corners (+20¢<sup>(t)</sup> ea.)
- Additional Months (4 Sheets)
  - 25¢<sup>(t)</sup> per month
- Set-up - \$40<sup>(t)</sup>
- Custom inside sheets setup \$200<sup>(t)</sup> \$32<sup>(t)</sup> ea. (no setup for camera ready)
- Clear Poly overlay \$.40<sup>(t)</sup> ea

# JOURNAL AND NOTEBOOK OPTIONS

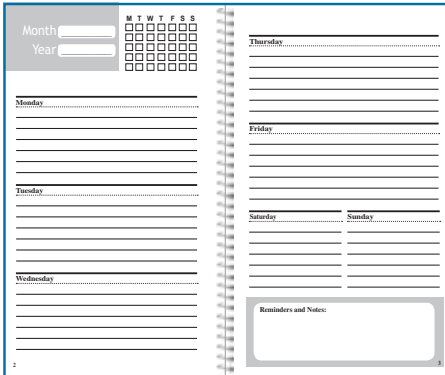
## Planner Page Formats

Turn any journal or notebook into a planner with these standard planner formats!

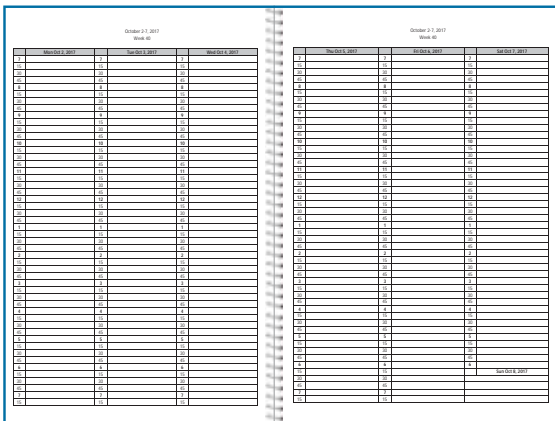
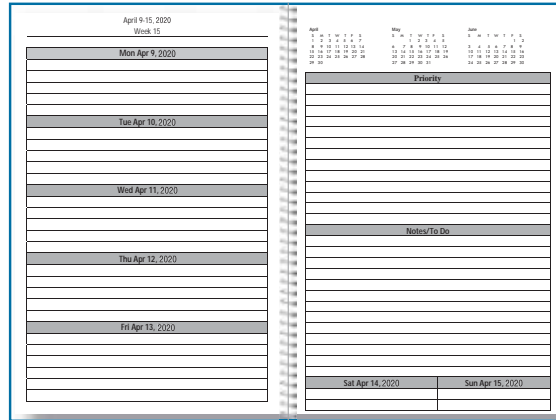
**NOTE:**

**\*Start and end with any month (12 months) OR your choice of blank dates!**

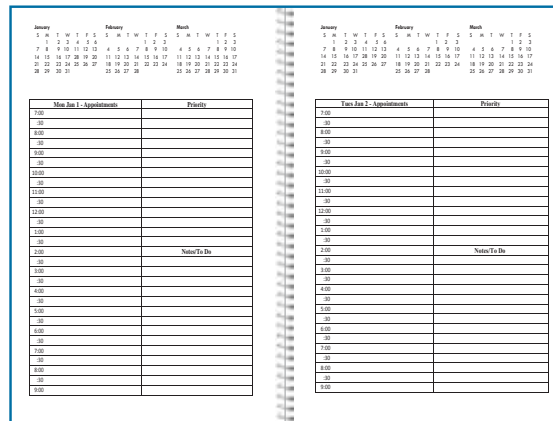
Planner Format B  
5.5" x 8.5"  
and 8.5" x 11"



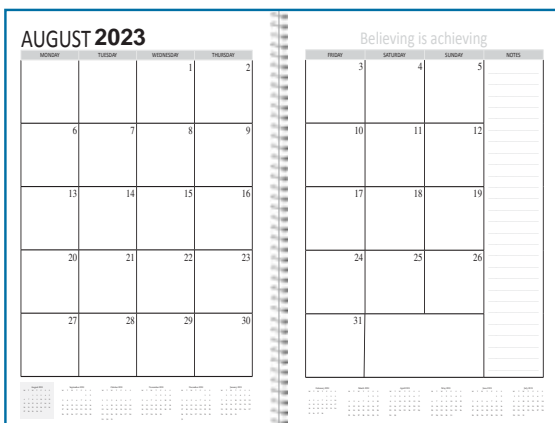
Planner Format A  
5.5" x 8.5" &  
8.5" x 11"  
(dated or undated)



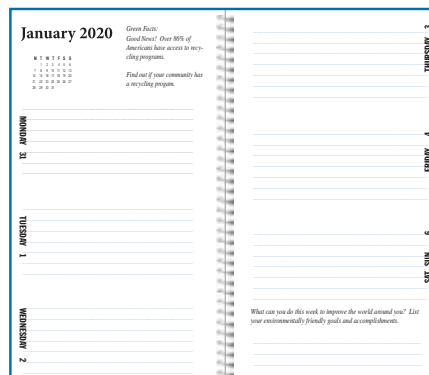
Planner Format C  
8.5" x 11" only



Planner Format D  
5.5" x 8.5" and 8.5" x 11"

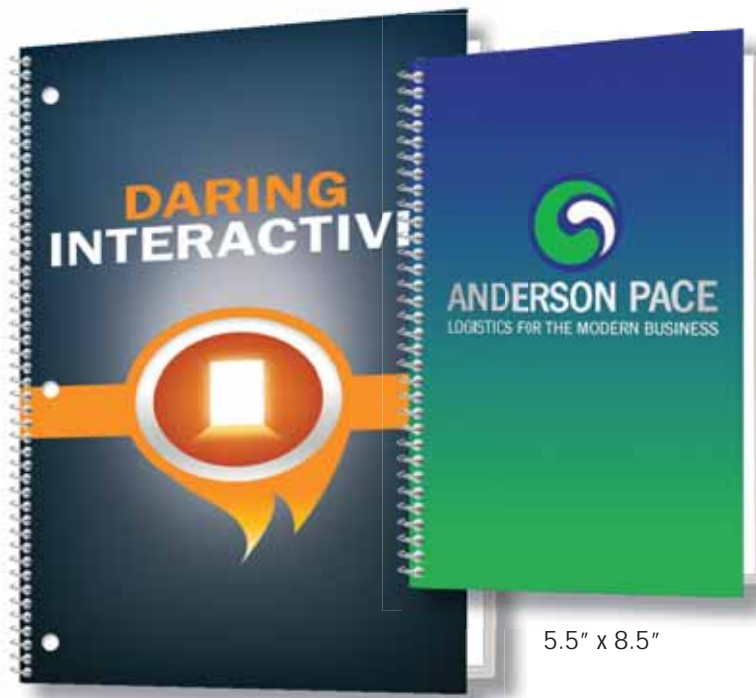


Planner Format E  
5.5" x 8.5" or 8.5" x 11"



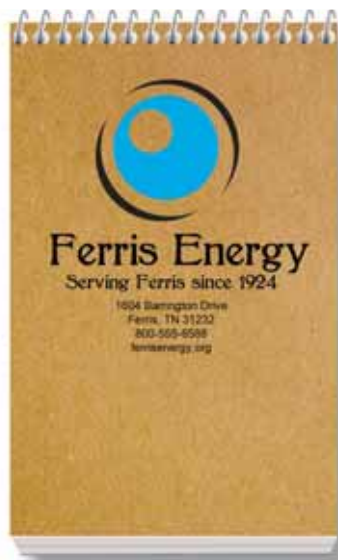
Planner Format F  
5.5" x 8.5"

# NOTEBOOKS

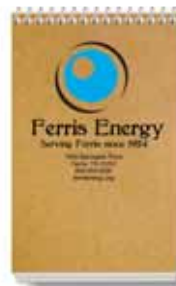


8.5" x 11"

5.5" x 8.5"



5.5" x 8.5"



3.5" x 5"

**ORDER CODE:  
P5060**

### STANDARD NOTEBOOK PRICING

	100	250	500	1,000	2,500	5,000
8.5" x 11"	7.39	4.74	3.80	3.37	3.10	3.00
5.5" X 8.5"	6.54	3.85	2.98	2.48	2.22	2.12
3.5" X 5"	6.33	3.63	2.76	2.30	2.05	1.94

(r)

**\*NOTE:** Printing not available on plastic cover.

## Standard Full Color Cover Notebooks

### Standard Features

- Three finished sizes: 8.5" x 11", 5.5" x 8.5" or 3.5" x 5"
- Full color stock cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 50 lb. offset
- Customer logo on front cover
- 48 total sheets 96 total pages
- Plastic coil binding
- 3-hole punched for 8.5" x 11" (per request)
- .026 blank chipboard for back cover
- Set-up: \$40<sup>(r)</sup>
- Custom Made in USA

### Upgrades & Options

- Full custom front cover +36¢<sup>(r)</sup>
- Clear poly front cover overlay +43¢<sup>(r)</sup>
- Custom insert pages: 6¢<sup>(r)</sup> for B/W & 12¢<sup>(r)</sup> for color printing
- Upgrade to 96 total sheets or 192 pages
  - (+ 99¢<sup>(r)</sup> ea. for 8½" x 11")
  - (+ 67¢<sup>(r)</sup> ea. for 5½" x 8½")
- Additional sheets (in sets of 4 only)
  - 2¢ per set
- Upgrade to metal wire-o (+29¢<sup>(r)</sup> ea.)
- Plastic cover with foil-stamp
  - Setup: \$80<sup>(r)</sup> + Cost of Die (approx. \$60) + 65¢<sup>(r)</sup> ea.
- Foil-stamp
  - Setup: \$80<sup>(r)</sup> + Cost of Die (approx. \$60) + 40¢<sup>(r)</sup> ea.
  - 4" x 5" maximum die area
- Custom inside sheets setup \$200<sup>(r)</sup> \$32<sup>(r)</sup> ea (no setup for camera ready)
- Add perforation - 22¢<sup>(r)</sup> each plus \$200<sup>(r)</sup> Set-up

**Gold**

**Silver**

**Red**

Foil Stamp standard colors



## Poly Cover Notebooks

### Standard Features

- Finish Size: 8.5" x 11"
- Plastic covers available in red, black, yellow, blue and white
- Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- Sheets printed on 50 lb. paper
- Add insert page
  - Black and white
  - 6¢<sup>(r)</sup> each
  - Color (on 80 lb. glossy test) - 21¢<sup>(r)</sup> each
- 96 pages (48 sheets per notebook)
- Setup: \$50<sup>(r)</sup>
- Plastic back 35¢<sup>(r)</sup> each, Laminated back 21¢<sup>(r)</sup> each
- Custom inside sheets setup \$200<sup>(r)</sup> \$32<sup>(r)</sup> ea (no setup for camera ready)
- Custom Made in USA



These notebooks feature a durable poly cover. If you do not want any of our standard cover colors, provide us with the color you would like for the cover!

## Standard Poly & Recycled Cover Colors



ORDER CODE:

**P5060-POLY**

	100	250	500	1,000	2,500	5,000
Recycled Board Cover	6.75	4.00	3.50	3.05	2.53	2.48
Plastic Cover	7.48	4.76	3.84	3.40	3.14	3.05

(r)

# NOTEPADS

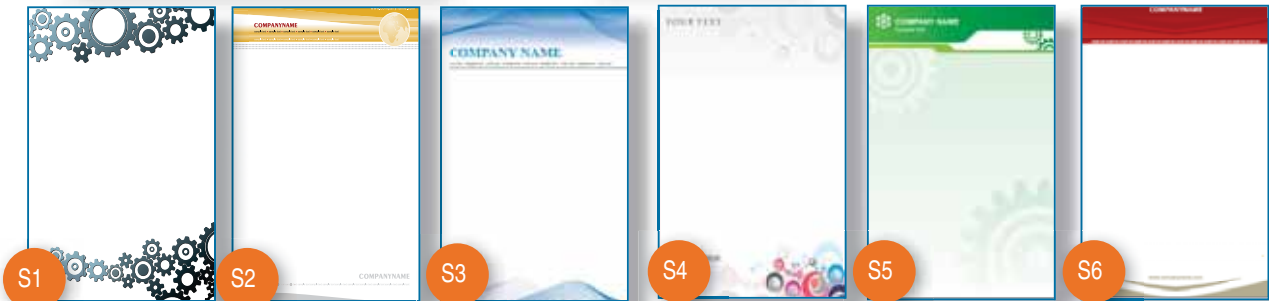
Scratch Pads are great tools for marketing. We have provided templates for your convenience! Just send us a logo and company information and we will make it work! You can also choose to send us your own design.



## Custom & Standard Notepads

### Standard Features

- Available in the following sizes: 3.5" x 5", 4.25" x 5.5", 3.5" x 8.5" and 5.5" x 8.5".
- Sheets printed on 50 lb. paper
- Lines may be added for no extra charge.
- 50 sheets per pad
- Custom page size and counts available - *call for quote*.
- Shrink wrap available: 24¢<sup>(t)</sup> per bundle of 5 pads
- Setup \$40<sup>(t)</sup> Custom logo imprint with stock design
- Full custom artwork setup \$200<sup>(t)</sup> (No setup on camera ready)
- Custom Made in USA



### STANDARD COLOR NOTEPAD PRICING

	100	250	500	1,000	2,500	5,000
3.5" x 5"	5.80	3.15	2.70	2.57	2.46	2.40
4.25" x 5.5"	5.99	3.32	2.92	2.72	2.60	2.50
3.5" x 8.5"	6.10	3.53	3.10	2.89	2.75	2.65
5.5" x 8.5"	6.85	4.15	3.88	3.75	3.65	3.55
8.5" x 11"	7.20	5.39	5.04	4.88	4.75	4.60

### STANDARD GRAYSCALE NOTEPAD PRICING

	100	250	500	1,000	2,500	5,000
3.5" x 5"	5.00	2.53	1.65	1.20	.94	.83
4.25" x 5.5"	5.14	2.65	1.71	1.36	1.09	1.02
3.5" x 8.5"	5.21	2.71	1.79	1.49	1.22	1.15
5.5" x 8.5"	6.00	2.89	2.13	1.75	1.52	1.43
8.5" x 11"	6.19	3.93	3.13	2.74	2.50	2.20



ORDER CODE:

**P3010**

# NOTEPADS

## Die-Cut Custom Notepads

### Standard Features

- Sheets printed on 50 lb. paper
- 50 sheets per pad
- Your imprint added on every sheet
- Chipboard backer
- Lines can be added to sheets for no charge
- Setup charge: \$65<sup>(r)</sup>
- Custom Made in USA



### STANDARD DIE-CUT NOTEPAD PRICING

ORDER CODE:  
**P3020**

	250	500	1,000	2,500
Approx. 5" x 8"	4.15	3.88	3.75	3.65

\* NOTE: There is an additional charge for custom die-cut shapes.

## Tear-Off Mouse Pads

### Standard Features

- Finished size is 7.5" x 9"
- 24 or 48 sheets, padded
- 60 lb. white paper
- Custom or stock backgrounds
- Setup: \$85<sup>(r)</sup>
- Custom Made in USA
- Your imprint appears on every sheet

This handy mouse pad features 12 tear-off monthly pages and 12 bonus note pages. Choose from our standard layouts or create your own. Its compact size makes this mouse pad a perfect addition to any workstation and ideal for colleges and universities or business-to-business marketing. Includes rounded corners. Padded at top and left edges.



### STANDARD MOUSE PAD NOTEPAD PRICING

ORDER CODE:  
**P9090**

	100	250	500	1,000	2,500	5,000
24 Sheets	6.65	3.81	2.89	2.40	2.12	2.02
48 Sheets	8.99	5.25	3.99	3.36	2.99	2.86

(r)

(Only available in 48-page count.)



# MAGNETS

# Custom Magnets



## Standard Features

- Printed in our Tennessee plant
- Bright white that can be printed in multi-colors
- Great for vehicles
- Special order die cut designs incur extra charges
- Many sizes and shapes available
- Custom made in the U.S.A.

ORDER CODE:

**P7055**

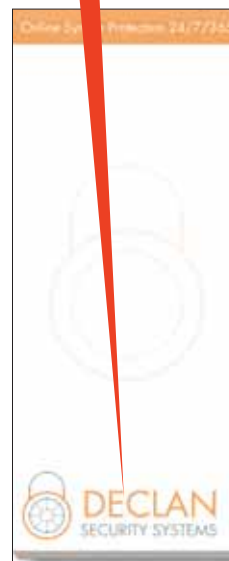
STANDARD MAGNET PRICING

	100	250	500	1,000	2,500	5,000
Approx. 5" x 7"	2.30	1.25	.90	.77	.63	.59 (r)

3.5" x 8.5"

Customize with Logo

Imprint Size 3" x 2"



# Magnet Pads

## Standard Features

- Magnet Backer Size: 3.5" x 8.5"
- Paper Size: 3.5" x 8.5"
- Printed on 50 lb. paper
- Imprint size: 3" x 2"
- 36 sheets per pad
- Custom Made in USA

3.5" X 8.5" MAGNET PAD PRICING

	100	250	500	1,000	2,500	5,000
3.5" x 8.5"	6.35	4.30	3.50	3.00	2.90	2.75

ORDER CODE:

**P3050**

(r)

# MAGNETS

## Magnet Calendars

### Standard Features

- Size: 7" x 5"
- Color and image can be adjusted
- Custom Made in USA



7" x 5"

Customize with Your Image



7" X 5" CALENDAR MAGNET PRICING

ORDER CODE:

**P7075**

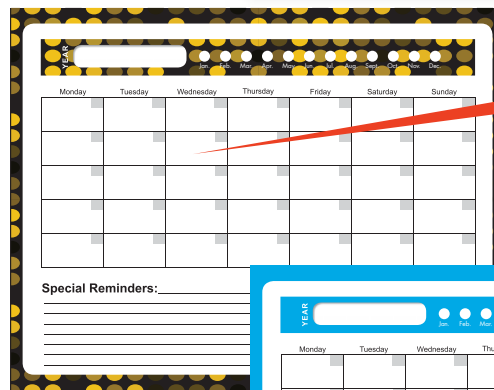
	100	250	500	1,000	2,500
Approx. 7" x 5"	2.25	1.60	1.20	.88	.73

(r)

## Dry Erase Magnet Calendars

### Standard Features

- Size: 11" x 8.5"
- Color and background can be changed
- Dry Erase Markers not included
- Set-up \$40<sup>00</sup> Custom logo or text
- Custom Made in USA



Dry Erase Surface

Dry Erase Surface



ORDER CODE:

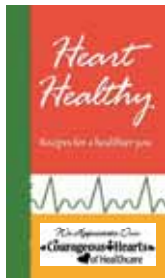
**P4075**

8.5" X 11" CALENDAR MAGNET PRICING

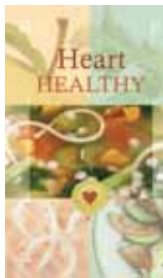
	100	250	500	1,000	2,500	5,000
	7.10	5.55	5.01	3.29	2.98	2.70

(r)

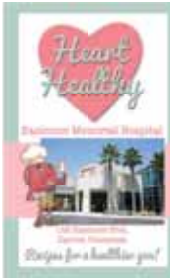
# COOKBOOKS & MORE



Cover A



Cover B



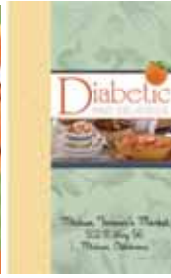
Cover C

## FCP10 Heart Healthy

151 recipes tested for content and health values.



Cover A



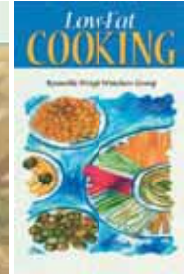
Cover B

## FCP11 Diabetic & Delicious

196 recipes hand-picked for diabetic cooking.



Cover A



Cover B

## FCP12 Low-Fat Cooking

120 low-fat recipes for today's low-fat lifestyle.



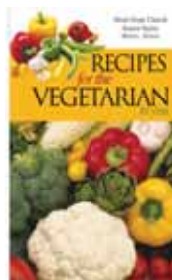
Cover A



Cover B

## FCP13 101 Light Recipes

167 great recipe ideas for low calorie meals.



Cover A



Cover B

## FCP14 Recipes for the Vegetarian

206 recipes for safe and healthy vegetarian fare.



Cover A

## FCP26 Low Carb

142 recipes for low-carb meals.



Cover A



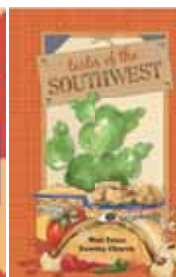
Cover B

## FCP17 International Cuisine

256 recipes selected from 18 countries.



Cover A



Cover B

## FCP18 Tastes of the Southwest

196 Tex-Mex recipes from around the country.



Cover A



Cover B

## FCP22 Tastes of Tennessee

251 unique down-home recipes from Tennessee.



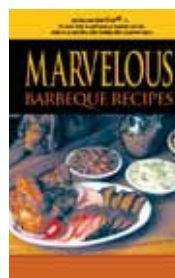
Cover A



Cover B

## FCP15 What's Cooking?

185 recipes of just good old home cooking.



Cover A



Cover B

## FCP16 Marvelous BBQ Recipes

194 barbeque recipes with all the fixings.



Cover A



Cover B

## FCP32 Just Soup

146 delicious soup recipes, both traditional and modern



# COOKBOOKS & MORE

## Promotional Cookbooks

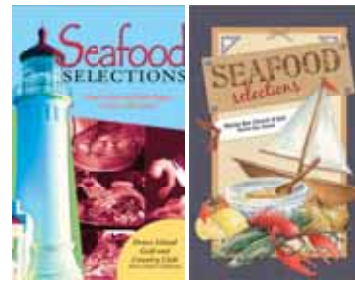
### Standard Features

- 5½" x 8½" final size
- Perfect bound
- coil or wire binding 50¢ net each
- Add insert page
  - Black and white 6¢ each
  - Color (on 80 lb. glossy test) 21¢ each
- Custom cover \$.40(t) ea \$40(t) setup



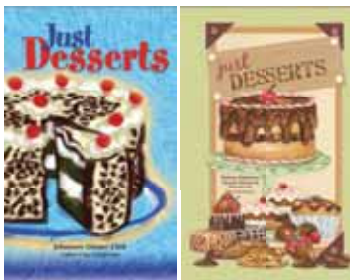
Cover A Cover B

**FCP35 Perfect Pasta**  
101 recipes for pasta lovers.



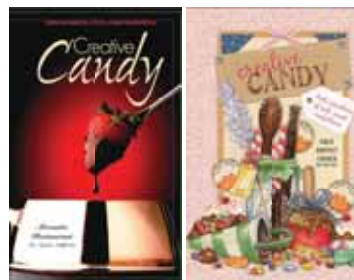
Cover A Cover B

**FCP19 Seafood Selections**  
188 recipes served in the best restaurants on the coast



Cover A Cover B

**FCP20 Just Desserts**  
226 great All-American recipes for cakes, pies, pastries & more.



Cover A Cover B

**FCP21 Creative Candy**  
226 home-style candy recipes for your sweet tooth.



Cover A Cover B

**FCP30 Fitness Journal**  
Six-month journal including exercise & food log, data & more.



Cover A

**FCP36 Holiday Recipes**  
242 recipes of festive holiday favorites.

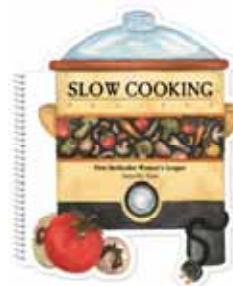


**FCP51 Kid Fit**

Twelve-month children's journal including exercise & food log.



**DC44 Nothing But Beverages**  
Coffees to teas to smoothies and fruit drinks.



**DC43 Slow Cooking Recipes**  
165 quick and easy savory dishes for the slow cooker.



**DC47 The Ultimate Tailgater**  
175 party pleasing recipes for the next big game cookout.



**DC46 Tailgater's Delights**  
194 top Southern BBQ recipes with all the trimmings.



**DC23 The Tastes of Home**  
185 home-cooking recipes just like Mom used to make.

### COOKBOOK & JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
5.5" x 8.5"	5.80	3.95	3.35	3.01	2.80	2.45
Die-Cut	n/a	4.80	3.43	3.12	2.61	2.24

ORDER CODE:  
**P8096**

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## CATALOG/BOOKLETS

Customers love the convenience of receiving your catalog at their door, and you'll appreciate the quality, service and attention to detail applied to every Daily Impressions project. We've all seen catalogs that don't measure up, and our professionals assure yours will stand tall against the competition. From concept to finished product, we do our very best to insure your catalog will be something you can be proud of. If our standard catalog specifications don't work for your project, don't hesitate to request a custom quote. We can quote for any page count size or binding style. We can help you select the right size, finish, binding and paper stock to create the look you want at the value you need.



## 5 1/2" x 8 1/2" Catalog

### Standard Features

- Size: 5 1/2" x 8 1/2"
- Page Count Options:
  - 16-pages
  - 24-pages
  - 32-pages
- Quantities: 100 to 5,000
- Color Options: Full color two sides (4/4)
- Paper Stock: 80# gloss text
- Binding: Saddle-stitched with two staples or glued perfect bound (over 24 pages)

### 5 1/2" X 8 1/2" CATALOG PRICING

ORDER CODE:

**P5050**

	100	250	500	1,000	2,500	5,000
16 pages	5.00	2.58	1.68	1.26	.99	.90
24 pages	5.20	2.80	1.90	1.45	1.20	1.15
32 pages	5.40	3.00	2.15	1.68	1.44	1.33

(r)

Don't forget we can mail it, too! Call for mailing information.



## 8 1/2" x 11" Catalog

### Standard Features

- Size: 8 1/2" x 11"
- Page Count Options:
  - 16-pages
  - 24-pages
  - 32-pages
- Quantities: 100 to 5,000
- Color Options: Full color two sides (4/4)
- Paper Stock: 80# gloss text
- Binding: Saddle-stitched with two staples or perfect bound over 24 pages
- Turnaround: 10-15 days

ORDER CODE:

**P5050**

### 8 1/2" X 11" CATALOG PRICING

	100	250	500	1,000	2,500	5,000
16 pages	5.25	2.94	2.04	1.60	1.33	1.25
24 pages	5.75	3.36	2.47	2.04	1.76	1.68
32 pages	6.16	3.78	2.89	2.45	2.18	2.10

(r)

## How to Submit Artwork

We want your product to look its absolute best. We also want to avoid any delays in production which may be caused by electronic files that are too low in resolution, files that cannot be opened by our art department or other problems that can come up by submitting unacceptable artwork. We have developed this list of artwork submission guidelines to help you get the best possible reproduction of your artwork and photographs.

### LOGOS & PHOTOGRAPHS

Many of the imprints require your logo and text to be in line art. Line art refers to graphics or text composed of black against a white background. Line art cannot contain any shades of gray.



LINE ART



GRAYSCALE

**File Types we can accept (MAC & PC):** Acrobat PDF, EPS, Illustrator AI, Photoshop PSD, JPEG, TIFF, PNG, Word Documents, Excel Files, Powerpoint Files, Quark Documents and IDML/InDesign Documents (both must be collected with images and fonts).

**File Types we cannot accept or do not suggest:** Publisher, CorelDraw, BMP, GIF.

**Photographic (Raster) Files** must be at the size of the item or imprint area at 300 dpi. (Example: if the area to hold the image is 8.5" x 11" then it must be at that size at 300 dpi for optimal printing.) Images from the web tend to print poorly unless they are exceptionally large.

**Vector Files (preferred for logos and imprints)** must be converted to curves or the fonts must be included. Please check your colors for any spot or Pantone colors, as they can lead to additional charges and any alterations made might alter the colors.

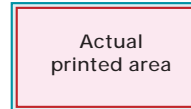
**Camera Ready PDF Designs** should be to scale for their placement, and have the fonts converted to outlines or included. It is highly suggested that fonts and images be

included in Camera Ready Designs.

**Please name files in accordance with their intended use.** Files not named correctly will slow down production time. (Such as logo, JPG, cover, PDF or the names of the months on which the images are to go.)

**Bleeds:** If you expect your artwork to print to the edge, you must include a bleed. A bleed is where the ink goes slightly past the edge and is cut so the image goes to the edge. If no bleed is included, you will lose a portion of the image from each edge. A 1/8" bleed is recommended on all sides.

The blue area is the bleed, this will be cut off at the red line and only the pink area will remain.



Please do not flatten layered files. It is preferred that you send both flattened and unflattened in case edits need to be made.

Any time spent by either our designers or our production staff that requires more than reasonable time spent can lead to additional charges. We have templates available so this can be avoided, simply email to ask for a template. The first proof is FREE. **Additional proofs resulting from errors not made by our staff may result in a graphics fee.**

### When submitting material through the mail: Do's

- DO submit original photos (black and white or color).
- DO submit original artwork or ink drawings.
- DO submit files on disk at a minimum resolution of 300 dpi in TIFF, EPS, PDF or JPEG format at
- DO submit black and white laser prints for line art only (not acceptable for grayscale art or photographs).

### Don't

- DO NOT submit inkjet or laser printouts of photos or grayscale graphics from your computer. Submit photo files on disk instead.
- DO NOT submit photocopies of photos or graphics.
- DO NOT use paper clips, staples or tape on your photos or artwork which can damage your originals.
- DO NOT crop your original photographs. Instead, make a photocopy of the photo, mark the copy how you would like it to be cropped and submit with the original photograph as a guide.
- DO NOT submit artwork that is disproportionate.
- DO NOT submit negatives or transparencies.



## CUSTOM PRINTING SERVICES

Daily Impressions is part of a large print group that specializes in high quality, fast turnaround of short, medium and long run reports, newsletters, instruction manuals and all types of books, product catalogs and year-end annual reports.

*For questions, or if you have different specs you would like quoted, please call.*



## Custom Printing Services

### Print Services we offer

- Full service or a la carte printing (only purchase what you need)
- 7 Binding Styles (including hardback & paperback)
- Easy File Setup
- Fast Turnaround
- Bookstore Quality Books
- Live Customer Support
- No set-up or hidden fees!
- Complete Control of Your Work
- Custom Design & Illustration Service
- Custom Made in USA

## Don't See it Listed in the Catalog?

Call for a custom quote on any print job

Daily Impressions has the capability to create just about any paper printed product you can think of with optional mailing services. Daily Impressions utilizes both digital and offset printing for both short and long run print projects.

### YOU THINK OF IT, WE CAN PRINT IT!

- |                          |                   |                    |                       |
|--------------------------|-------------------|--------------------|-----------------------|
| ■ Variable Data Printing | ■ Table Tents     | ■ Invitations      | ■ Graphic Design      |
| ■ Corporate Reports      | ■ Shrink Wrapping | ■ Postcards        | ■ Custom Illustration |
| ■ Annual Reports         | ■ Packaging       | ■ Rack Cards       | ■ Layout              |
| ■ School Yearbooks       | ■ Business Cards  | ■ Labels           | ■ Typesetting         |
| ■ Product Manuals        | ■ Tickets         | ■ Stickers         | ■ Scanning            |
| ■ Magazines              | ■ Programs        | ■ Shipping         | ■ Proofreading        |
| ■ Catalogs               | ■ Custom Pieces   | ■ Warehousing      | ■ ISBN & Barcodes     |
| ■ Flyers                 | ■ Advertising     | ■ Kitting          | ■ Copyright           |
| ■ Brochures              | ■ Marketing Kits  | ... and much more! | ■ Web Design          |
| ■ Posters                | ■ Bookmarks       |                    | ... and much more!    |

## DIRECT MAIL SERVICES

# Kitting and Direct Mail Services

### Mailing Service Features

- Postcard standard USPS sizes:
- 4" x 6", 4.25" x 6", 5" x 6"
- 7", 5.5" x 8.5", 6" x 9", 6" x 11"
- (Odd sizes will be charged more postage)
- Complete recipient list management and list purchasing services
- Kitting of materials
- Live Customer Support
- Custom Design & Illustration Service
- Custom Made in USA

Daily impressions offers direct mail options for all its products, including bulk mailing services for any item that fits the USPS bulk mail requirements. Daily Impressions can also kit your items together warehouse as ship from Tennessee.

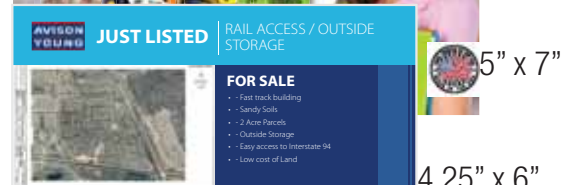
Daily impressions will not only provide your clients with the highest quality printed materials but, we will also handle all the mailing for you.



6" x 9"

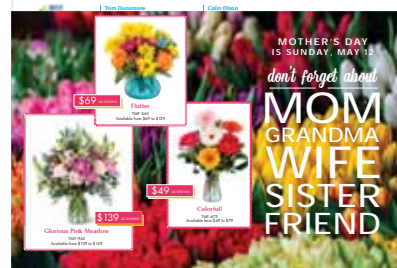


5.5" x 8.5"



5" x 7"

4.25" x 6"



4" x 6"

Lists are required in an excel format for presorting and bar-coding to pass USPS regulations. Mail will ship from TN under our Bulk Mailing Permit.

- Bulk mail has a minimum of 200 recipients
- Items that work well with bulk mail include:
  - Items that can be direct mailed
  - Booklet mailers 8.5x11; this size works well with catalogs, newsletters, brochures, etc.
- Self Mailers, various folded sizes
- Post cards 4x6 or 5.5x8.5
- Bulk mailing pieces incurs a \$200<sup>(t)</sup> setup and a \$.07<sup>(t)</sup> per piece to address. Pricing does not include any special packaging

### Variable data personalization.

For the ultimate in customization, Daily impressions offers variable data printing to personalize each piece to the recipient. Setup for variable data printing runs \$200<sup>(t)</sup> for setup and a per piece price depending on item and amount of personalization. Please contact Daily Impressions for custom quotes.



Whatever your print, press or design needs are  
DailyImpressions.com has the capabilities to handle your order.  
We look forward to hearing from you!