

Daily 
IMPRESSIONS[®]

Professional Custom Printed Products



asi/55530 • PPAI/190061 • UPIC/IMPRESS • SAGE/63248



Calendars • Notebooks • Notepads • Planners • Presentation Folders
Tear-Off Mousepads • Journals • Magnets • Door Hangers
Cookbooks • Book Printing • Binders

Professional Custom Products for Every Occasion & Idea

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American made since 1906

We are 100% produced in the United States, from our facility on the edge of Memphis, Tennessee. All printing, cutting, binding, design and other services are done on-site. Our materials are all created and purchased from vendors in the United States.

We Want To Be Your Go-To Printer

You can expect personalized service. Each client and each order is important to us and we want to be the printer you go to for all your client's needs.

We Do More Than Printing

We can give your client custom products and designs that will make them stand out and be remembered. We provide:

- Custom Printed Products
- Graphic Design
- Layout
- Custom Illustration
- Typesetting
- Proofreading

...and much more, just ask!

Count on us for flexibility at an affordable price!

Dear Professional,

I want to take a brief moment to thank you for your support through the years and let you know how much we appreciate your business.

Our new catalog features many new items, all factory-direct from our publishing company on the edge of Memphis, Tennessee. In addition to publishing our popular Daily Impressions personalized calendars, we have an expansive selection of magnets and notepads, which are turning out to be quite popular.

We also have popular cookbooks, journals and daily planners, which can be personalized and shipped within days of your order being placed.

Our products are all friendly reminders of your appreciation for your customers' business. Our calendars and notepads can feature your customer's logo on every page and special notes can be added to any date.

We have an ultra modern production facility that produces anything from variable data calendars to case bound school books.

Thank you for being such a great customer!

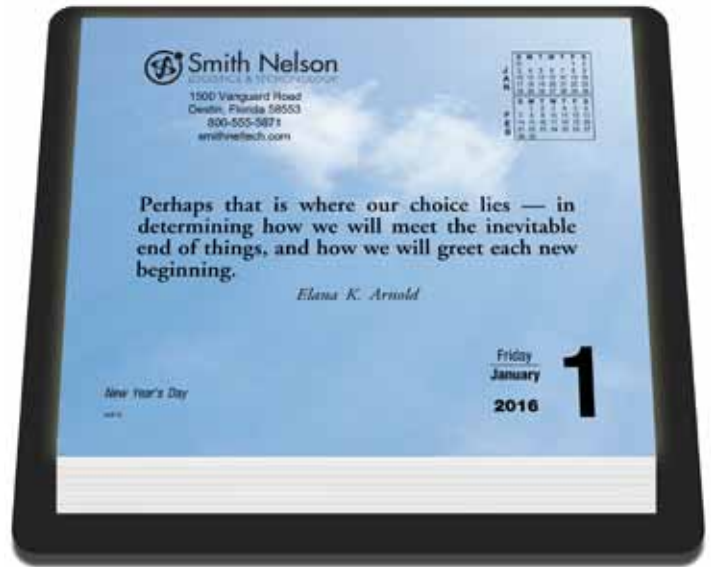
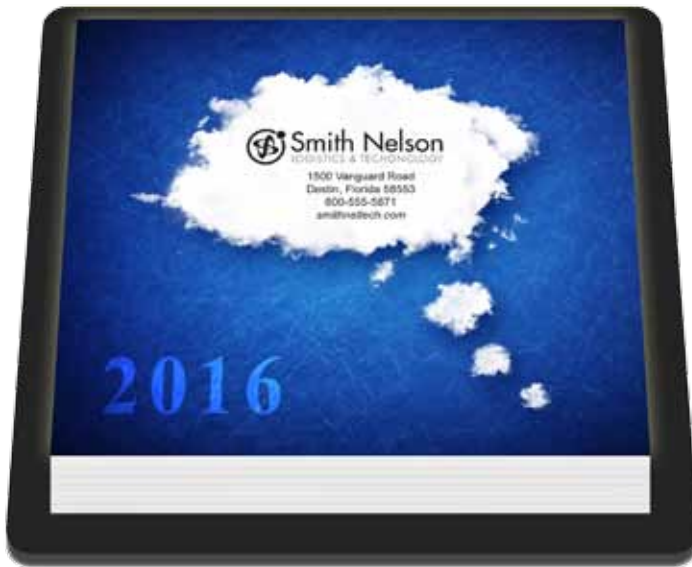
Beverly Dowdy
Daily Impressions Advisor

Visit our website for more information and new products at www.dailyimpressions.com.

Don't see what you are looking for? Contact us at sales@dailyimpressions.com and tell us what your custom printing needs are!

Calendars

Daily Date Calendars



Daily Impressions can provide logo exposure on a daily basis by providing a number of standard calendar themes which will motivate, educate, inspire or positively impact the reader.

Calendars are padded and adhered to a black polypropylene stand. Combines Saturdays/Sundays for a total page count of 313. Customer logo imprint on every page and 25 changing tag lines (if provided). Choice of standard full color cover options or custom cover with your art provided.

FINAL SIZE: 6.125" x 5.125"

PAPER SIZE: 5.3125" x 4.25"

STAND: Black

PAPER: 50 lb. offset (View paper choices on pg. 4)

FINISHING: Individually shrink wrapped & bulk packed
36 or 54 per carton

TAG LINES: Up to 25 different tag lines at no additional charge. Tag lines over 25, \$3_(t) each

APPROX. WEIGHT PER 100: 95 lb.

IMPRINT:

- **Black** - \$40_(t) setup charge and no run charge. (waived on reorders)
- **1-color (other than black)** - \$150 setup + \$0.28_(t) per calendar run charge
- **2 spot colors** - \$250 setup + \$0.28_(t) per calendar run charge
- **4CP** - \$350 setup + \$0.28_(t) per calendar run charge

IMPRINT AREA: 3" x .875"



Backstand Included

Order Code: P7500

100	250	500	1,000	2,500	5,000
8.14	7.46	7.09	6.26	5.51	4.42

(3q2rs)

FOUR STEPS TO MAKE YOUR CALENDAR UNIQUE!

Step 1: Choose your Cover! - This is the first page of the calendar— a full color cover, printed with your logo and information in black.

Step 2: Choose your Calendar Background Paper! - This is the paper your daily calendar pages will be printed on.

Step 3: Choose your Date Format! - Select how you want your calendar to be laid out on your calendar pages.

Step 4: Choose your Calendar Theme! Choose to print different jokes, tips, quotes, and more on each day.

ABOUT OUR STOCK COVERS!

All Daily Impressions calendars come with a free stock cover! All covers feature an area for your imprint in black ink. Covers can also be printed on background paper (see paper options on page 4); the entire page is available for your black imprint.

CHOOSE A CUSTOM CALENDAR COVER

Daily Impressions has the capability to produce four-color process, screens and photos, full bleeds and more! Design your own custom cover for only a small additional fee of \$0.14_(t) per calendar.

Or, use one of our in-house designers at an additional hourly cost to get the look you're after.

Stock Daily Date Calendar Covers (Black imprint shown will be replaced with your imprint):



Skyscrapers



Newton



Thought Bubble



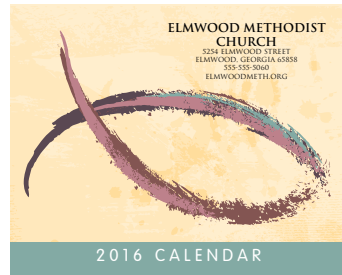
Money



Think Green



Puzzle



Ichthus



Global Hands



Office



Balloons



Electric



Retro



Color Swirl



Smiley Thank You



Night sky



Patriotic



Metallic Gift Bow*

*Change the color of the bow. Tell us the general color you would like. PMS and logo colors will be matched as closely as possible, but not exactly.



Seasons Greetings



Christmas Lantern



Blue Gift Bow



Any of our custom papers found on page 4 may be used as your cover. You will have the entire printable area for your imprint. Additional covers may be found on page 31.

Calendars

Daily Date Calendars

Daily Date Calendar Background Paper (Any may be used as a cover.)

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover. Additional covers and papers may be seen on page 31.

Standard Paper Choices



Natural
Parchment



Blue Parchment



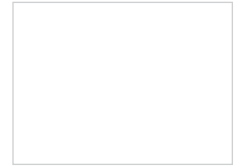
Watercolor
Parchment



Rainbow
Parchment



American Flag

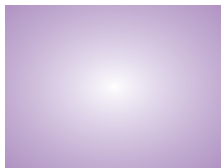


White

Solid Paper Choices



Pink Flash
*(Shown with Breast Cancer
Awareness Ribbon)*



Purple Flash



Blue Flash



Red Flash



Yellow Flash



Green Flash

AWARENESS RIBBONS CAN BE ADDED TO THE SOLID COLOR PAPER

Designer Paper Choices: Dress Your Calendar with Designer Paper for 28¢_(U) per calendar (Minimum 250)



Sky



Celebration



Golf



Jokes



Currency



Retro



Skyscrapers



Think Green



Electric



Night sky



Ichthus



Blue Texture



Color Boxes



Puzzle



Newton

Full-Color Custom Background Paper:

Use your own custom design for your background for only 28¢_(U) per calendar and \$350 setup. Design your own or let one of our designers assist you with your design.

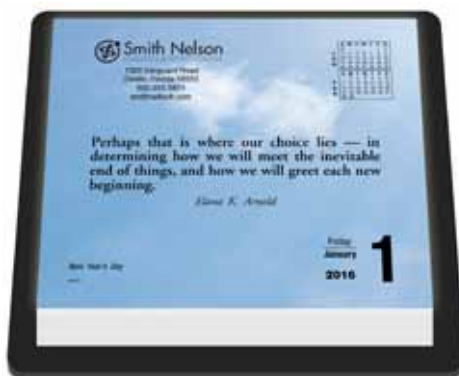


Daily Date Calendar Date Format (Any paper, stock or custom, may be used)

There are three formats in which the date can appear on your calendar's inside pages.



Format A - Standard



Format B - 2-Month Reference



Format C - Notes Plus

Daily Date Calendar Theme

Standard Calendar Themes: (Any Paper may be used, some themes restricted to certain formats.)



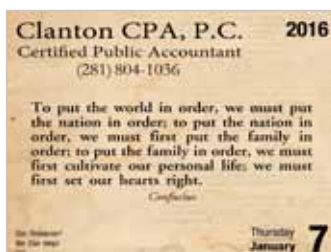
Healthy Living

Includes messages such as food selection, exercise, relaxation and more - including facts, humor and suggestions.



Jokes

All this content is a little silly, full of clean, chuckle-worthy humor. (Only available with Formats A and B.)



Motivational

The best-selling motivational content as great messages and inspiration to get anyone through a long day.



Golf

Great content for country clubs, business or anyone who plays. Each day is packed with facts, tips and golf humor.



Safety

Educational safety tips collected from fire departments and safety groups across the country. (Only available with Format A.)



Word of the Day

Increase your vocabulary every day with 313 unusual words with the word of the day daily calendar.



Recipe

When customers tear away one of these 313 recipes to keep, your logo will be visible each time they decide to prepare it.



Devotional

A daily scripture verse from the King James version of the Bible. Churches love these calendars!

Custom Calendar Themes: Create your own custom calendar theme. (Any Paper may be used)

Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a \$350.00 set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

Order Code:
P7500-CUSTOM

Calendars

Prop-Up Calendars



Order Code: P6065

Mini tent-style calendar features your own 13 custom images (one for the cover and one for each month) as well as your imprint to be seen on each page. Two sided printing so the imprint shows on both sides of the calendar for maximum visibility. Available in two sizes.

	100	250	500	1,000	2,500
1-Sided	3.45	3.15	3.05	2.99	2.70
2-Sided	3.81	3.50	3.40	3.30	2.89

Standard Features

(3q2rs)

- **FINAL SIZE:** 5.5" x 2.625"
- **PICTURE AREA:** 3.125" x 2.25"
- **IMPRINT AREA:** 2" x .75"
- **PAPER STOCK:** 100 lb. coated text
- **BINDING:** Coil
- Set-up: \$200_(t) or \$100_(t) If full print ready art is provided including date grids.
- Approx. Weight per 100: 8 lb.
- Start any month – Runs 12 months
- Variable Data Customization available - \$50_(t) Set-up and 20¢_(t) per calendar.

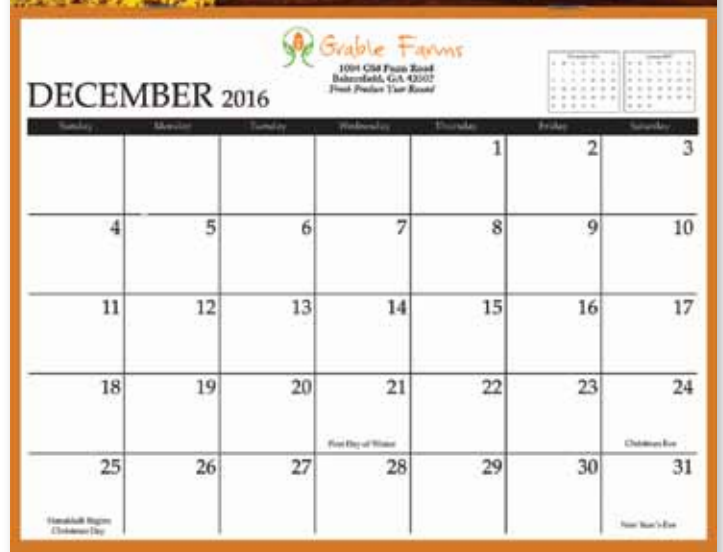
Order Code: P6060

	100	250	500	1,000	2,500
1-Sided	3.40	3.10	3.00	2.96	2.65
2-Sided	3.76	3.45	3.35	3.25	2.84

Standard Features

(3q2rs)

- **FINAL SIZE:** 5.125" x 4.25"
- **PICTURE AREA:** 5" x 1.75"
- **IMPRINT AREA:** 2.25" x 1.75"
- **PAPER STOCK:** 100 lb. coated text
- **BINDING:** Coil
- Set-up: \$200_(t) or \$100_(t) If full print ready art is provided including date grids.
- Approx. Weight per 100: 8 lb.
- Start any month – Runs 12 months
- Variable Data Customization available - \$50_(t) Set-up and 20¢_(t) per calendar.



Upload 13 of your photos (one for the cover and one for each month) or select from one of our stock wall calendar image sets and add your logo and imprint on each page.

Standard Features

- Paper Size: 11" x 17" (folded to 11" x 8.5")
- 13 full color photos
- Saddle-stitch binding, standard
- Set-up: \$50^(t)
- Entire calendar printed on 80 lb. gloss text
- Up to 25 custom dates may be added
- Calendar style and grid may be customized
- Logo space on each month: 1" x 6"
- Includes a Year-At-A-Glance Calendar for the following 4 years
- Inside and outside back cover printing allowed
- Custom Made in USA

Order Code: P1050

	50	100	250	500	1,000	2,500	5,000
Custom Images	5.65	4.98	4.34	3.83	2.43	1.50	1.09
Stock Images	4.98	3.40	3.23	3.00	2.20	1.45	1.00

(4q2rs)

Optional Features and Upgrades

- Plastic Coil or Wire-o Binding - 65¢^(t) ea.
- 10-pt. Cardstock Paper - 80¢^(t) ea.
- Hardcopy Proof - \$30^(t)
- PDF Proof - FREE
- Watermarked Months - \$40^(t)
- Custom Monthly Grid Art - \$150^(t)
- Custom Monthly Images Setup - \$80^(t)
- Choose your own start and end month
- Additional Months - 50¢^(t) per sheet

Calendars

Magnetic Monthly Calendars



Style A



Style B

This Calendar is designed to hang on any type of flat metal fixture easily incorporating a monthly calendar in the most obvious places. The top of the calendar is a flat magnetic piece. Tear off paper months and keep the magnet at the end of lifecycle for a permanent fixture.

Order Code: P1010

100	250	500	1,000	2,500	5,000
8.24	6.53	5.98	4.33	3.48	2.88

(3q2rs)

Standard Features

- Dry Erase Upgrade film only \$20 Setup plus 15¢ ea. (does not come with Pen)
- Magnetic dry erase pen shrink wrapped to calendar \$.22
- Free digital proof; printed proofs \$45^(t)
- Watermarked months (same on all pages) -\$40^(t)
- Custom Monthly Grid Art \$150
- Choose your own start and end month

Your logo is prominently displayed on every page of the calendar as well as on the magnet. Add the Dry erase option for an even more useful experience.

Choose 12 images for the sidebar pattern (Style B only). Choose one of our stock patterns, colors or use a background for your magnet as well as the calendar months. Create it or we can help you create it.





13" x 19"

Order Code: P2010

100	250	500	1,000	2,500	5,000
2.25	1.93	1.70	1.48	1.10	99¢

(3q2rs)

Standard Features

- Paper Size: 13" x 19"
- One hole punched at top
- Entire calendar printed on 10 pt. C1S card stock
- Start at any month
- Gloss UV (10¢ ea.)
- Setup: \$50(t)



19" x 25" or 20" x 29"

Order Code: P2050

	100	250	500	1,000	2,500	5,000
19" x 25"	3.00	2.27	1.74	1.35	1.20	1.06
25" x 29"	3.92	3.07	2.34	1.91	1.70	1.50

(3q2rs)

Standard Features

- Overall size: 19" x 25" or 20" x 29"
- Imprint Sizes:
 - 19" x 25":
 - Top imprint size: 1" x 18"
 - Bottom imprint size: 3" x 18"
 - 20" x 29":
 - Top imprint size: 2" x 18"
 - Bottom imprint size: 3.5" x 18"
- Customized with standard holidays upon request
- Customize colors and background
- Start at any month
- Printed on 10-pt. card stock
- Gloss UV (+10¢ ea.)
- Setup: \$50(t)
- Custom Made in USA

Calendars

Monthly Desk Calendars

CALENDARS

JUNE 2016



2501 GARRISON PARKWAY · SUITE 501
MEMPHIS, TENNESSEE 38218-6585
800-555-6885 · 901-555-8556
MATTEYBROSARCH.COM

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
			1	2	3	4
5	6	7	8	9	10	11
12	13	Flag Day 14	15	16	17	18
Father's Day 19	First Day of Summer 20	21	22	23	24	25
26	27	28	29	30		

<small>January 2016</small>	<small>February 2016</small>	<small>March 2016</small>	<small>April 2016</small>	<small>May 2016</small>	<small>June 2016</small>	<small>July 2016</small>	<small>August 2016</small>	<small>September 2016</small>	<small>October 2016</small>	<small>November 2016</small>	<small>December 2016</small>
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Print your logo in color on this monthly desk calendar as well as your contact information to be used on a desk to help keep up with reminders and important dates. Convenient size of 12" x 18" means it will not dominate your desk.



Standard Features

- Paper Size: 12" x 18"
- 12 pages printed on 60 lb. paper
- Can start on any month
- Up to 25 custom dates
- Color logo printing
- Calendar colors and grid may be customized
- Logo space on each month: 9" x 1"
- Includes a Full Year-At-A-Glance Calendar for the calendar's duration at the bottom of each page with the current month highlighted.
- Setup Fee: \$50^(t)
- Custom Made in USA

Order Code: P2070

100	250	500	1,000	2,500	5,000
3.28	2.36	2.05	1.75	1.67	1.38

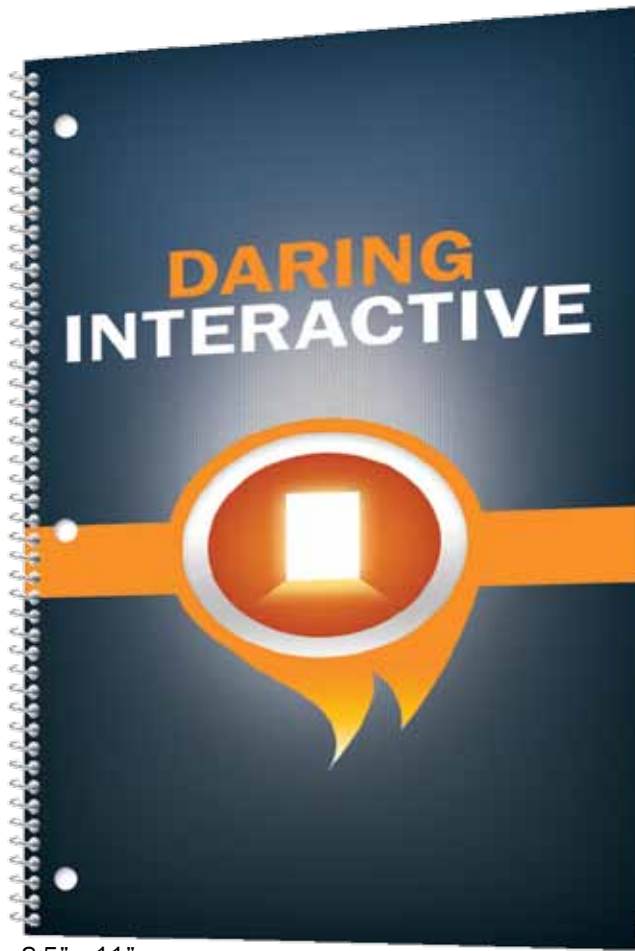
(3q2rs)

Optional Features and Upgrades

- Hardcopy Proof - \$30^(t)
- PDF Proof - FREE
- Watermarked Months - \$40^(t)
- Custom Monthly Grid Art - \$150^(t)
- Choose your own start and end month
- Additional Months - 50¢^(t) per sheet

Notebooks & Folders

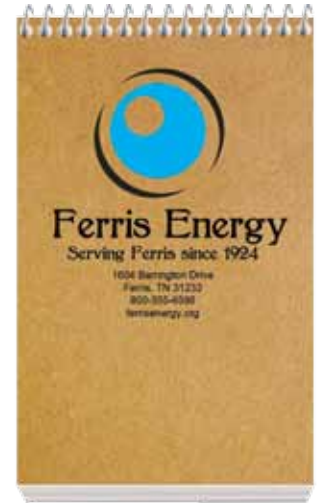
Standard Notebooks



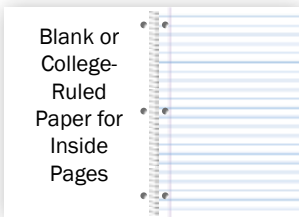
8.5" x 11"



5.5" x 8.5"



3.5" x 5"



Blank or College-Ruled Paper for Inside Pages

Order Code: P5060

	100	250	500	1,000	2,500	5,000	10,000
8½" x 11"	5.38	3.29	2.59	2.05	1.93	1.73	1.69
5½" X 8½"	4.80	2.69	1.98	1.50	1.37	1.20	1.17
3½" X 5"	4.53	2.43	1.77	1.29	1.13	99¢	96¢

(3q2r2s)

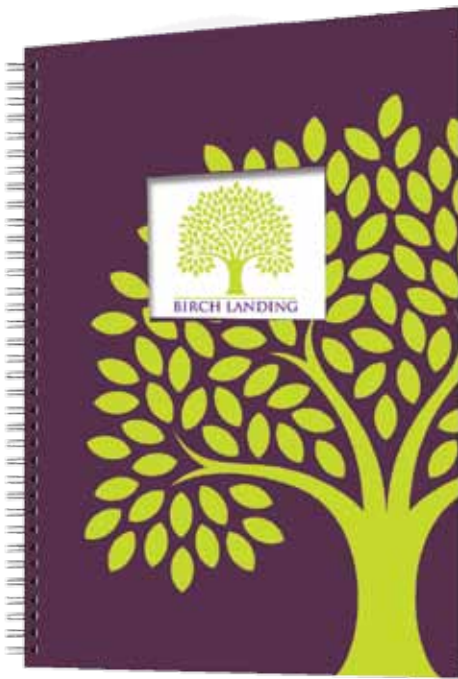
Standard Features

- Three finished sizes: 8½" x 11", 5½" x 8½" or 3½" x 5"
- Full color cover
- Cover stock is 12 pt. C1S, laminated on front
- Notebook pages printed on 50 lb. offset
- Customer imprint on front cover
- 48 total sheets or 96 total pages
- Plastic coil binding
- 3-hole punched for 8.5" x 11" only
- .026 blank chipboard for back cover
- Set-up: \$40_(t)
- Add perforation - 15¢_(t) each plus \$200_(t) Set-up_(t)
- Custom Made in USA

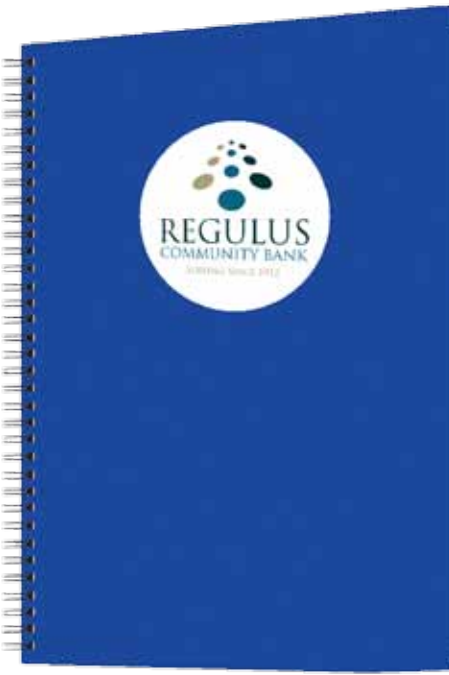
Upgrades & Options

- Additional sheets (in sets of 4 only) - 2¢_(t) per set
- Upgrade to 96 total sheets or 192 pages
 - (+ 92¢_(t) ea. for 8½" x 11")
 - (+ 60¢_(t) ea. for 5½" x 8½")
- Upgrade to metal wire-o (+16¢_(t) ea.)
- Plastic cover with foil-stamp
 - Setup: \$80_(t) + Cost of Die (approx. \$60) + 65¢_(t) ea.
- Foil-stamp
 - Setup: \$80_(t) + Cost of Die (approx. \$60) + 40¢_(t) ea.
 - 4" x 5" maximum die area

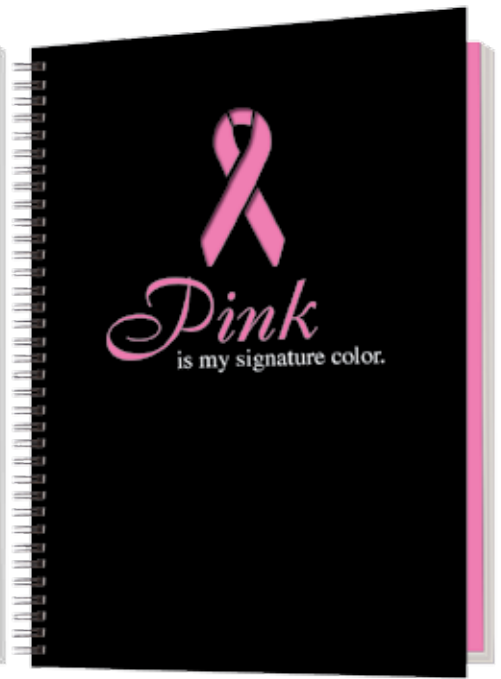




Square



Circle



Awareness

Order Code: P5040

Order Code: P5050

Order Code: P5090

These notebooks feature a cover with a die-cut hole (three shapes available) in which a full color cover sheet may be seen beneath the cover. Prices include the die-cut cover and the inside cover sheet. If you do not want any of our standard cover colors, provide us with the color or artwork you would like for the cover and inside sheet! Use any of our stock patterns or colors for your cover or cover page.

	100	250	500	1,000	2,500	5,000
Laminated Cover	6.20	4.61	3.75	3.03	2.80	2.50
Plastic Cover	5.22	3.32	2.70	2.38	2.65	2.13
Recycled Board Cover	5.77	3.87	3.26	2.93	3.20	2.68

* **NOTE:** Printing not available on plastic cover.

(3q2rs)

Standard Features

- Finish Size: 8.5" x 11"
- Plastic covers available in red, black, yellow, blue and white
- Laminated cover- 12 pt. C1S
- Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- Sheets printed on 50 lb. paper
- Add insert page
 - Black and white - 6¢_(t) each
 - Color (on 80 lb. glossy test) - 21¢_(t) each
- 96 pages (48 sheets per notebook)
- Setup: \$50_(t)
- Plastic back 35¢_(t) each, Laminated back 21¢_(t) each
- Custom Made in USA

Standard Plastic & Recycled Cover Colors



Notebooks & Folders

Presentation Folders



Standard Features

- 9" x 12"
- Heavy 12 pt. stock
- 2 large pockets
- One, two and full color printing
- Linen texture option (+20¢^(t) ea.)
- Business card slits
 - More than 500 - Free
 - Less than 500 - \$75^(t) Set-up
- Custom Made in USA
- PMS Match - \$75^(t) Set-up

Order Code: P8095

	100	250	500	1,000	2,500	5,000
One-Color Design	2.72	2.45	1.27	1.08	.85	89¢
Two-Color Design	2.90	2.63	1.45	1.25	1.05	1.05
Full-Color Design	3.00	2.80	1.72	1.50	1.30	.98

(3q2rs)



Order Code: P8085

	100	250	500	1,000	5,000
Full Color	6.81	6.54	5.81	4.95	4.00
Plastic Cover	6.21	5.94	5.21	4.35	3.40

* **NOTE:** Only one or two color printing available on plastic binders

(3q2r)

Standard Features

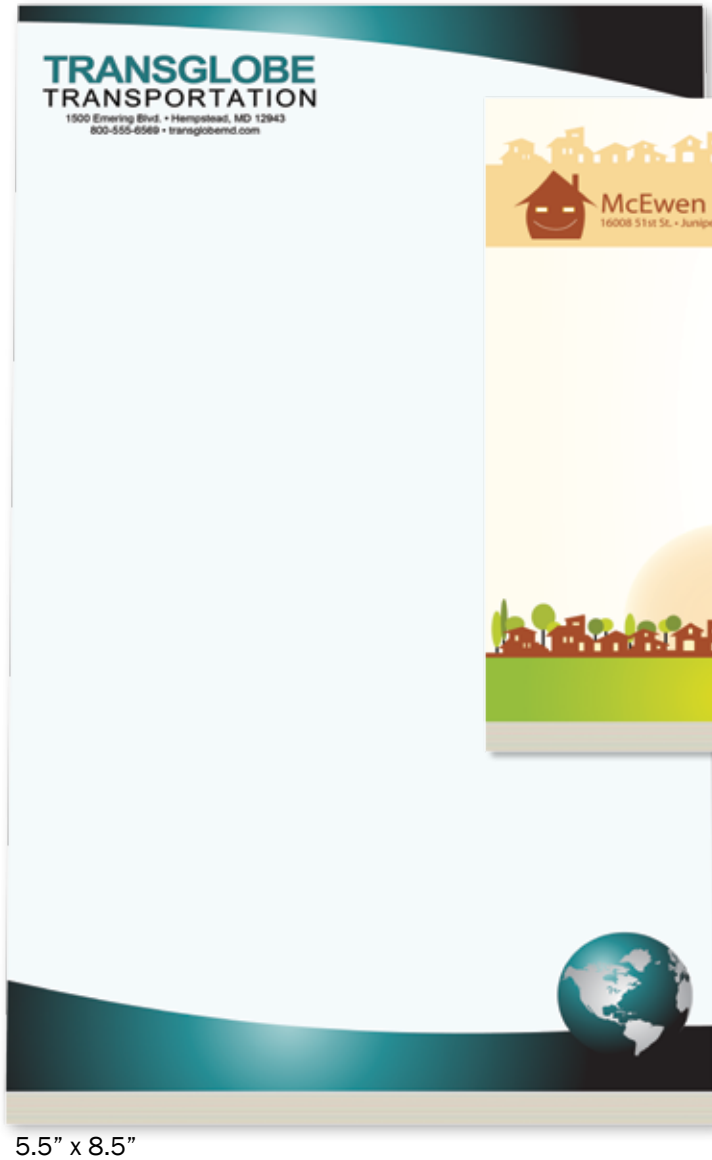
- Size: Approx. 9" x 11.5"
- Full color cased 3-ring binder
- Cased cover laminated
- Excellent for 3-hole punched papers
- Vinyl plastic notebooks also available
 - Screened in 2 color
 - Colors of plastic available red, yellow, black, white
- 4" x 5" maximum die area for embossing. \$65^(t) Die setup charge plus cost of die.
- Custom Made in USA

Standard Plastic Cover Colors

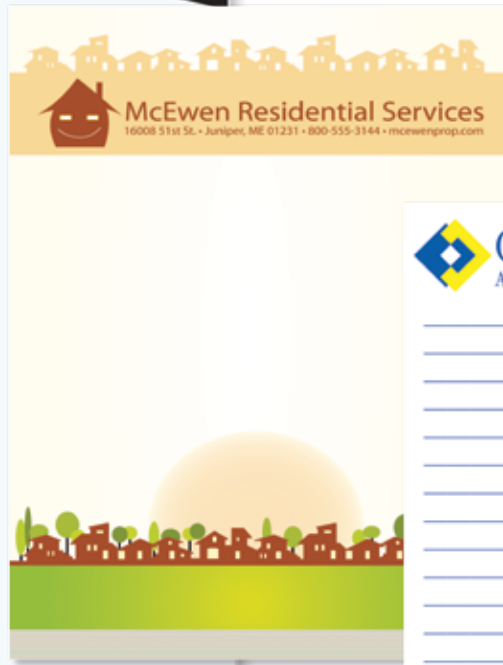


Notepads

Scratchpads & Notepads



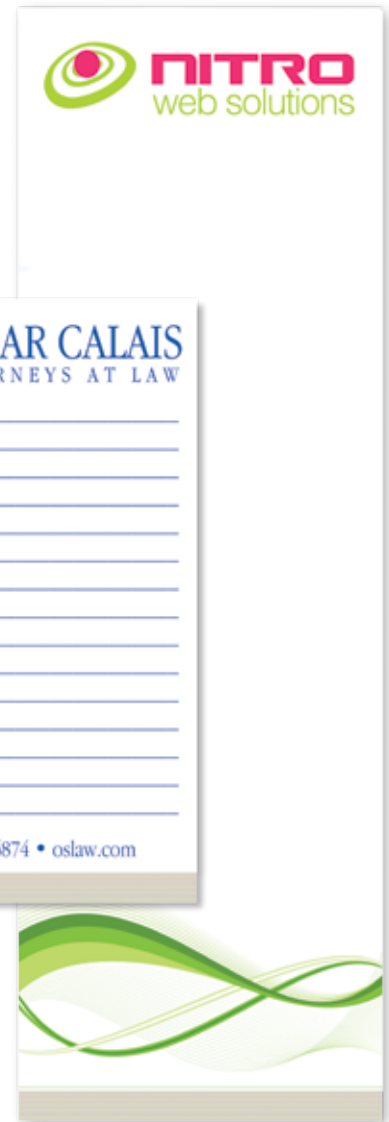
5.5" x 8.5"



4.25" x 5.5"



3.5" x 5"



3.5" x 8.5"

Standard Features

- Available in the following sizes: 3.5" x 5", 4.25" x 5.5", 3.5" x 8.5" and 5.5" x 8.5".
- Sheets printed on 50 lb. paper
- Line may be added for no extra charge.
- 50 sheets per pad
- Custom page size and counts available - call for quote.
- Shrink wrap available: 24¢^(t) per bundle of 5 pads
- Setup \$40^(t)
- Custom Made in USA

Order Code: P3010

(3q2rs)

Notepads

Tear-Off Mousepads



Format 1: Year-at-a-Glance/Notepad



Format 2: Notepad (with or without lines)



Format 3: Weekly Calendar
(Only available in 48-page count.)



Format 4: Monthly Calendar (current week is highlighted)
(Only available in 48-page count.)

Standard Features

- Finished size is 7.5" x 9"
- 24 or 48 sheets, padded
- 60 lb. white paper
- Custom or stock backgrounds
- Your imprint appears on every sheet
- Setup: \$85^(t)
- Custom Made in USA

Order Code: P9090

	100	250	500	1,000	2,500	5,000
24 Sheets per pad	5.28	4.83	3.94	2.76	2.25	1.91
48 Sheets per pad	8.89	8.45	6.47	4.37	3.43	2.88

(3q2rs)

Notepads

Die-Cut Scratch Pads

Football (Standard Shape)



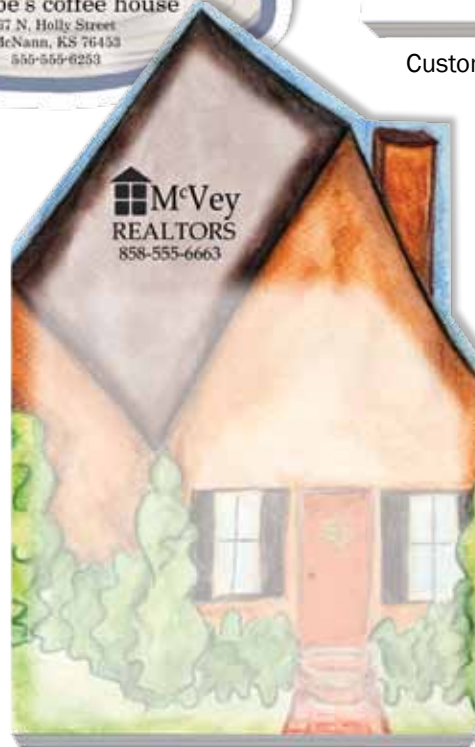
Beverage (Standard Shape)



Custom Die-Cuts Available



Shirt (Standard Shape)



House (Standard Shape)

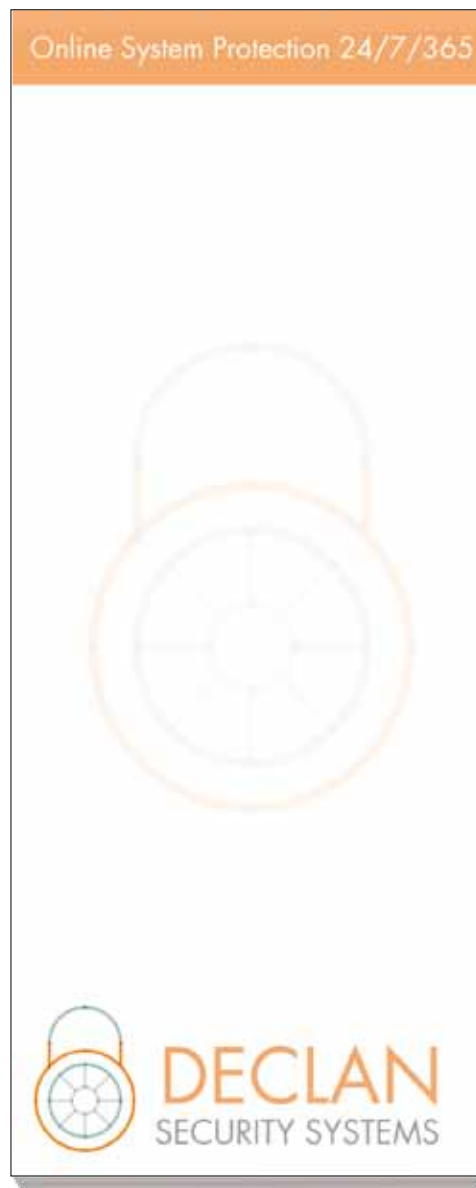
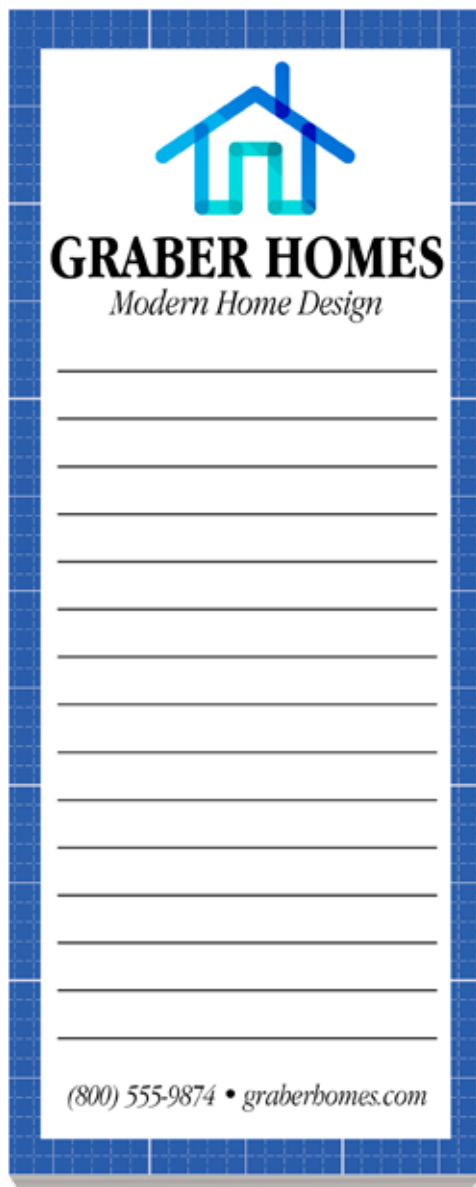
Standard Features

- Sheets printed on 50 lb. paper
- 50 sheets per pad
- Your imprint added on every sheet
- Chipboard backer
- Lines can be added to sheets for no charge
- Setup charge: \$65^(t)
- Custom Made in USA

Order Code: P3020

	250	500	1,000	2,500
Approx. 5½" x 8½"	2.62	2.39	1.60	1.40

* **NOTE:** There is an additional charge for custom die-cut shapes. (2q2r)



Standard Features

- Magnet Backer Size: 3.5" x 8.5"
- Paper Size: 3.5" x 8.5"
- Printed on 50 lb. paper
- Imprint size: 3" x 2"
- 36 sheets per pad
- Custom Made in USA

Order Code: P3050

	100	250	500	1,000	2,500	5,000
3½" x 8½"	5.18	3.81	3.20	2.16	1.70	1.23

(3q2rs)

Magnets

Custom Magnets

Magnets



Standard Features

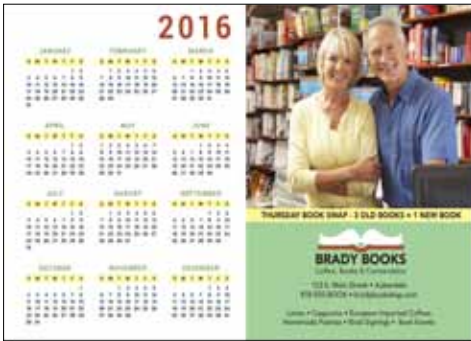
- Printed in our Tennessee plant
- Stay magnetized for years
- Bright white that can be printed in multi-colors
- Great for vehicles
- Special order die cut designs incur extra charges
- Many sizes and shapes available
- Custom made in the U.S.A.

Order Code: P7055

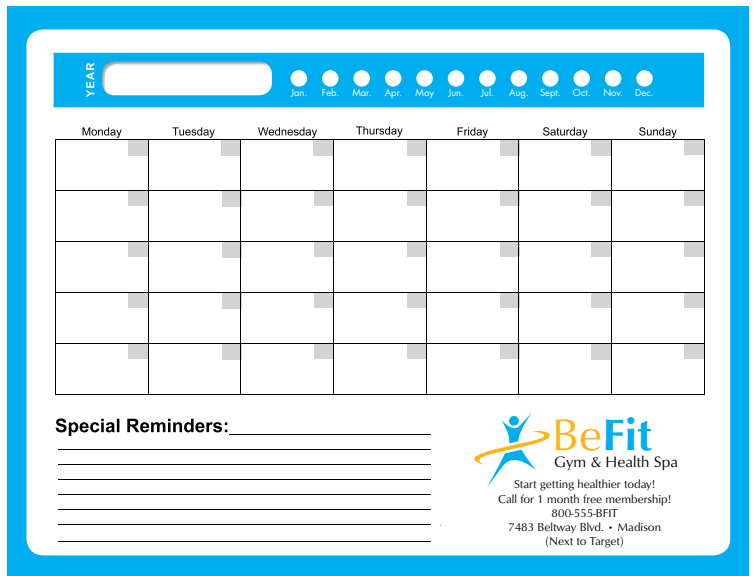
	100	250	500	1,000	2,500	5,000
Approx. 5" x 7"	1.66	76¢	45¢	43¢	31¢	35¢

Additional sizes available – email for quote

(3q2rs)



7" x 5"



11" x 8.5"

Standard Features

- Stay magnetized for years
- Size: 7" x 5"
- Color and image can be adjusted
- Custom Made in USA

Standard Features

- Size: 11" x 8.5"
- Color and background can be changed
- Dry Erase Markers not included
- Set-up \$40^(t)
- Custom Made in USA

Order Code: P7075

100	250	500	1,000	2,500	5,000
1.66	76¢	45¢	43¢	31¢	35¢

(3q2rs)

Order Code: P4075

100	250	500	1,000	2,500	5,000
5.97	3.60	2.80	2.20	1.99	1.78

(3q2rs)

Specialty Items

Weekly Planners



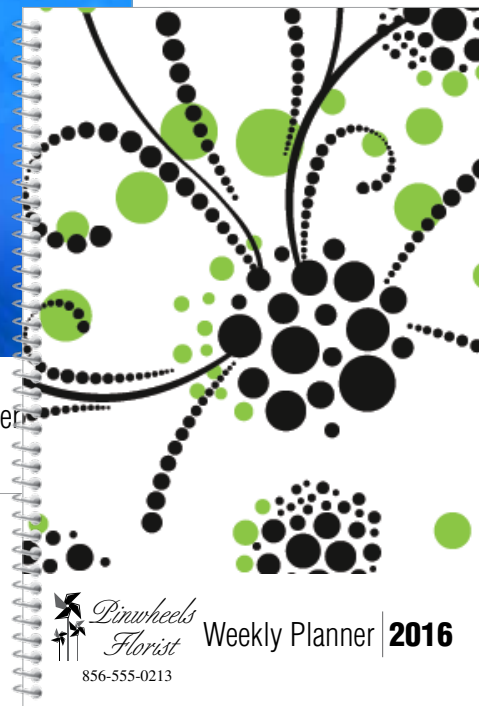
Weekly Planner



Weekly Planner



**Kenniworth
Family Center**



*Pinwheels
Florist*
856-555-0213

Weekly Planner **2016**



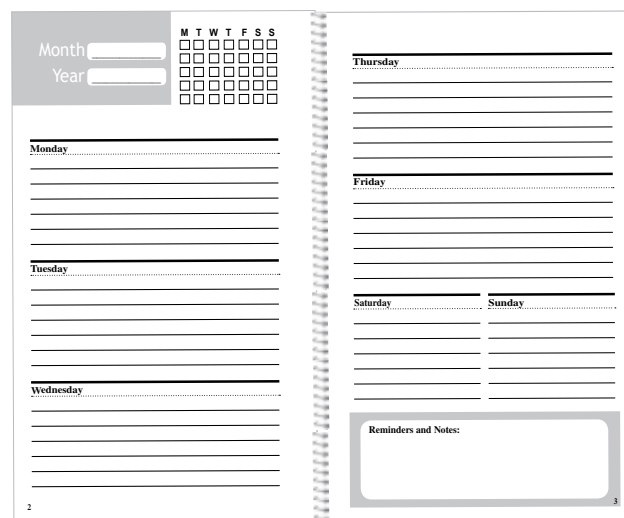
Weekly Planner **2016**



BRACE MATERNITY

Weekly Planner **2016**

265 Jefferson Blvd. • Suite A
McAllister, TX 75232 • 830-555-6352



Standard Features

- Finished size is 5.5" x 8.5"
- Choice of double wire or plastic coil binding
- Notebook pages printed on 60 lb. offset
- Variety of cover designs to choose from, or submit your own for no additional charge
- Full color cover
- Rounded corners (+20¢ per planner)
- Additional Months (4 Sheets) - 25¢ per month
- Set-up - \$40
- Custom made in the U.S.A.

Order Code: P8050

100	250	500	1,000	2,500	5,000
7.18	5.47	4.90	4.23	3.22	2.63

(3q2rs)



Standard Features

- Great Advertising Message
- Finished Size: Approx. 8" x 8"
- Prints on 12 pt. C1S stock
- Set-up - \$50^(t)
- Custom die shape - \$200^(t)
- Custom made in the U.S.A.

Order Code: P9020

100	250	500	1,000	2,500	5,000
1.59	1.14	97¢	79¢	35¢	29¢

(3q2rs)

Standard Features

- Final Size: 4" x 11" (Approximate)
- Hanging hole pre-cut.
- 10 pt. Laminated Paper
- Imprint area: 3½" x 7¼"
- Set-up - \$50^(t)
- Custom made in the U.S.A.

Order Code: P9000

100	250	500	1,000	2,500	5,000
2.59	1.81	1.67	75¢	45¢	24¢

(3q2rs)

Specialty Items

Book Printing - Manuals, Reports, Novels, Handbooks, Guides, Picture Books



FEATURES

- Full service or a la carte printing (only purchase what you need)
- 7 Binding Styles (including hardback & paperback)
- Easy File Setup
- Fast Turnaround
- Bookstore Quality Books
- Live Customer Support
- No set-up or hidden fees!
- Complete Control of Your Work
- Custom Design & Illustration Service
- Custom Made in USA

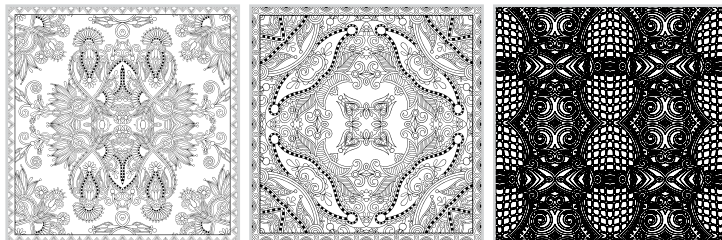
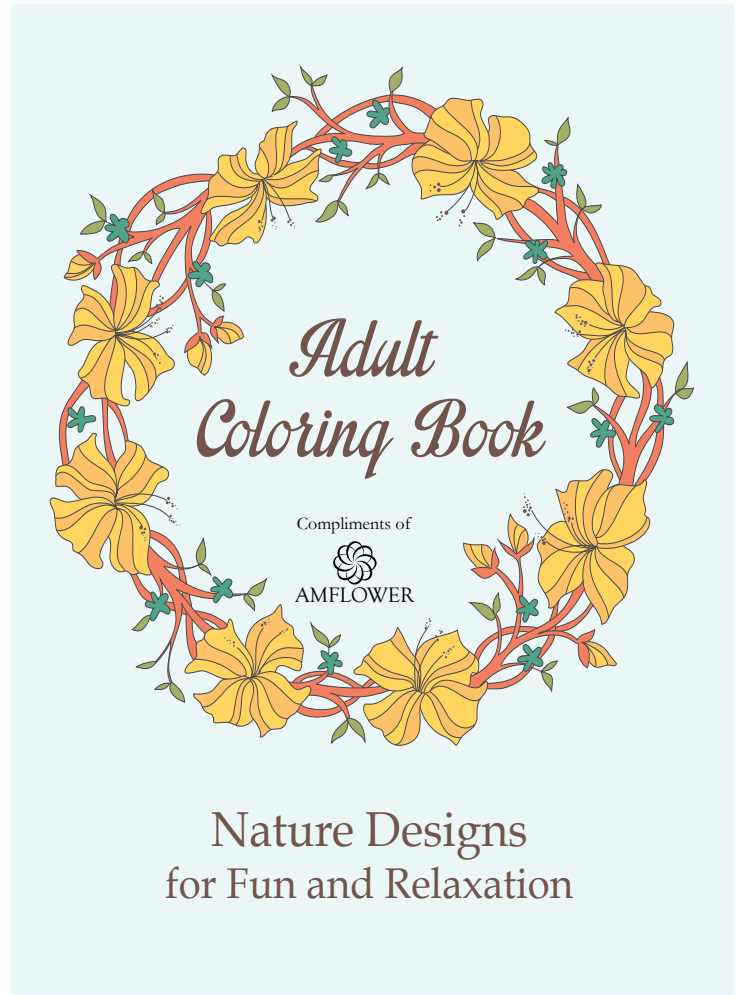
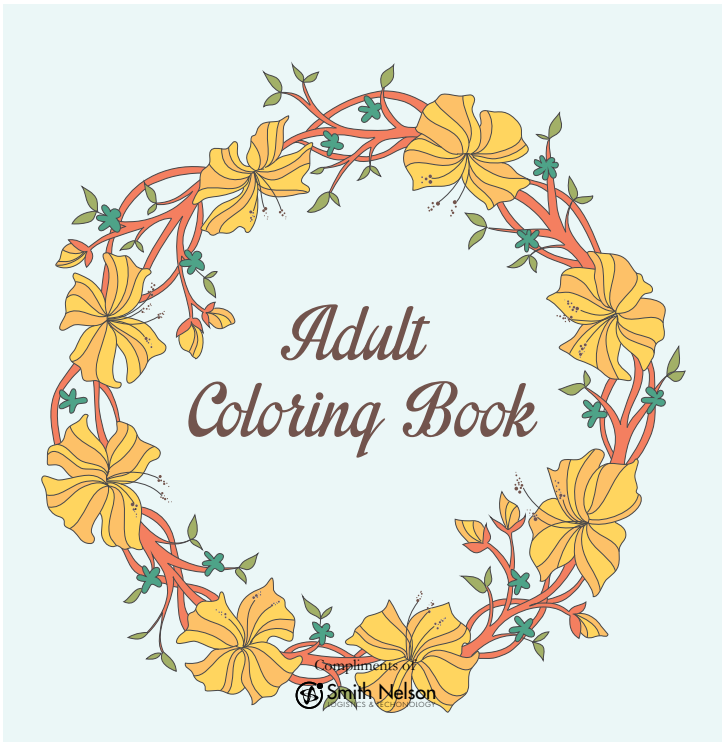
Order Code: P9900

Publish Your Book Today!

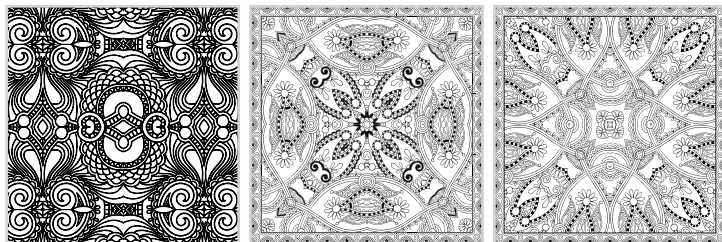
Email for Custom Quote

Daily Impressions is part of a large print group that specializes in high quality, fast turnaround of short, medium and long run reports, newsletters, instruction manuals and all types of books, product catalogs and year-end annual reports.

For questions, or if you have different specs you would like quoted, please call us.



Nature Designs for Fun and Relaxation



Design Elements - FCP9101

Nature Designs - FCP9102

Order Code: P9100

FEATURES

- Page sizes:
 - 8" x 8" (for FCP9101)
 - 8.5" x 11" (for FCP9102)
- Printed on matte paper with a high gloss cover
- 24 pages of custom adult coloring images
- Add your imprint in black to the covers
- Custom Made in USA

Quantity	100	250	500	1,000	2,500	5,000
24-Page	5.72	3.45	2.61	1.84	1.50	1.25
12-Page	5.36	2.90	1.82	1.50	1.35	1.15

(3q2r5)

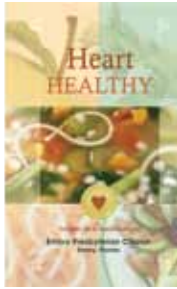
Adult Coloring books are an excellent way to relax, build your mental capacity and reduce anxiety. Our artists have created these coloring books with hand drawn art. Add your imprint to the cover and use them as gifts or team building exercises.

Promotional Books

Cookbooks & More



Cover A



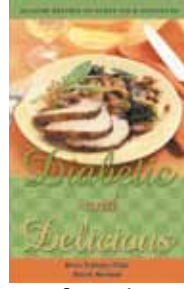
Cover B



Cover C

FCP10 Heart Healthy

151 recipes tested for content and health values.



Cover A



Cover B

FCP11 Diabetic & Delicious

196 recipes hand-picked for diabetic cooking.



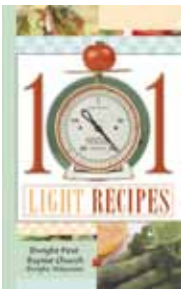
Cover A



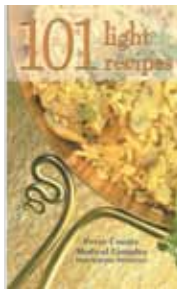
Cover B

FCP12 Low-Fat Cooking

120 low-fat recipes for today's low-fat lifestyle.



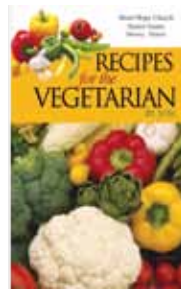
Cover A



Cover B

FCP13 101 Light Recipes

167 great recipe ideas for low calorie meals.



Cover A



Cover B

FCP14 Recipes for the Vegetarian

206 recipes for safe and healthy vegetarian fare.



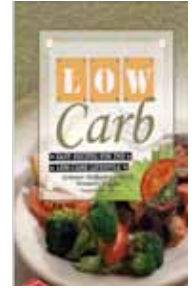
Cover A



Cover B

FCP22 Tastes of Tennessee

251 unique down-home recipes from the Southern states.



Cover A

FCP26 Low Carb

142 recipes for low-carb meals.



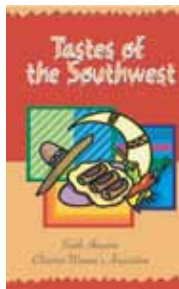
Cover A



Cover B

FCP17 International Cuisine

256 recipes selected from 18 countries.



Cover A



Cover B

FCP18 Tastes of the Southwest

196 Tex-Mex recipes from around the country.



Cover A



Cover B

FCP22 Tastes of Tennessee

251 unique down-home recipes from Tennessee.



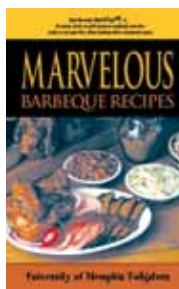
Cover A



Cover B

FCP15 What's Cooking?

185 recipes of just good old home cooking.



Cover A



Cover B

FCP16 Marvelous BBQ Recipes

194 barbeque recipes with all the fixings.



Cover A



Cover B

FCP32 Just Soup

146 delicious soup recipes, both traditional and modern

Promotional Books

Cookbooks & More



Cover A Cover B

FCP35 Perfect Pasta

101 recipes for pasta lovers.



Cover A Cover B

FCP19 Seafood Selections

188 recipes served in the best restaurants on the coast



Cover A Cover B

FCP20 Just Desserts

226 great All-American recipes for cakes, pies, pastries & more.



Cover A Cover B

FCP21 Creative Candy

226 home-style candy recipes for your sweet tooth.



Cover A Cover B

FCP30 Fitness Journal

Six-month journal including exercise & food log, data & more.



Cover A

FCP36 Holiday Recipes

242 recipes of festive holiday favorites.



FCP51 Kid Fit

Twelve-month children's journal including exercise & food log.



DC44 Nothing But Beverages

Coffees to teas to smoothies and fruit drinks.



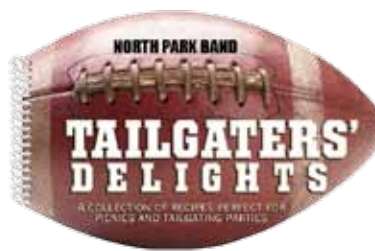
DC43 Slow Cooking Recipes

165 quick and easy savory dishes for the slow cooker.



DC47 The Ultimate Tailgater

175 party pleasing recipes for the next big game cookout.



DC46 Tailgater's Delights

194 top Southern BBQ recipes with all the trimmings.



DC23 The Tastes of Home

185 home-cooking recipes just like Mom used to make.

Standard Features

Personalize a cookbook with your business name and logo, making a gift that will be used and retained in the kitchen for years.

- 5½" x 8½" final size
- Perfect bound
- Plastic Coil or Wire - \$.25(net)
- Insert pages at the front of cookbook available
- Custom made in the U.S.A.

Order Code: P3050

	100	250	500	1,000	2,500	5,000
5½" x 8½"	5.47	3.60	2.98	2.67	2.16	1.84
Die-Cut	n/a	4.20	3.43	3.12	2.61	2.24

(3q2rs)

Printing Services

Bulk Direct Mail Marketing



Daily impressions offers direct mail options for end users of all its products in various formats including bulk mailing services for any item that fits the USPS bulk mail requirements. Although we do not recommend this service for higher end products, it is perfect for smaller items like wall calendars, catalogs and flyers. Daily impressions will not only provide your clients with the highest quality printed materials, we will also handle all the mailing for you. Lists are required in an excel format for presorting and bar-coding to pass USPS regulations. Mail will ship from TN under our Bulk Mailing Permit.

- Bulk mail has a minimum of 200 recipients
- Items that work well with bulk mail include
- Items that can be direct mailed
- Booklet mailers 8.5x11 this size works well with catalogs, newsletters, brochures, etc.
- Self Mailers various folded sizes
- Post cards 4x6 or 5.5x8.5
- Bulk mailing pieces incurs a \$200^(t) setup and a \$.07^(t) per piece to address. Pricing does not include any special packaging

Variable data personalization. For the ultimate in customization Daily impressions offers variable data printing to personalize each piece to the recipient. Setup for variable data printing runs \$200^(t) for setup and a per piece price depending on item and amount of personalization. Please contact Daily Impressions for custom quotes.

FEATURES

- Postcard standard USPS sizes: 4" x 6", 4.25" x 6", 5" x 7", 5.5" x 8.5", 6" x 9", 6" x 11" (Odd sizes will be charged more postage)
- Complete recipient list management and list purchasing services
- Live Customer Support
- Custom Design & Illustration Service
- Custom Made in USA

Start Your Mailing Today!

Email for Custom Quote

Don't See it Listed in the Catalog?

Give us a call for a custom quote on any print job

Daily Impressions has the capability to create just about any paper printed product you can think of with optional mailing services. Daily Impressions utilizes both digital and offset printing for both short and long run print projects.



You think of it, we can print it!

- Variable Data Printing
- Corporate Reports
- Annual Reports
- School Yearbooks
- Product Manuals
- Magazines
- Catalogs
- Flyers
- Brochures
- Posters
- Table Tents
- Shrink Wrapping
- Packaging
- Business Cards
- Tickets
- Programs
- Custom Pieces
- Advertising
- Marketing Kits
- Bookmarks
- Invitations
- Postcards
- Rack Cards
- Labels
- Stickers
- ... and much more!

Don't forget our services, you think of it, we can create it!

- Graphic Design
- Custom Illustration
- Layout
- Typesetting
- Scanning
- Proofreading
- ISBN & Barcodes
- Copyright
- Web Design
- ... and much more!



Artwork Submission

We want your product to look its absolute best. We also want to avoid any delays in production which may be caused by electronic files that are too low in resolution, files that cannot be opened by our art department or other problems that can come up by submitting unacceptable artwork. We have developed this list of artwork submission guidelines to help you get the best possible reproduction of your artwork and photographs.

Many of the imprints require your logo and text to be in line art. Line art refers to graphics or text composed of black against a white background. Line art cannot contain any shades of gray.



LINE ART



GRAYSCALE

File Types we can accept (MAC & PC): Acrobat PDF, EPS, Illustrator AI, Photoshop PSD, JPEG, TIFF, PNG, Word Documents, Excel Files, Powerpoint Files, Quark Documents and IDML/InDesign Templates (both must be collected with images and fonts).

File Types we cannot accept or not suggested: Publisher, CorelDraw, BMP, GIF,

All Photographic (Raster) Files must be at the size of the item or imprint area at 300 dpi. (Example if the area to hold the image is 8.5" x 11" then it must be at that size at 300 dpi for optimal printing.) Images from the web tend to print poorly unless they are exceptionally large.

All Vector Files (preferred for logos and imprints) must be converted to curves or the fonts must be included. Please check your colors for any spot or Pantone colors, as they can lead to additional charges and any alterations made might alter the colors.

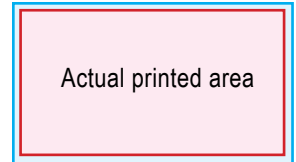
Camera Ready PDF Designs should be to scale for their placement, and have the fonts converted to outlines or included.

It is highly suggested that fonts and images be included in Camera Ready Designs.

Please name files in accordance with their intended use. Ill named files will slow down production time. (Such as logo.JPG, cover.PDF or the names of the months on which the images are to go.)

If you expect your artwork to print to the edge you must include a bleed. A bleed is where the ink goes slightly past the edge and is cut so the image goes to the edge. If no bleed is included, you will lose a portion of the image from each edge. A 1/8" bleed is recommended on all sides.

The blue area is the bleed, this will be cut off at the red line and only the pink area will remain.



Please do not flatten layered files. It is preferred that you send both flattened and unflattened in case edits need to be made.

Any time spent by either our designers or our production staff that requires more than reasonable time spent can lead to additional charges. We have templates available so this can be avoided, simply email to ask for a template. **The first proof is FREE.** Additional proofs resulting from errors not made by our staff may result in a graphics fee.

When submitting material through the mail:

Dos—

- DO submit original photos (black and white or color).
- DO submit original artwork or ink drawings.
- DO submit files on disk at a minimum resolution of 300 dpi in TIFF, EPS, PDF or JPEG format at 100% of best selling books final print size.
- DO submit black and white laser prints for line art only (not acceptable for grayscale art or photographs).

Don'ts—

- DO NOT submit inkjet or laser printouts of photos or grayscale graphics from your computer. Submit these best selling books files on disk instead.
- DO NOT submit photocopies of photos or graphics.
- DO NOT use paper clips, staples or tape on your photos or artwork which can damage your originals.
- DO NOT crop your original photographs. Instead, make a photocopy of the photo, mark the copy how you would like it to be cropped and submit with the original photograph as a guide.
- DO NOT submit artwork that is disproportionate.
- DO NOT submit negatives or transparencies

Additional Daily Date Calendar Covers & Papers

Stock Daily Date Calendar Covers & Papers (All can be used as covers or paper)



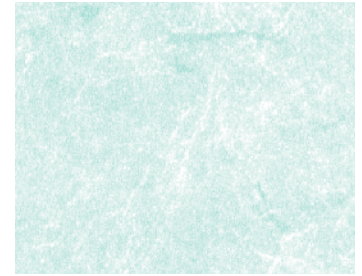
Awareness



Golf



Christmas Candles



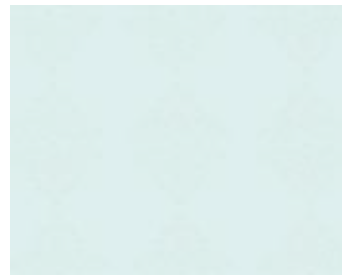
Green Marble



Christmas Tree



Fish



Aqua Diamond



Columns



Green Prism



Watermark



Rainbow Prism



Arrows



Red 3D



Lighthouse



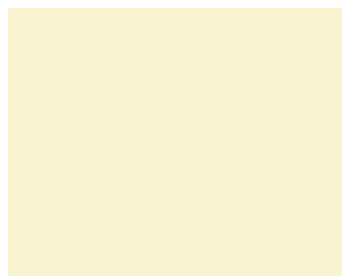
Vision



Color Peaks



Waterfalls



Creme



Realty



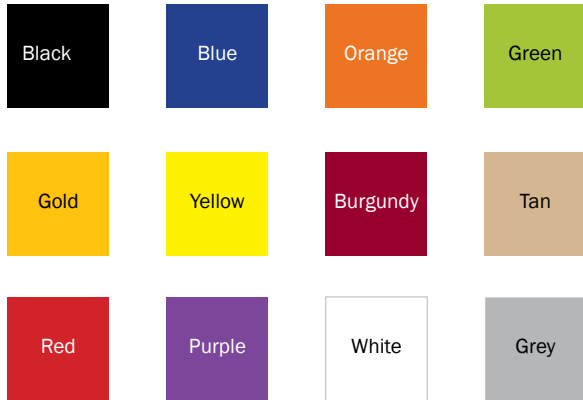
Currency

Any of these may be used as your cover or your paper! Some are shown as covers and some as paper.

Additional covers and paper options may be found on page 3 and 4.

Standard Colors

These are our standard color options. You may submit custom artwork with your own colors or tell us a color you would like to see on your item.



Items with color restrictions or specialty colors will be indicated on the item page.

Gift Boxes

For our Daily Date Calendars, we have either a full-color gift box or a plain white gift box. Gift boxes are available in any quantity. Simply specify which style you would like and how many — we'll take care of the rest!

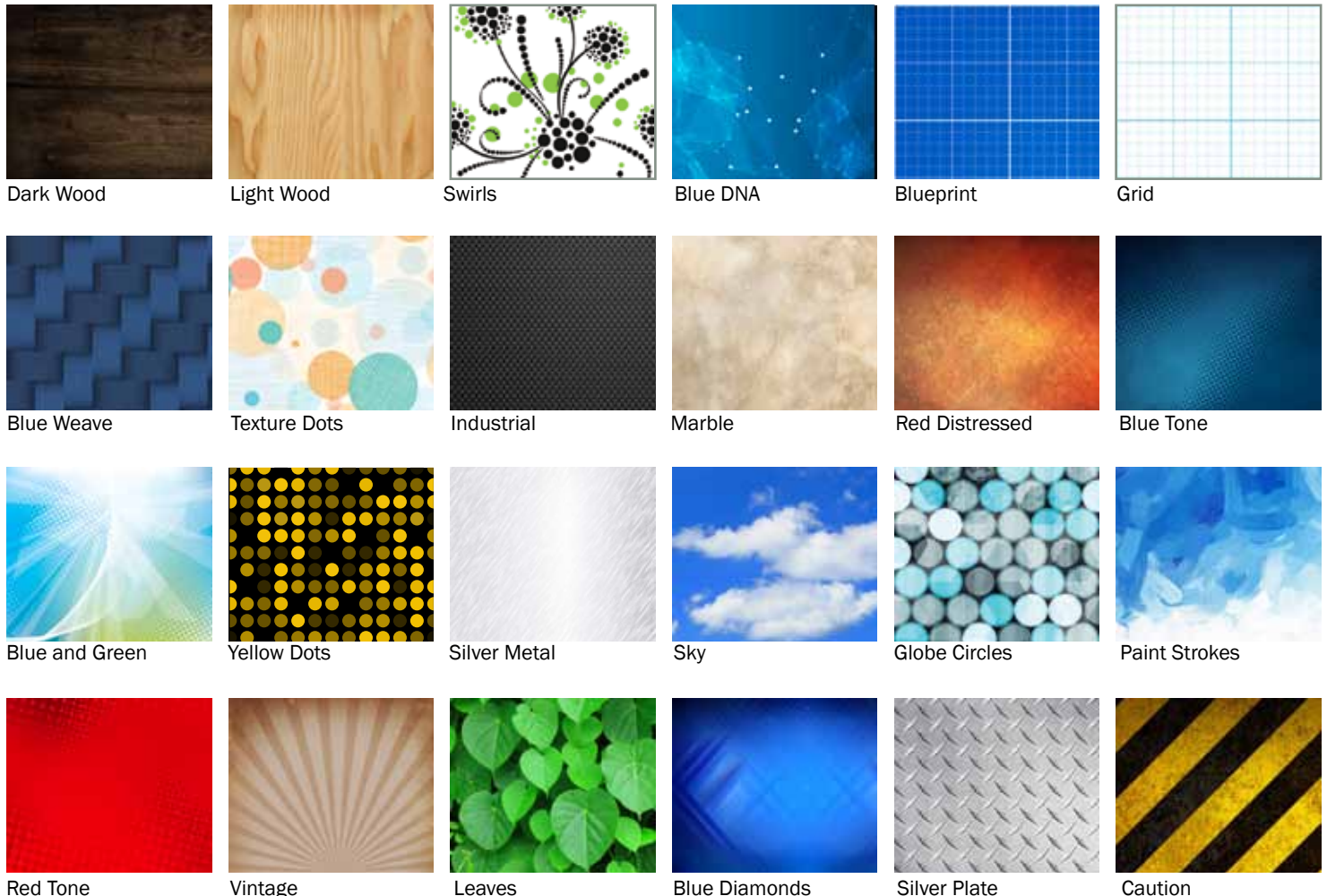
Gift boxes are not available with Media Mail mailing service. Gift boxes are only available for calendars with less than 320 pages. Gift boxes are shipped flat. Available in "Red with Gold Bow" and "White."



ONLY \$0.60_(t) per box!

Stock Patterns

These in-house stock patterns may be used on your items as a background. Samples in the catalog using these patterns have been indicated. You may also submit your own custom artwork (additional charges may apply.)



We Print What We Sell

We print quality products



**SPECIAL
OFFER**

**Found a
Better Price?**

We'll Match It! We will match any verifiable advertised pricing on comparable items!



Whatever your print, press or design needs are
DailyImpressions.com has the capabilities to handle your order.
We look forward to hearing from you!