

# Daily IMPRESSIONS®

Professional Custom Printed Products



[www.dailyimpressions.com](http://www.dailyimpressions.com)

- ◆ Notebooks
- ◆ Journals
- ◆ Planners
- ◆ Presentation Folders
- ◆ Postcards/Flyers
- ◆ Calendars
- ◆ Promotional Items
- ◆ Custom Printing



asi/55530 • PPAI/190061 • UPIC/IMPRESS • SAGE/63248



*Count on us for flexibility at  
an affordable price!*

## **American made since 1906**

We are 100% produced in the United States, from our facility on the edge of Memphis, Tennessee. All printing, cutting, binding, design and other services are done on-site. Our materials are all created and purchased from vendors in the United States.

### **We Want To Be Your Go-To Printer**

You can expect personalized service. Each client and each order is important to us and we want to be the printer you go to for all your client's needs.

### **We Do More Than Printing**

We can give your client custom products and designs that will make them stand out and be remembered. We provide:

- Custom Printed Products
- Graphic Design
- Layout
- Custom Illustration
- Typesetting
- Proofreading

...and much more, just ask!

## *Dear Professional,*

We want to take a brief moment to thank you for your support through the years and let you know how much we appreciate your business.

Our new catalog features many new items, all factory-direct from our publishing company on the edge of Memphis, Tennessee. In addition to publishing our popular Daily Impressions personalized calendars, we have an expansive selection of magnets and notepads, which are turning out to be quite popular.

We also have popular cookbooks, journals and daily planners, which can be personalized and shipped within days of your order being placed.

Our products are all friendly reminders of your appreciation for your customers' business. Our calendars and notepads can feature your customer's logo on every page and special notes can be added to any date.

We have an ultra modern production facility that produces anything from variable data calendars to casebound school books.

Thank you for being such a great customer!

*The Daily Impressions Employees*

**Visit our website for more information  
and new products at  
[www.dailyimpressions.com](http://www.dailyimpressions.com).**

**Don't see what you are looking for?  
Contact us at [sales@dailyimpressions.com](mailto:sales@dailyimpressions.com)  
and tell us what your custom  
printing needs are!**

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# NEW PRODUCTS!



**52 Week Tear-Off Calendars - Page 3**



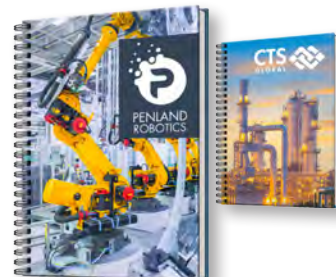
**Custom Daily Calendars - Page 4**



**Color Cover Hardback Journals - Page 18**



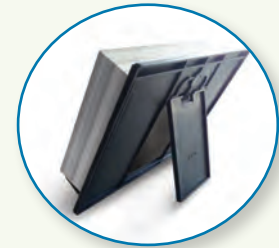
**Executive Hardcover Journals - Page 19**



**Hardback Wire-O Journals - Page 20**

# DAILY Date Calendars

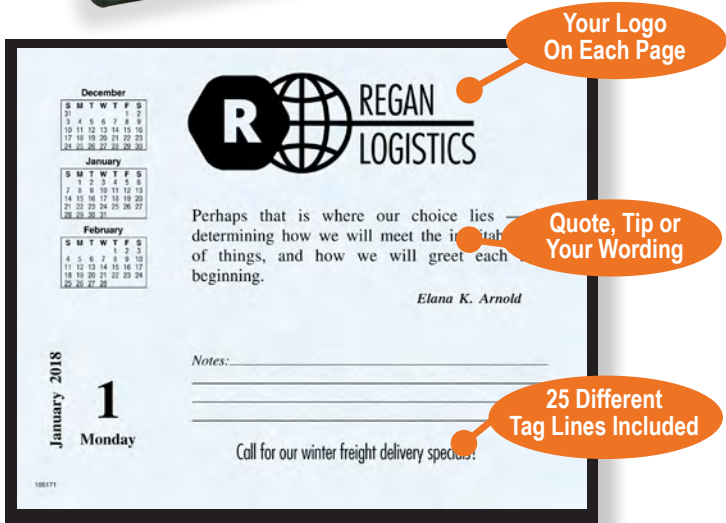
Each day has a unique quote



Calendars are padded and adhered to a black stand which can be upright or flat on your desk.

The calendar combines Saturdays/Sundays for a total page count of 313. Your logo is imprinted on every page along with 25 free changing tag lines (if provided).

Your choice of a standard full color cover or a custom cover with your art provided.



Your Logo On Each Page

Quote, Tip or Your Wording

25 Different Tag Lines Included

## Daily Date Calendar Specifications

**FINAL SIZE:** 6.125" x 5.125"

**PAPER SIZE:** 5.3125" x 4.25"

**STAND:** Black

**PAPER:** 50 lb. offset

**FINISHING:** Individually shrink wrapped & bulk packed 36 or 54 per carton.

**TAG LINES:** Up to 25 different tag lines at no additional charge. Tag lines over 25, \$3<sub>(t)</sub> each.

**APPROX. WEIGHT PER 100:** 95 lb.

**LOGO IMPRINT AREA:** 3" x .875"

**LOGO IMPRINT SETUP CHARGES:**

- Black - \$40<sub>(t)</sub> setup charge and no run charge. (waived on reorders)
- 1-color (other than black) - \$150 setup + \$0.28<sub>(t)</sub> per calendar run charge
- 2 spot colors - \$250 setup + \$0.28<sub>(t)</sub> per calendar run charge
- 4CP- \$350 setup + \$0.28<sub>(t)</sub> per calendar run charge

**STANDARD DAILY CALENDAR PRICING ORDER CODE:P7500**

	100	250	500	1,000	2,500	5,000
Standard	7.08	6.45	6.13	5.68	5.45	4.89

**CUSTOM DAILY CALENDAR PRICING ORDER CODE: P7500-CUSTOM<sup>(R)</sup>**

**Create your own custom calendar theme. P7500-Custom (Any Paper may be used)**

Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a \$245.00<sub>(t)</sub> set up charge. There is no run charge per calendar, only a setup fee. This feature requires a minimum order of 250 calendars.

**NEW!  
WEEKLY  
CALENDARS!**

# WEEKLY Calendars

Each week has a unique quote



**52 WEEKS  
OF CONSTANT  
MARKETING EXPOSURE!**



## Weekly Date Calendar Specifications

- FINAL SIZE:** 8.25" x 5.25"
- PAPER SIZE:** 7.5" x 4.25"
- STAND:** Black
- PAPER:** 50 lb. offset
- FINISHING:** Individually shrink wrapped & bulk packed 36 or 54 per carton.
- TAG LINES:** Up to 25 different tag lines at no additional charge. Tag lines over 25, \$3<sub>(t)</sub> each.
- APPROX. WEIGHT PER 100:** 95 lb.
- LOGO IMPRINT AREA:** 3" x .875"
- LOGO IMPRINT SETUP CHARGES:**
  - Black - \$40<sub>(t)</sub> setup charge and no run charge. (waived on reorders)
  - 1-color (other than black) - \$150 setup + \$0.28<sub>(t)</sub> per calendar run charge
  - 2 spot colors - \$250 setup + \$0.28<sub>(t)</sub> per calendar run charge
  - 4CP- \$350 setup + \$0.28<sub>(t)</sub> per calendar run charge

### STANDARD WEEKLY CALENDAR PRICING

	100	250	500	1,000	2,500	5,000
Standard	6.90	5.70	4.84	4.40	4.15	4.01

CUSTOM WEEKLY CALENDAR PRICING ORDER CODE: P7500-CUSTOM <sup>(R)</sup>

**NEW!  
FULL CUSTOM  
CALENDARS!**

# FULL CUSTOM Daily Date Calendars

The Full Custom Daily Date Calendar gives you complete control over the design of your daily date calendar. It features full color on each page and uses the layout you create. Contact us for more information on how to set up the calendar.



## Custom Boxes



Custom Boxes are available for your Full Custom Daily Date Calendars.

Your Design  
On Each Page



### FULL CUSTOM CALENDAR PRICING

Quantity	100	250	500	1,000	2,500	5,000
Price per unit	9.25	7.80	7.20	6.95	6.80	6.50

(R)

### Full Custom Daily Date Calendar Specifications

**FINAL SIZE:** 6.125" x 5.125"  
**PAPER SIZE:** 5.3125" x 4.25"  
**STAND:** Black  
**PAPER:** 50 lb. offset  
**FINISHING:** Individually shrink wrapped & bulk packed 36 or 54 per carton.  
**APPROX. WEIGHT PER 100:** 95 lb.  
 \$350.00 set up

# 1 Choose Your Cover

Any of our custom papers may be used as your cover. You will have the entire printable area for your imprint.



### Free Color Stock Covers

All Daily Impressions calendars come with a free stock cover! All covers feature an area for your imprint in black ink. Covers can also be printed on background paper.



### Custom Calendar Covers

Daily Impressions has the capability to produce four-color process, screens and photos, full bleeds and more! Design your own custom cover for only a small additional fee of \$0.14<sup>(U)</sup> per calendar. Or, use one of our in-house designers at an additional hourly cost to get the look you're after.



Skyscraper



Newton



Thought Bubble



Patriotic



Global Hands



Think Green



Puzzle



Ichthus



Color Swirl



Smiley Face



Office



Balloons



Electric



Retro



Night sky



Christmas Lantern



Blue Gift Bow



Seasons Greetings



Metallic Gift Bow

### Custom Gift Bow Colors

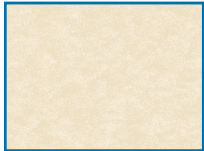
Change the color of the bow. Tell us the general color you would like. PMS and logo colors will be matched as closely as possible.



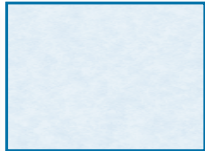
## 2 Choose Your Background Paper

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover.

### STANDARD PAPER CHOICES



Natural Parchment



Blue Parchment



Watercolor Parchment



Rainbow Parchment

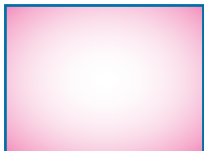


American Flag

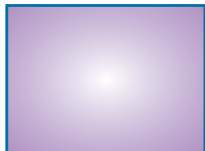


White

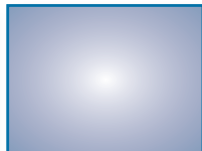
### SOLID PAPER CHOICES



Pink Flash



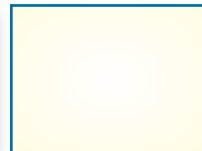
Purple Flash



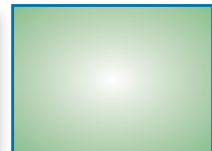
Blue Flash



Red Flash



Yellow Flash



Green Flash

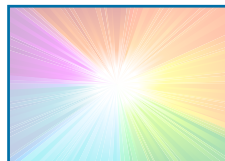
*(Shown with Breast Cancer Awareness Ribbon)*

**AWARENESS RIBBONS CAN BE ADDED TO THE SOLID COLOR PAPER**

### DESIGNER PAPER CHOICES



Sky



Celebration



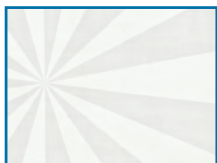
Golf



Jokes



Currency



Retro



Skyscrapers



Think Green



Electric



Nightsky



Ichthus



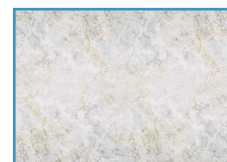
Blue Texture



Color Boxes



Puzzle



Marble

#### Full-Color Custom Background Paper:

Use your own custom design for your background for only 28¢ per calendar and \$350 setup. Design your own or let one of our designers assist you with your design.

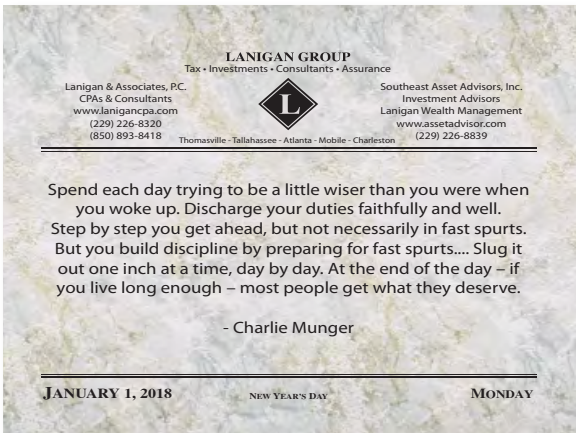




# 3 Choose Your Date Format

Note: Paper designs can be changed.

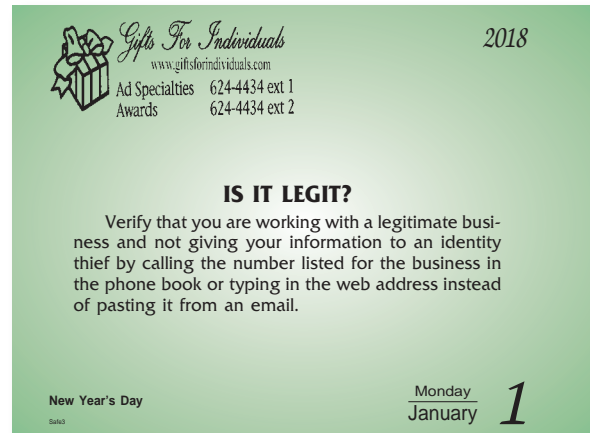
## DAILY DATE CHOICES



(Custom on Marble background)

### Custom Theme Format

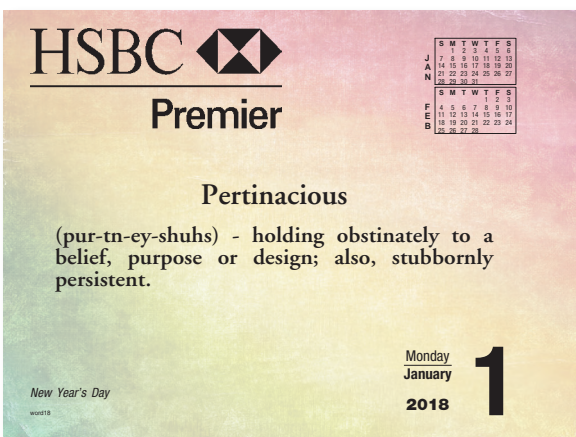
Submit your custom theme with 313 of your personal messages in the order you want them to appear in your calendar for a \$350.00 set up fee. There is no run charge per calendar, only a set up fee. This features requires a minimum order of 250 calendars.



(Safety on Green Flash background)

### Standard Format A

Our original format includes your logo at the top of every page. Customize individual dates with the calendar with two text lines in the lower-left corner of each page. A 2-year calendar page is inserted in the middle and as the last page of the calendar. Back side of calendar pages are blank.



(Word of the Day on Rainbow background)

### 2-Month Format B

Offers the same great features as the P7510, plus the current and future month displayed on every page. The date is oversized for easy reading. Pages are blank on back. (Does not include 2-year mini calendar pages in the middle and as last page of the calendar.)



(Motivational on puzzle background)

### Note Plus Format C

The Note Plus calendar has a prominent area for writing notes and reminders. Customize individual dates within the calendar with two text lines below the note area on each page. Features include past, current and future months on the front of every sheet. Pages are blank on back.

# 4 Choose Your Calendar Quote Theme

Daily Impressions offers a choice of several background paper options to enhance the look of your calendar. Any paper may be used with any cover, including a custom cover.

## STANDARD QUOTE THEMES

**NEW!**  
TIME  
MANAGEMENT  
CALENDARS!



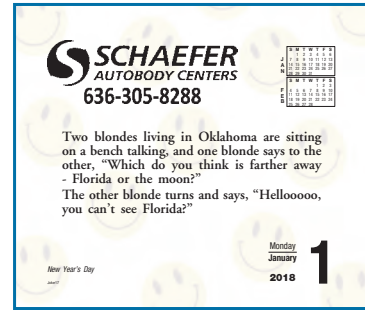
### Time Management

Great time management quotes to motivate you every day.



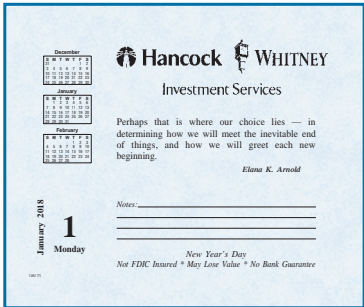
### Healthy Living

Includes messages such as food selection, exercise, relaxation and more - including facts, humor and suggestions.



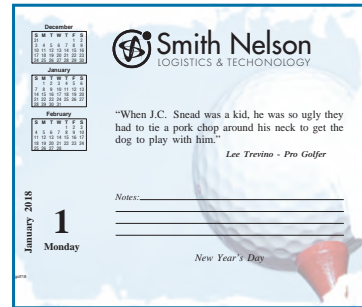
### Jokes

All this content is a little silly, full of clean, chuckle-worthy humor. (Only available with Formats A and B.)



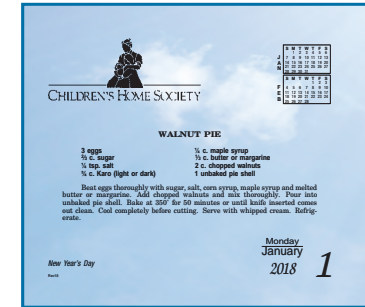
### Motivational

The best-selling motivational content has great messages and inspiration to get anyone through a long day.



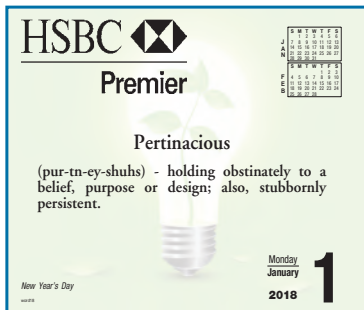
### Golf

Great content for country clubs, business or anyone who plays. Each day is packed with facts, tips and golf humor.



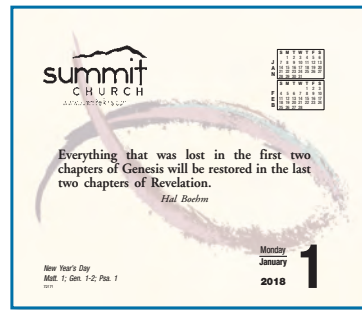
### Recipe

When customers tear away one of these 313 recipes to keep, your logo will be visible each time they decide to prepare it.



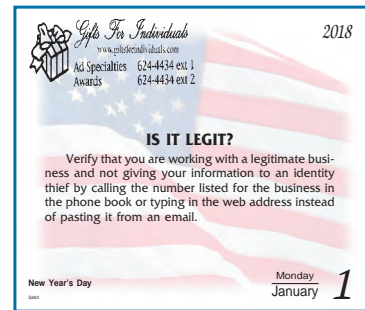
### Word of the Day

Increase your vocabulary every day with 313 unusual words with the word of the day daily calendar.



### Devotional

A daily scripture verse from the King James version of the Bible. Churches love these calendars!



### Safety

Educational safety tips collected from fire departments and safety groups across the country. (Only available with Format A.)

## GIFT BOXES



Available in "Red with Gold Bow" and "White."

## Daily Date Calendar Gift Boxes

For our Daily Date Calendars, we have either a full-color gift box or a plain white gift box. Gift boxes are available in any quantity. Simply specify which style you would like and how many — we'll take care of the rest!

Gift boxes are not available with Media Mail mailing service. Gift boxes are only available for calendars with less than 320 pages. Gift boxes are shipped flat.

Gift Boxes are only available for Daily Date Calendars

**ONLY \$0.70(T) PER BOX!**  
CALL FOR CUSTOM BOX PRICING

## MAILING SERVICE



## Let Us Mail Your Daily Date Calendars

Daily Impressions offers complete mailing and drop ship services, offering you savings on delivery time and shipping charges, as well as saving you the hassle and expense associated with fulfillment houses.

Two mailing options are available: Priority Mail and Media Mail. We supply the mailing carton or corrugated mailer, apply your label, insert an optional letter or card (4"x6" max. size), and mail the calendar. Postage is charged at actual cost. Postage rates subject to change.

If we are printing your labels for you, please submit addresses in a Word document or Excel spreadsheet. There is an additional fee of \$0.07 per address label printed.

Corrugated mailing boxes \$0.60 each.

## Monthly Prop-Up Calendar

Mini tent-style calendar features your own 13 custom images (one for the cover and one for each month), as well as your imprint to be seen on each page. Two-sided printing so the imprint shows on both sides of the calendar for maximum visibility.

### Standard Features

FINAL SIZE: 5.125" x 4.25"  
 PICTURE AREA: 5" x 1.75"  
 IMPRINT AREA: 2.25" x 1.75"  
 PAPER STOCK: 100 lb. coated text  
 BINDING: Coil  
 Set-up: \$200<sub>(t)</sub> or \$100<sub>(t)</sub> If full print ready art is provided including date grids.  
 Approx. Weight per 100: 8 lb.  
 Start any month – Runs 12 months  
 Variable Data Customization available on 150+ Qty. - \$50<sub>(t)</sub> Set-up and 20¢ per calendar.

MONTHLY PROP-UP PRICING  
 ORDER CODE: P6060

100	250	500	1,000	2,500	5000
3.68	2.55	2.16	1.99	1.85	1.69

Personalize each calendar with your customer's name!



(R)

## Weekly Prop-Up Calendar



### Standard Features

- ◆ FINAL SIZE: 7.5" x 4.25"
- ◆ IMPRINT AREA: 3.5" x 2.25"
- ◆ PAPER STOCK: 100 lb. coated text
- ◆ Week at a Glance format
- ◆ Page count: 53
- ◆ Set-up: \$50
- ◆ Start any month – Runs 12 months

MONTHLY PROP-UP PRICING  
 ORDER CODE: P6090

100	250	500	1,000	2,500	5000
6.58	4.05	3.21	2.79	2.54	2.40

(R)

# 12 Month Custom Wall Calendars

Upload 13 of your photos (one for the cover and one for each month) or select from one of our stock wall calendar image sets and add your logo and imprint on each page.



**JUNE 2018**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
			20	21	22	23
			27	28	29	30

MARIA'S Restaurant  
102 S. Main Street • 555-6254

### Standard Features

- ◆ Paper Size: 11" x 17" (folded to 11" x 8.5")
- ◆ 13 full color photos
- ◆ Saddle-stitch binding, standard
- ◆ Set-up: \$50<sub>(t)</sub>
- ◆ Entire calendar printed on 80 lb. gloss text
- ◆ Up to 25 custom dates may be added
- ◆ Calendar style and grid may be customized
- ◆ Logo space on each month: 1" x 6"
- ◆ Includes a Year-At-A-Glance Calendar for the following 4 years
- ◆ Inside and outside back cover printing allowed
- ◆ Custom Made in USA



**AUGUST 2018**

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
			22	23	24	25
			29	30	31	

ANDERSON PACE  
LOYALTY FOR THE MODERN BUSINESS

### Optional Features and Upgrades

- ◆ Plastic Coil or Wire-o Binding - 65¢<sub>(t)</sub> ea.
- ◆ 10-pt. Cardstock Paper - 80¢<sub>(t)</sub> ea.
- ◆ Hardcopy Proof - \$30<sub>(t)</sub>
- ◆ PDF Proof - FREE
- ◆ Watermarked Months - \$40<sub>(t)</sub>
- ◆ Custom Monthly Grid Art - \$150<sub>(t)</sub>
- ◆ Custom Monthly Images Setup - \$120
- ◆ Choose your own start and end month
- ◆ Additional Months - 50¢<sub>(t)</sub> per sheet

12 MONTH WALL CALENDAR PRICING ORDER CODE: P1050

50	100	250	500	1,000	2,500	5,000
10.70	6.72	4.58	3.82	2.87	1.80	1.45

(R)

# 13" x 19" Custom Poster Calendar

Personalize your wall calendar with a photo of your choice as a background design for no extra charge!

Choose from our stock backgrounds or create your own.



Skyscraper



Fence



Blue & Green



Marble



Paint Stokes



Leaves



Orange Texture



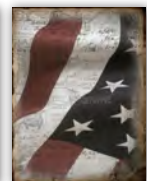
Sky



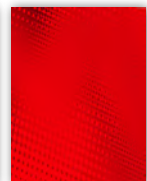
Patchwork



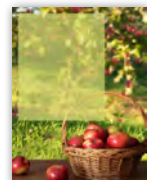
White Cotton



Flag



Red Tone



Apple Orchard



Blue DNA



Vintage

## Standard Features

- ◆ Paper Size: 13" x 19"
- ◆ One hole punched at top
- ◆ Entire calendar printed on 10 pt. C1S card stock
- ◆ Start at any month
- ◆ Gloss UV (10¢ ea.)
- ◆ Setup: \$50<sup>(1)</sup>

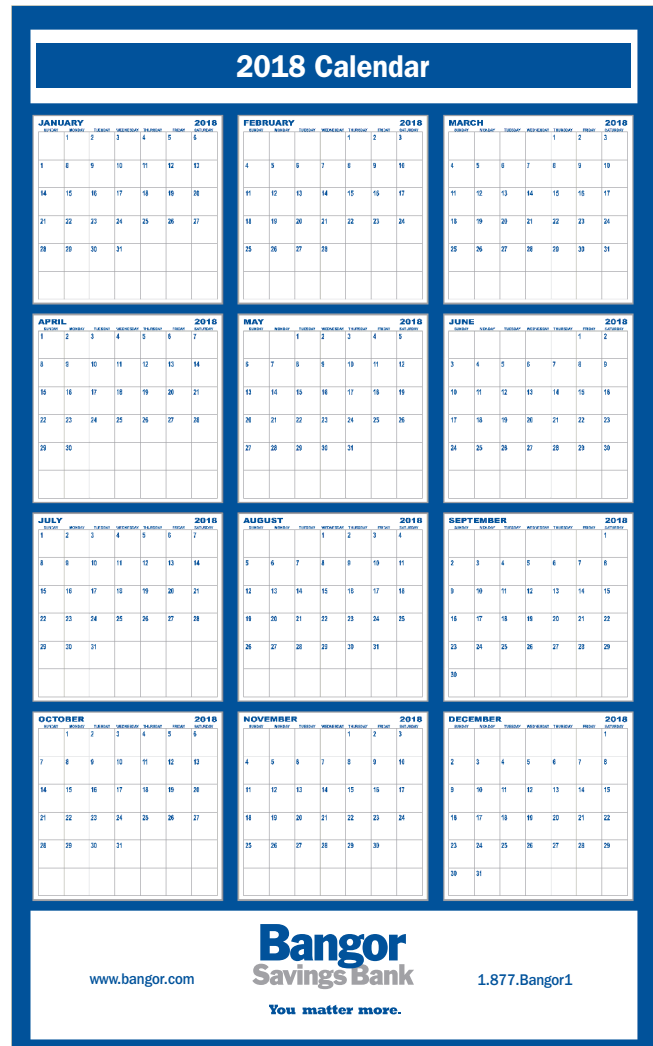
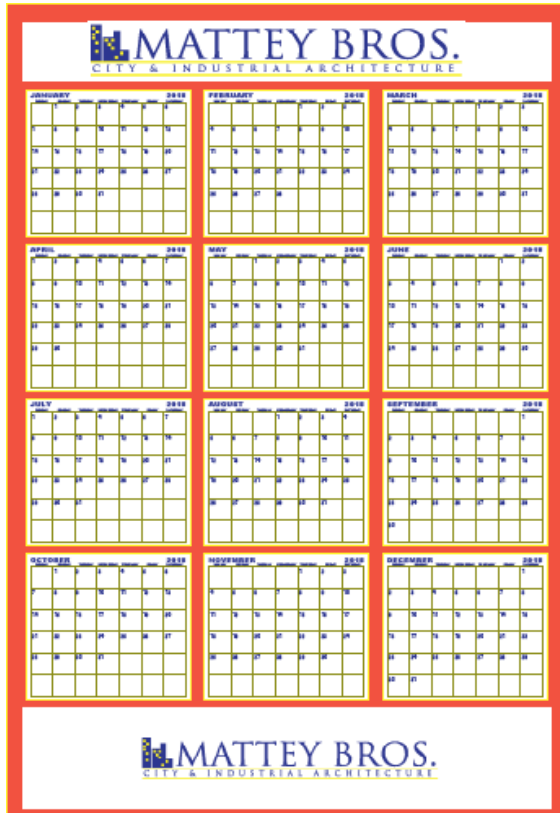
13X19 POSTER CALENDAR PRICING ORDER CODE: P2010

100	250	500	1,000	2,500	5,000
2.93	1.86	1.32	1.08	.88	.80

(R)

# Large Custom Poster Calendar

Personalize your wall calendar with standard holidays, colors & background!



### Standard Features

- ◆ Overall size: 19" x 25" or 20" x 28"
- ◆ Imprint Sizes:
  - 19" x 25":
    - Top imprint size: 1" x 18"
    - Bottom imprint size: 3" x 18"
  - 20" x 29":
    - Top imprint size: 2" x 18"
    - Bottom imprint size: 3.5" x 18"
- ◆ Customized with standard holidays upon request
- ◆ Customize colors and background
- ◆ Start at any month
- ◆ Printed on 10-pt. card stock
- ◆ Gloss UV (+10¢ ea.)
- ◆ Setup: \$50<sup>(1)</sup>
- ◆ Custom Made in USA

### LARGE POSTER CALENDAR PRICING ORDER CODE: P2050

	100	250	500	1,000	2,500	5,000
19" x 25"	5.02	2.65	1.86	1.50	1.28	1.18
20" x 28"	5.51	3.10	2.34	1.95	1.71	1.60

(R)

# Monthly Desk Calendar

Print your logo in color on this *monthly* desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12" x 18" means it will not dominate your desk.



### Standard Features

- ◆ Paper Size: 12" x 18"
- ◆ 12 pages printed on 60 lb. paper
- ◆ Can start on any month
- ◆ Up to 25 custom dates
- ◆ Color logo printing
- ◆ Calendar colors and grid may be customized
- ◆ Logo space on each month: 9" x 1"
- ◆ Includes a Full Year-At-A-Glance Calendar for the calendar's duration at the bottom of each page with the current month highlighted.
- ◆ Custom Made in USA

### Optional Features and Upgrades

- ◆ Hardcopy Proof - \$30<sub>(t)</sub>
- ◆ PDF Proof - FREE
- ◆ Watermarked Months - \$40<sub>(t)</sub>
- ◆ Custom Monthly Grid Art - \$150<sub>(t)</sub>
- ◆ Choose your own start and end month
- ◆ Additional Months - 50¢<sub>(t)</sub> per sheet

MONTHLY DESK CALENDAR PRICING ORDER CODE: P2070

100	250	500	1,000	2,500	5,000
4.45	2.77	2.21	1.95	1.77	1.70

(R)

Monthly Layout

## FEBRUARY

Bangor Savings Bank

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
	1	Groundhog Day 2	3	4	5	6
7	8	9	Ash Wednesday 10	11	12	13
Valentine's Day 14	Presidents Day 15	16	17	18	19	20
21	22	23	24	25	26	27
28	29					

Bangor Savings Bank

You matter more.

August 2016	September 2016	October 2016	November 2016	December 2016	January 2017	February 2017	March 2017	April 2017	May 2017	June 2017	July 2017
-------------	----------------	--------------	---------------	---------------	--------------	---------------	------------	------------	----------	-----------	-----------



# Weekly Desk Calendar

Print your logo in color on this *weekly* desk calendar, as well as your contact information, to be used on a desk to help keep up with reminders and important dates. Convenient size of 12" x 18" means it will not dominate your desk.



### Standard Features

- ◆ Paper Size: 12" x 18"
- ◆ 52 pages printed on 60 lb. paper
- ◆ Can start on any month
- ◆ Up to 25 custom dates - \$50<sub>(t)</sub> setup
- ◆ Color logo printing
- ◆ Logo space on each month: 9" x 1"
- ◆ Includes a Full Year-At-A-Glance Calendar for the calendar's duration at the bottom of each page with the current month highlighted.
- ◆ Custom Made in USA

### Optional Features and Upgrades


- ◆ Hardcopy Proof - \$30<sub>(t)</sub>
- ◆ PDF Proof - FREE
- ◆ Watermarked Months - \$40<sub>(t)</sub>
- ◆ Custom Monthly Grid Art - \$150<sub>(t)</sub>
- ◆ Choose your own start and end month
- ◆ Additional Months - 50¢<sub>(t)</sub> per sheet

WEEKLY DESK CALENDAR PRICING ORDER CODE: P2080

100	250	500	1,000	2,500	5,000
6.89	5.35	4.80	4.55	4.38	4.30


(R)

Weekly Layout



**ANDERSON PACE**  
LOGISTICS FOR THE MODERN BUSINESS  
23488 Priestly Parkway • Culver, Ohio • 8-555-1256 • andersonpace.biz

REMINERS

Monday March	25	Tuesday March	26	Wednesday March	27	Thursday March	28	Friday March	29	Saturday March	30	Sunday March	31
													
✍ Notes		✍ Notes		✍ Notes		✍ Notes		✍ Notes		✍ Notes		✍ Notes	

January 2019

February 2019

March 2019

April 2019

May 2019

June 2019

July 2019

August 2019

September 2019

October 2019

November 2019

December 2019

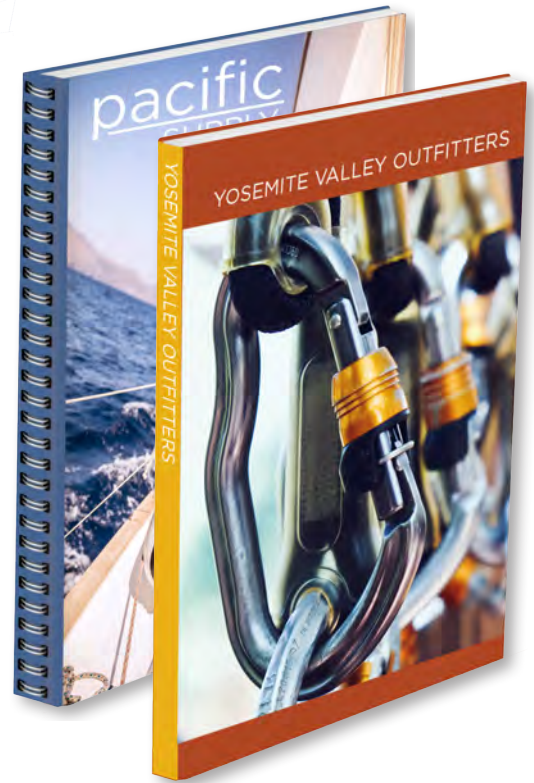
**NEW!**

# Custom Journals & Planners

Customize your Journals & Notebooks with our many new options!



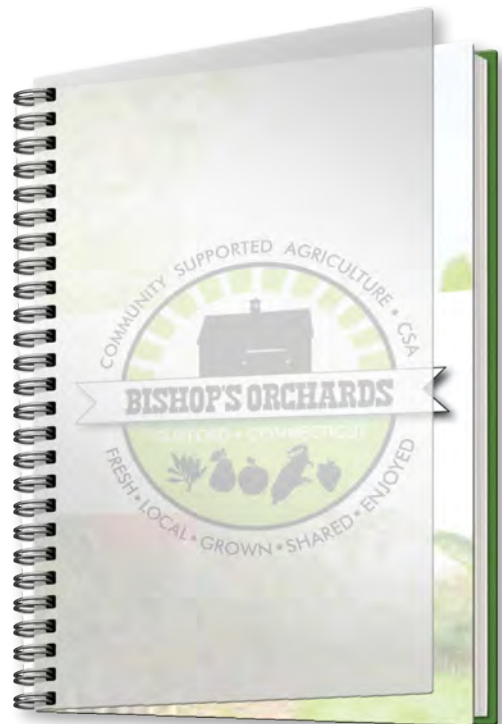
Full Color & Foil Stamped Covers



Hidden & Semi-Hidden Wire-O Covers



Custom Hardback Covers



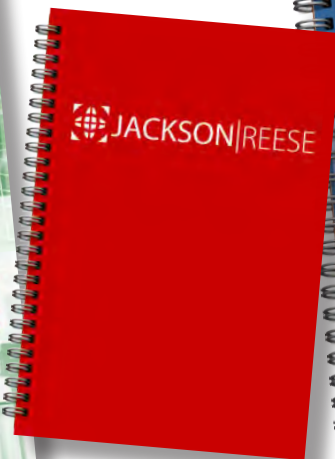
Clear Poly Covers

## Standard Wire-O Journals

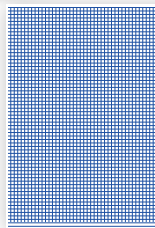
**NEW  
JOURNAL  
STYLES!**



8.5" x 11"



5.5" x 8.5"



Blank,  
Ruled or  
Graph  
Paper for  
Inside  
Pages



### Standard Features

- ◆ Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- ◆ Full color cover
- ◆ Cover is laminated on front
- ◆ Notebook pages printed on 50 lb. offset
- ◆ Set-up: \$40<sub>(t)</sub>
- ◆ Add perforation - 15¢<sub>(t)</sub> each plus \$200<sub>(t)</sub> Set-up<sub>(t)</sub>
- ◆ Custom Made in USA

### Upgrades & Options

- ◆ Additional sheets (in sets of 4 only) - 2¢<sub>(t)</sub> per set
- ◆ Upgrade to 96 total sheets or 192 pages
  - (+ 92¢<sub>(t)</sub> ea. for 8½" x 11")
  - (+ 60¢<sub>(t)</sub> ea. for 5½" x 8½")
- ◆ Plastic cover with foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 65¢<sub>(t)</sub> ea.
- ◆ Foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 40¢<sub>(t)</sub> ea.
  - 4" x 5" maximum die area

### STANDARD WIRE-O JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
8½" x 11"	6.48	4.11	3.33	2.97	2.74	2.65
5½" X 8½"	6.51	3.91	3.05	2.58	2.33	2.22



Foil Stamp standard colors

(R)

Color Cover Hardbound Journals

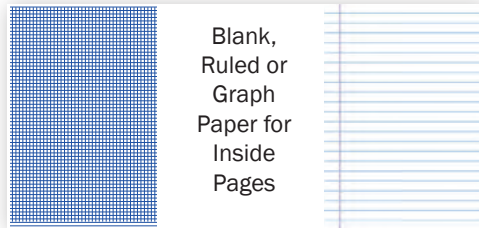
**NEW!  
HARDCOVER  
JOURNALS!**



8.5" x 11"



5.5" x 8.5"



Blank,  
Ruled or  
Graph  
Paper for  
Inside  
Pages



8.5" x 11"

**Full Color Hardcover Journal Features**

- ◆ Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- ◆ Custom Made in USA

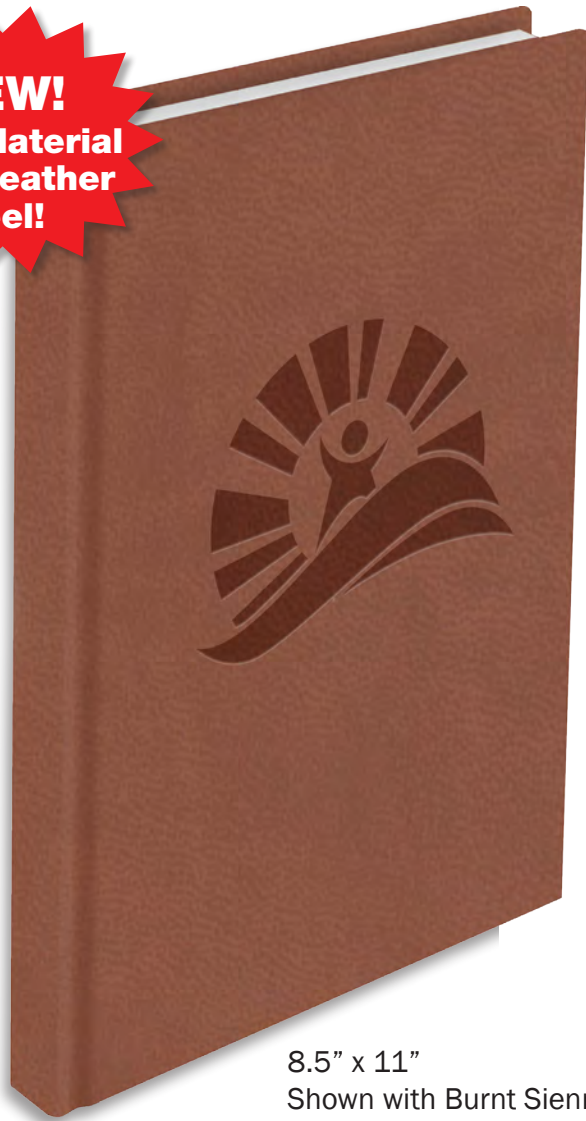
**HARDBOUND JOURNAL PRICING**

	100	250	500	1,000	2,500	5,000
8.5" x 11"	10.49	8.10	7.29	6.89	6.65	6.55
5.5" x 8.5"	9.69	7.32	6.55	6.15	5.89	5.81

(R)

Executive Hardcover Journals

**NEW!**  
Soft Material  
with Leather  
Feel!



8.5" x 11"  
Shown with Burnt Sienna  
Color and Debossed Logo

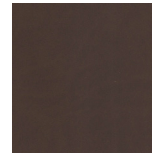
Standard Colors



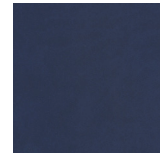
Light Brown



Burnt Sienna



Brown



Dark Blue



Rich Black



Crimson

Upgrades & Options

- ◆ Soft Leather Material cover +\$2.50
- ◆ Additional sheets (in sets of 4 only) - 2¢ per set
- ◆ Upgrade to 96 total sheets or 192 pages
  - (+ 92¢ ea. for 8½" x 11")
  - (+ 60¢ ea. for 5½" x 8½")
- ◆ Foil-stamp
  - Setup: \$80 + Cost of Die (approx. \$60) + 40¢ ea.
  - 4" x 5" maximum die area



Foil Stamp standard colors



5.5" x 8.5"  
Shown with Crimson Color  
and silver foil stamp

# Hardcover Wire-O Journal

**NEW  
HARD COVER  
JOURNALS!**



8.5" x 11"



5.5" x 8.5"

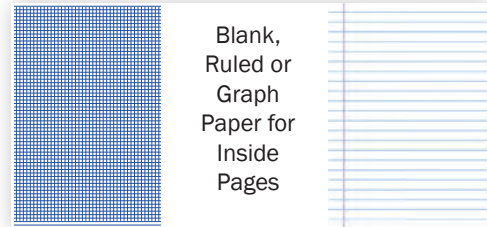


Highly durable laminated hardbound covers.



### Standard Features

- ◆ Two finished sizes: 8.5" x 11" or 5.5" x 8.5"
- ◆ Full color cover
- ◆ Cover is heavy board with laminated image
- ◆ Notebook pages printed on 50 lb. offset
- ◆ Add perforation - 15¢<sub>(t)</sub> each plus \$200<sub>(t)</sub> Set-up<sub>(t)</sub>
- ◆ Custom Made in USA



Blank,  
Ruled or  
Graph  
Paper for  
Inside  
Pages

### Upgrades & Options

- ◆ Additional sheets (in sets of 4 only) - 2¢<sub>(t)</sub> per set
- ◆ Upgrade to 96 total sheets or 192 pages
  - (+ 92¢<sub>(t)</sub> ea. for 8½" x 11")
  - (+ 60¢<sub>(t)</sub> ea. for 5½" x 8½")
- ◆ Upgrade to metal wire-o (+16¢<sub>(t)</sub> ea.)
- ◆ Plastic cover with foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 65¢<sub>(t)</sub> ea.
- ◆ Foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 40¢<sub>(t)</sub> ea.
  - 4" x 5" maximum die area

### HARDCOVER WIRE-O JOURNAL PRICING

	100	250	500	1,000	2,500	5,000
8.5" x 11"	12.69	8.68	7.38	6.71	6.35	6.19
5.5" x 8.5"	11.86	7.92	6.60	5.94	5.55	5.40



Foil Stamp standard colors

(R)

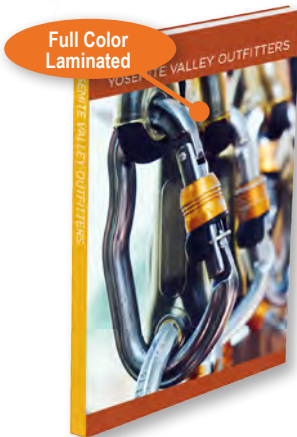
## Semi-Exposed Wire-O Journal



Semi-Exposed Metal Wire-O binding gives an upscale feel to any project. Covers are available in laminated cover stock and flexible poly.

The cover stock laminated covers can be full color with foil stamping. The flexible poly covers can be foil stamped only.

## Back Cover Wire-O Journal



The Back Cover Wire-O Journals feature a wire spiral that can only be seen on the back of the journal. The spine can feature text for a book feel.

### Standard Features

- ◆ Notebook pages printed on 50 lb. offset
- ◆ Set-up: \$40<sub>(t)</sub>
- ◆ Add perforation - 15¢<sub>(t)</sub> each plus \$200<sub>(t)</sub> Set-up<sub>(t)</sub>
- ◆ Custom Made in USA

### Upgrades & Options

- ◆ Additional sheets (in sets of 4 only) - 2¢<sub>(t)</sub> per set
- ◆ Upgrade to 96 total sheets or 192 pages
  - (+ 92¢<sub>(t)</sub> ea. for 8½" x 11")
  - (+ 60¢<sub>(t)</sub> ea. for 5½" x 8½")
- ◆ Plastic cover with foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 65¢<sub>(t)</sub> ea.
- ◆ Foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 40¢<sub>(t)</sub> ea.
  - 4" x 5" maximum die area

### SEMI-EXPOSED AND BACK COVER WIRE-O

	100	250	500	1,000	2,500	5,000
8½" x 11"	9.59	6.00	4.80	4.22	3.85	3.70
5½" X 8½"	8.70	5.15	3.98	3.38	3.01	2.88

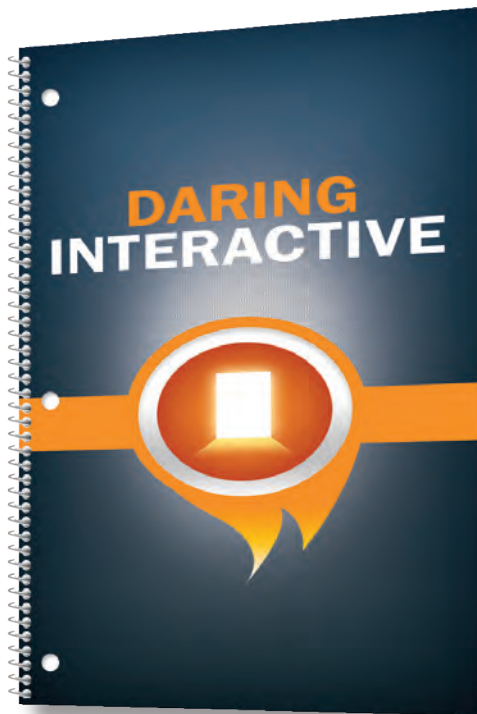
(R)



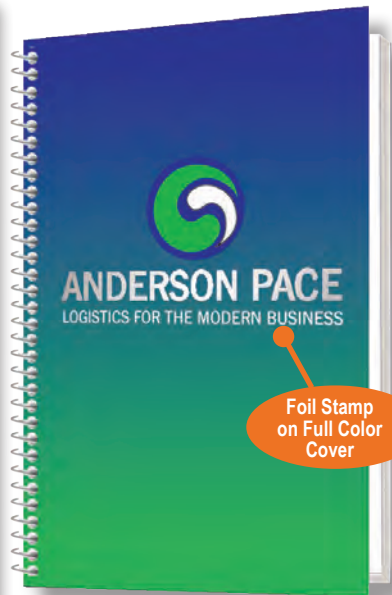
Foil Stamp standard colors

\* **NOTE:** Color printing not available on plastic cover, only foil stamp.

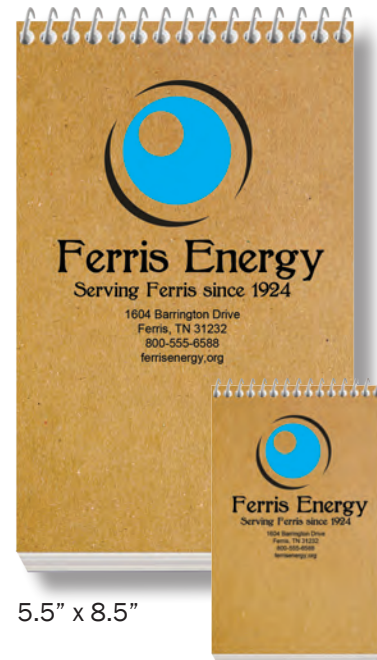
## Standard Full Color Cover Notebooks



8.5" x 11"

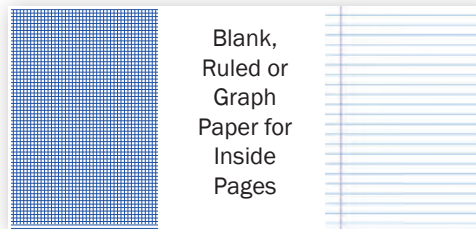


5.5" x 8.5"



5.5" x 8.5"

3.5" x 5"



Blank,  
Ruled or  
Graph  
Paper for  
Inside  
Pages

### Standard Features

- ◆ Three finished sizes: 8.5" x 11", 5.5" x 8.5" or 3.5" x 5"
- ◆ Full color cover
- ◆ Cover stock is 12 pt. C1S, laminated on front
- ◆ Notebook pages printed on 50 lb. offset
- ◆ Customer imprint on front cover
- ◆ 48 total sheets or 96 total pages
- ◆ Plastic coil binding
- ◆ 3-hole punched for 8.5" x 11" only
- ◆ .026 blank chipboard for back cover
- ◆ Set-up: \$40<sub>(t)</sub>
- ◆ Add perforation - 15¢<sub>(t)</sub> each plus \$200<sub>(t)</sub> Set-up<sub>(t)</sub>
- ◆ Custom Made in USA

### Upgrades & Options

- ◆ Additional sheets (in sets of 4 only) - 2¢<sub>(t)</sub> per set
- ◆ Upgrade to 96 total sheets or 192 pages
  - (+ 92¢<sub>(t)</sub> ea. for 8½" x 11")
  - (+ 60¢<sub>(t)</sub> ea. for 5½" x 8½")
- ◆ Upgrade to metal wire-o (+16¢<sub>(t)</sub> ea.)
- ◆ Plastic cover with foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 65¢<sub>(t)</sub> ea.
- ◆ Foil-stamp
  - Setup: \$80<sub>(t)</sub> + Cost of Die (approx. \$60) + 40¢<sub>(t)</sub> ea.
  - 4" x 5" maximum die area

STANDARD NOTEBOOK PRICING ORDER CODE: P5060

	100	250	500	1,000	2,500	5,000
8½" x 11"	6.16	3.95	3.17	2.81	2.58	2.50
5½" X 8½"	6.35	3.75	2.89	2.42	2.17	2.06
3½" X 5"	5.29	3.53	2.69	2.25	1.98	1.89

(R)

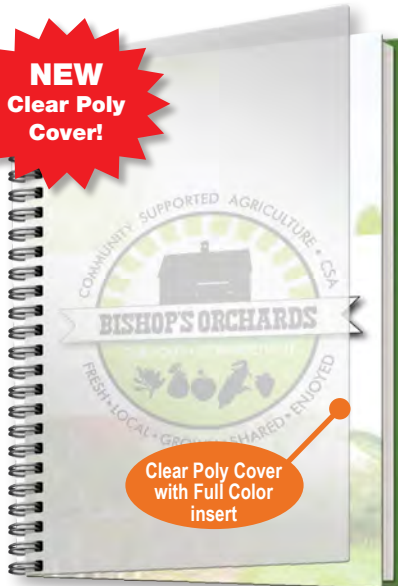


Foil Stamp standard colors

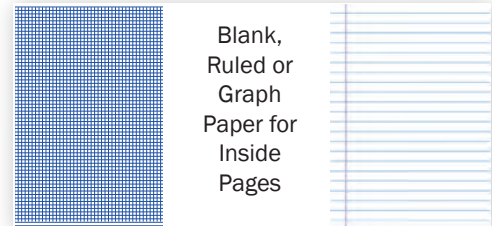


## Poly Cover Notebooks

**NEW**  
Clear Poly  
Cover!



These notebooks feature a durable poly cover. If you do not want any of our standard cover colors, provide us with the color you would like for the cover!



### Standard Poly Cover Features

- ◆ Finish Size: 8.5" x 11"
- ◆ Plastic covers available in red, black, yellow, blue and white
- ◆ Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- ◆ Sheets printed on 50 lb. paper
- ◆ Add insert page
  - Black and white - 6¢<sub>(1)</sub> each
  - Color (on 80 lb. glossy test) - 21¢<sub>(1)</sub> each
- ◆ 96 pages (48 sheets per notebook)
- ◆ Setup: \$50<sub>(1)</sub>
- ◆ Plastic back 35¢<sub>(1)</sub> each, Laminated back 21¢<sub>(1)</sub> each
- ◆ Custom Made in USA

### Standard Poly & Recycled Cover Colors



STANDARD POLY COVER PRICING ORDER CODE: P5060 POLY

	100	250	500	1,000	2,500	5,000
8½" x 11"	7.45	5.11	4.19	3.54	3.25	3.05

## Die-Cut Cover Options



These notebooks feature a cover with a die-cut hole (three shapes available) in which a full color cover sheet may be seen beneath the cover. Prices include the die-cut cover and the inside cover sheet. If you do not want any of our standard cover colors, provide us with the color or artwork you would like for the cover and inside sheet! Use any of our stock patterns or colors for your cover or cover page.

### Standard Features

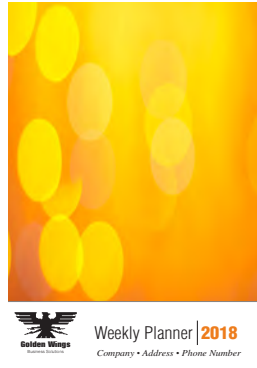
- ◆ Finish Size: 8.5" x 11"
- ◆ Plastic covers available in red, black, yellow, blue and white
- ◆ Laminated cover- 12 pt. C1S
- ◆ Available with black or white double wire binding or plastic coil binding (green, gray, white, black, blue, or red plastic coil colors)
- ◆ Sheets printed on 50 lb. paper
- ◆ Add insert page
  - Black and white - 6¢<sub>(t)</sub> each
  - Color (on 80 lb. glossy test) - 21¢<sub>(t)</sub> each
- ◆ 96 pages (48 sheets per notebook)
- ◆ Setup: \$50<sub>(t)</sub>
- ◆ Plastic back 35¢<sub>(t)</sub> each, Laminated back 21¢<sub>(t)</sub> each
- ◆ Custom Made in USA

	100	250	500	1,000	2,500	5,000
8.5" x 11"	6.48	3.90	3.04	2.69	2.40	2.30

(R)

# Journal & Notebook Stock Covers

Personalize a planner with company information and a logo on the front cover! Choose from our unique designs, or customize with a design of your own.



Orange Dot



Paint Strokes



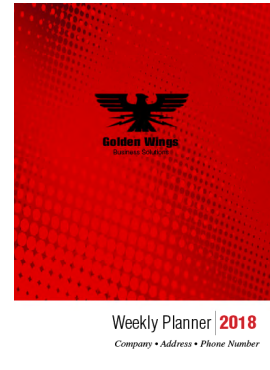
P#1



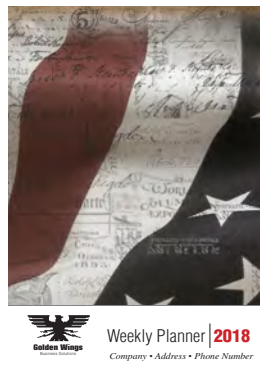
P#2



P#5



Red



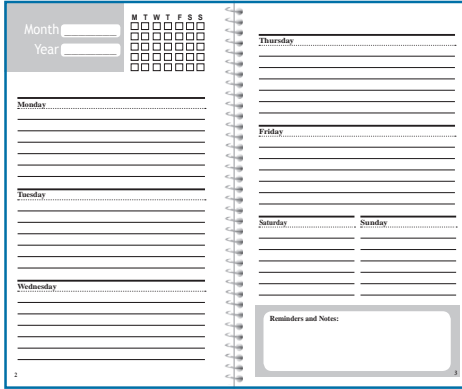
American Flag



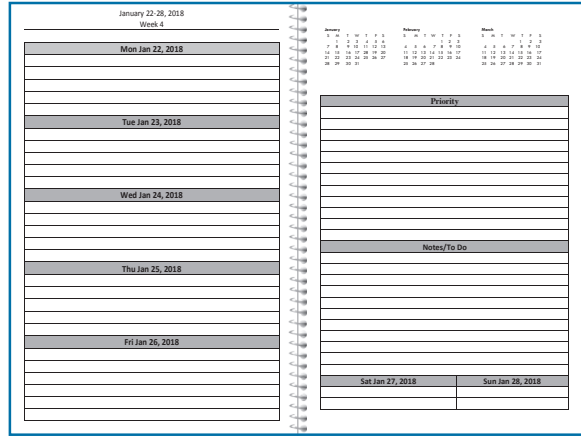
Blue Diamond

# Planner Page Formats

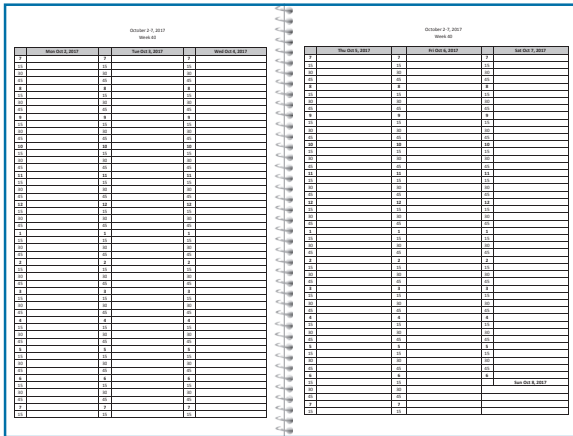
Turn any journal or notebook into a planner with these standard planner formats!



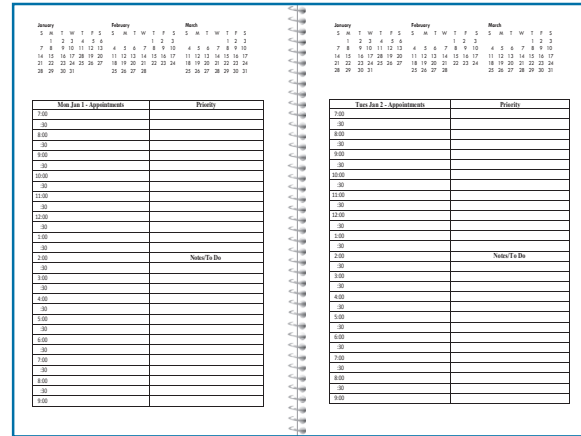
Planner Format A  
5.5" x 8.5" only



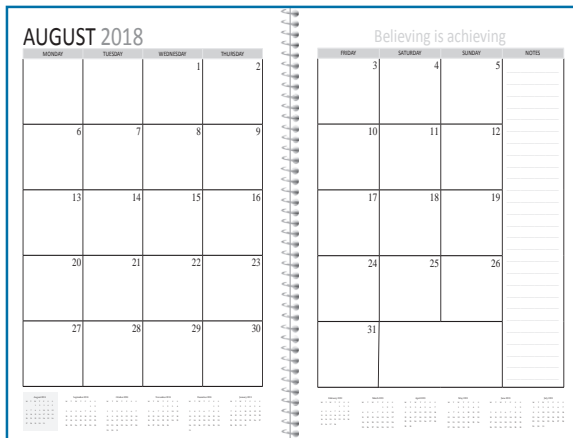
Planner Format B  
5.5" x 8.5" and 8.5" x 11"



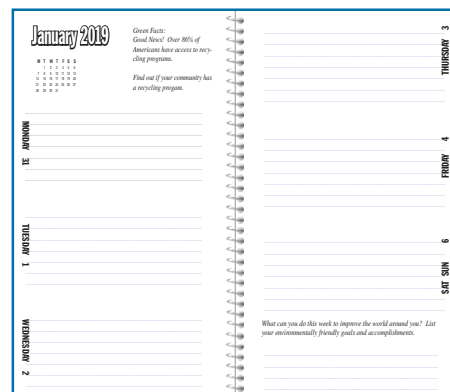
Planner Format C  
8.5" x 11" only



Planner Format D  
5.5" x 8.5" and 8.5" x 11"



Planner Format E  
5.5" x 8.5" or 8.5" x 11"



Planner Format F  
5.5" x 8.5"

## Custom & Standard Notepads

Scratch Pads are great tools for marketing. We have provided templates for your convenience! Just send us a logo and company information and we will make it work! You can also choose to send us your own design.



### Standard Features

- ◆ Available in the following sizes: 3.5" x 5", 4.25" x 5.5", 3.5" x 8.5" and 5.5" x 8.5".
- ◆ Sheets printed on 50 lb. paper
- ◆ Lines may be added for no extra charge.
- ◆ 50 sheets per pad
- ◆ Custom page size and counts available - call for quote.
- ◆ Shrink wrap available: 24¢ per bundle of 5 pads
- ◆ Setup \$40
- ◆ Custom Made in USA

S1

S2

S3

S4

S5

S6

S7

S8

S9

STANDARD NOTEPAD PRICING ORDER CODE: P3010

	100	250	500	1,000	2,500	5,000
3.5" x 5"	3.93	1.97	1.31	1.03	.85	.75
4.25" x 5.5"	4.16	2.14	1.48	1.05	.88	.82
3.5" x 8.5"	4.20	2.22	1.53	1.19	.99	.92
5.5" x 8.5"	4.15	2.00	1.96	1.53	1.34	1.29
8.5" x 11"	5.54	3.48	2.80	2.45	2.25	2.18

(R)

## Die-Cut Custom Notepads

Football



Beverage



Star



Add Lines for Free!

Shirt



House



### Standard Features

- ◆ Sheets printed on 50 lb. paper
- ◆ 50 sheets per pad
- ◆ Your imprint added on every sheet
- ◆ Chipboard backer
- ◆ Lines can be added to sheets for no charge
- ◆ Setup charge: \$65<sup>(1)</sup>
- ◆ Custom Made in USA

STANDARD DIE-CUT NOTEPAD PRICING ORDER CODE: P3020

	250	500	1,000	2,500
Approx. 5½" x 8½"	4.25	3.70	2.90	2.50

\* NOTE: There is an additional charge for custom die-cut shapes.

## Tear-Off Mouse Pads



Year-at-a-Glance/Notepad



Standard Notepad (lines optional)



Weekly Calendar

(Only available in 48-page count.)



Monthly Calendar (current week is highlighted)

(Only available in 48-page count.)

### Standard Features

- ◆ Finished size is 7.5" x 9"
- ◆ 24 or 48 sheets, padded
- ◆ 60 lb. white paper
- ◆ Custom or stock backgrounds
- ◆ Setup: \$85<sup>(1)</sup>
- ◆ Custom Made in USA
- ◆ Your imprint appears on every sheet

STANDARD MOUSE PAD NOTEPAD PRICING ORDER CODE: P9090

	100	250	500	1,000	2,500	5,000
24 Sheets	4.80	3.95	3.60	2.99	2.30	2.08
48 Sheets	6.94	6.19	3.99	3.36	2.99	2.86

(R)

## Custom Magnets



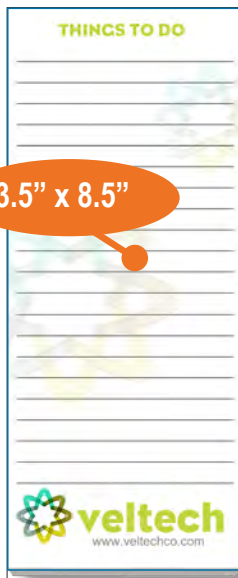
### Standard Features

- ◆ Printed in our Tennessee plant
- ◆ Bright white that can be printed in multi-colors
- ◆ Great for vehicles
- ◆ Special order die cut designs incur extra charges
- ◆ Many sizes and shapes available
- ◆ Custom made in the U.S.A.

### STANDARD MAGNET PRICING ORDER CODE: P7055

	100	250	500	1,000	2,500	5,000
Approx. 5" x 7"	2.30	1.25	.90	.77	.63	.59

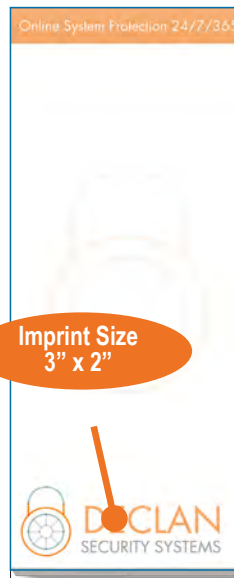
## Magnet Pads



Customize with Logo



Imprint Size 3" x 2"



### Standard Features

- ◆ Magnet Backer Size: 3.5" x 8.5"
- ◆ Paper Size: 3.5" x 8.5"
- ◆ Printed on 50 lb. paper
- ◆ Imprint size: 3" x 2"
- ◆ 36 sheets per pad
- ◆ Custom Made in USA

### 3.5" X 5.5" MAGNET PAD PRICING ORDER CODE: P3050

	100	250	500	1,000	2,500	5,000
3.5" x 8.5"	5.80	4.30	2.95	2.28	1.88	1.75

(R)

## Magnet Calendars



5" x 7"



Customize with Your Image

5" X 7" CALENDAR MAGNET PRICING ORDER CODE: P7075

100	250	500	1,000	2,500	5,000
2.25	1.60	1.20	.88	.73	.60

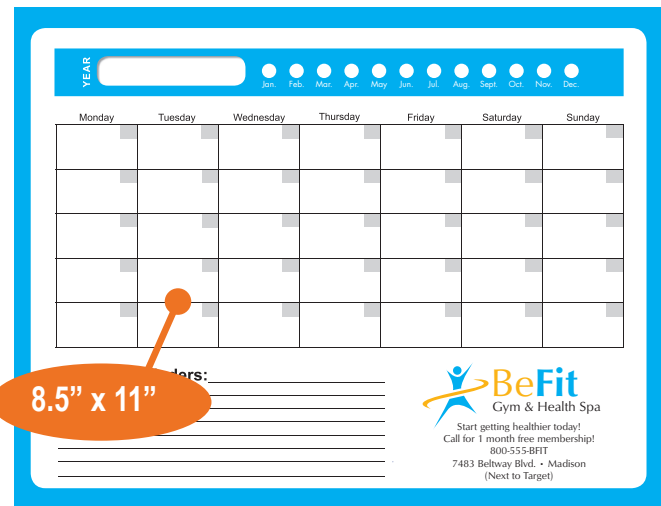
### Standard Features

- ◆ Size: 7" x 5"
- ◆ Color and image can be adjusted
- ◆ Custom Made in USA

## Dry Erase Magnet Calendars



Dry Erase Surface



8.5" x 11"

8.5" X 11" CALENDAR MAGNET PRICING ORDER CODE: P4075

100	250	500	1,000	2,500	5,000
3.81	2.72	2.31	1.75	1.55	1.45

### Standard Features

- ◆ Size: 11" x 8.5"
- ◆ Color and background can be changed
- ◆ Dry Erase Markers not included
- ◆ Set-up \$40<sup>(1)</sup>
- ◆ Custom Made in USA



# Dry Erase Magnet Calendar

This Calendar is designed to hang on any type of flat metal fixture easily incorporating a monthly calendar in the most obvious places. The top of the calendar is a flat magnetic piece. Tear off paper months and keep the magnet at the end of lifecycle for a permanent fixture.



Style A



Style B

## Standard Features

- ◆ Dry Erase Upgrade film only \$20 Setup plus 10¢ ea. (does not come with Pen)
- ◆ Magnetic dry erase pen shrink wrapped to calendar \$.22<sub>(t)</sub>
- ◆ Free digital proof; printed proofs \$45<sub>(t)</sub>
- ◆ Watermarked months (same on all pages) -\$40<sub>(t)</sub>
- ◆ Custom Monthly Grid Art \$150
- ◆ Choose your own start and end month

DRY ERASE MAGNET CALENDAR PRICING  
ORDER CODE: P1010

100	250	500	1,000	2,500	5,000
7.10	5.55	5.01	3.29	2.98	2.70

Your logo is prominently displayed on every page of the calendar, as well as on the magnet.

Add the Dry erase option for an even more useful experience.

Choose 12 images for the sidebar panel (Style B only). Choose one of our stock patterns, colors or use a background for your magnet, as well as the calendar months. Create it or we can help you create it.



## How to Submit Artwork

We want your product to look its absolute best. We also want to avoid any delays in production which may be caused by electronic files that are too low in resolution, files that cannot be opened by our art department or other problems that can come up by submitting unacceptable artwork. We have developed this list of artwork submission guidelines to help you get the best possible reproduction of your artwork and photographs.

### LOGOS & PHOTOGRAPHS

Many of the imprints require your logo and text to be in line art. Line art refers to graphics or text composed of black against a white background. Line art cannot contain any shades of gray.



LINE ART



GRAYSACLE

**File Types we can accept (MAC & PC):** Acrobat PDF, EPS, Illustrator AI, Photoshop PSD, JPEG, TIFF, PNG, Word Documents, Excel Files, Powerpoint Files, Quark Documents and IDML/InDesign Documents (both must be collected with images and fonts).

#### File Types we cannot accept or do not suggest:

Publisher, CorelDraw, BMP, GIF.

**Photographic (Raster) Files** must be at the size of the item or imprint area at 300 dpi. (Example if the area to hold the image is 8.5" x 11" then it must be at that size at 300 dpi for optimal printing.) Images from the web tend to print poorly unless they are exceptionally large.

**Vector Files (preferred for logos and imprints)** must be converted to curves or the fonts must be included. Please check your colors for any spot or Pantone colors, as they can lead to additional charges and any alterations made might alter the colors.

**Camera Ready PDF Designs** should be to scale for their placement, and have the fonts converted to outlines or included.

It is highly suggested that fonts and images be included in Camera Ready Designs.

#### Please name files in accordance with their intended use.

Files not named correctly will slow down production time. (Such as logo, JPG, cover, PDF or the names of the months on which the images are to go.)

**Bleeds:** If you expect your artwork to print to the edge, you must include a bleed. A bleed is where the ink goes slightly past the edge and is cut so the image goes to the edge. If no bleed is included, you will lose a portion of the image from each edge. A 1/8" bleed is recommended on all sides.

The blue area is the bleed, this will be cut off at the red line and only the pink area will remain.

Actual printed area

Please do not flatten layered files. It is preferred that you send both flattened and unflattened in case edits need to be made.

Any time spent by either our designers or our production staff that requires more than reasonable time spent can lead to additional charges. We have templates available so this can be avoided, simply email to ask for a template. The first proof is **FREE**. Additional proofs resulting from errors not made by our staff may result in a graphics fee.

#### When submitting material through the mail:

##### Do's

- ◆ DO submit original photos (black and white or color).
- ◆ DO submit original artwork or ink drawings.
- ◆ DO submit files on disk at a minimum resolution of 300 dpi in TIFF, EPS, PDF or JPEG format at 100% of best selling books final print size.
- ◆ DO submit black and white laser prints for line art only (not acceptable for grayscale art or photographs).

##### Don't

- ◆ DO NOT submit inkjet or laser printouts of photos or grayscale graphics from your computer. Submit photo files on disk instead.
- ◆ DO NOT submit photocopies of photos or graphics.
- ◆ DO NOT use paper clips, staples or tape on your photos or artwork which can damage your originals.
- ◆ DO NOT crop your original photographs. Instead, make a photocopy of the photo, mark the copy how you would like it to be cropped and submit with the original photograph as a guide.
- ◆ DO NOT submit artwork that is disproportionate.
- ◆ DO NOT submit negatives or transparencies.

## Stock Calendar Covers & Papers

Any of these may be used as your cover or your paper!  
 Some are shown as covers and some as paper.  
 Additional covers and paper options may be found on page 3 and 4.



Awareness



Golf



Christmas Candles



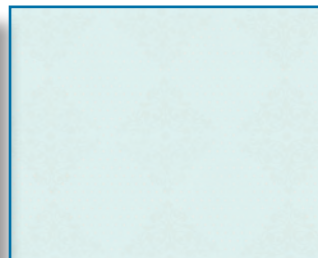
Green Marble



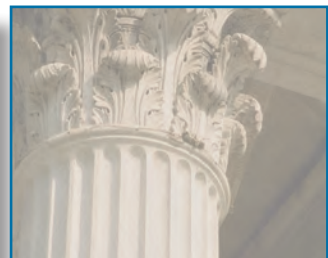
Christmas Tree



Fish



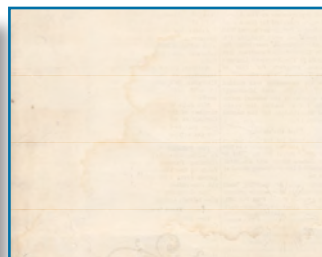
Aqua Diamond



Columns



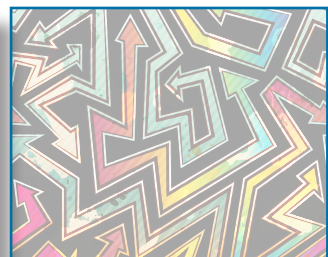
Green Prism



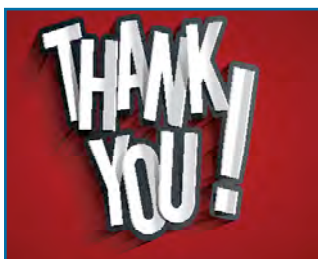
Watermark



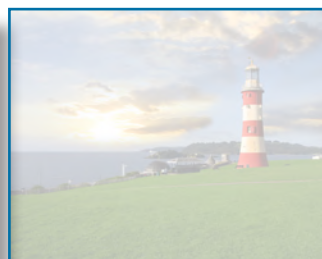
Rainbow Prism



Arrows



Red 3D



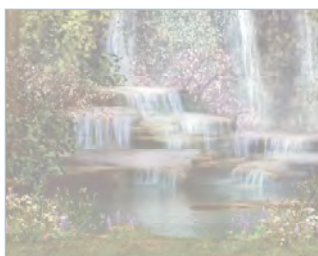
Lighthouse



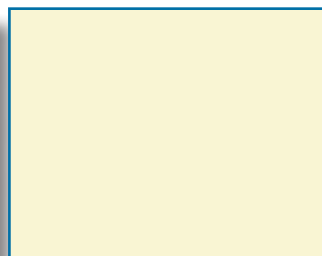
Vision



Color Peaks



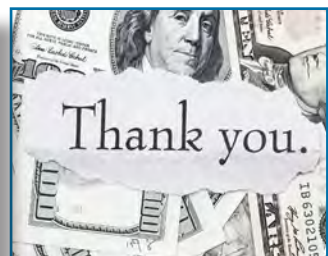
Waterfalls



Creme



Realty



Currency

## Stock Colors & Patterns

These are our standard color options. You may submit custom artwork with your own colors or tell us a color you would like to see on your item.

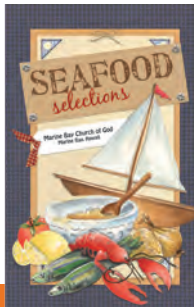


## Stock Colors & Patterns

These in-house stock patterns may be used on your items as a background. Samples in the catalog using these patterns have been indicated. You may also submit your own custom artwork (additional charges may apply.)



# Promotional Cookbooks



**FCP19 Seafood Selections**  
188 recipes served in the best restaurants on the coast



**FCP16 Marvelous BBQ Recipes**  
194 barbeque recipes with all the fixings.



**FCP20 Just Desserts**  
226 great All-American recipes for cakes, pies, pastries & more.



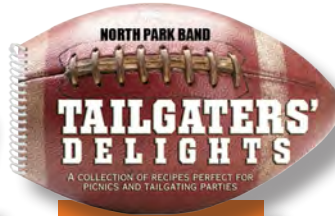
**DC44 Nothing But Beverages**  
Coffees to teas to smoothies and fruit drinks.



**DC43 Slow Cooking Recipes**  
165 quick and easy savory dishes for the slow cooker.



**DC47 The Ultimate Tailgater**  
175 party pleasing recipes for the next ballgame cookout.



**DC46 Tailgater's Delights**  
194 top Southern BBQ recipes with all the trimmings.



**DC23 The Tastes of Home**  
185 home-cooking recipes just like Mom used to make.



**FCP30 Fitness Journal**  
Six-month journal including exercise & food log, data & more.



**FCP51 Kid Fit Journal**  
Twelve-month children's journal including exercise & food log.

**Standard Features**

- ◆ 5½" x 8½ final size
- ◆ Perfect bound
- ◆ coil or wire binding 50¢ net each
- ◆ Insert pages at the front of cookbook available
- ◆ Custom made in the U.S.A.

COOKBOOK & JOURNAL PRICING ORDER CODE: P3050

	100	250	500	1,000	2,500	5,000
5½" x 8½"	580	3.95	3.35	3.01	2.80	2.45
Die-Cut	n/a	4.80	3.45	3.58	3.35	3.28

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## Custom Printing Services

Daily Impressions is part of a large print group that specializes in high quality, fast turnaround of short, medium and long run reports, newsletters, instruction manuals and all types of books, product catalogs and year-end annual reports.

*For questions, or if you have different specs you would like quoted, please call.*



### Print Services we offer

- ◆ Full service or a la carte printing
- ◆ (only purchase what you need)
- ◆ 7 Binding Styles (including hardback & paperback)
- ◆ Easy File Setup
- ◆ Fast Turnaround
- ◆ Bookstore Quality Books
- ◆ Live Customer Support
- ◆ No set-up or hidden fees!
- ◆ Complete Control of Your Work
- ◆ Custom Design & Illustration Service
- ◆ Custom Made in USA

## Don't See it Listed in the Catalog? Call for a custom quote on any print job

Daily Impressions has the capability to create just about any paper printed product you can think of with optional mailing services. Daily Impressions utilizes both digital and offset printing for both short and long run print projects.

### YOU THINK OF IT, WE CAN PRINT IT!

- |                          |                   |                      |                       |
|--------------------------|-------------------|----------------------|-----------------------|
| ◆ Variable Data Printing | ◆ Table Tents     | ◆ Invitations        | ◆ Graphic Design      |
| ◆ Corporate Reports      | ◆ Shrink Wrapping | ◆ Postcards          | ◆ Custom Illustration |
| ◆ Annual Reports         | ◆ Packaging       | ◆ Rack Cards         | ◆ Layout              |
| ◆ School Yearbooks       | ◆ Business Cards  | ◆ Labels             | ◆ Typesetting         |
| ◆ Product Manuals        | ◆ Tickets         | ◆ Stickers           | ◆ Scanning            |
| ◆ Magazines              | ◆ Programs        | ◆ ... and much more! | ◆ Proofreading        |
| ◆ Catalogs               | ◆ Custom Pieces   |                      | ◆ ISBN & Barcodes     |
| ◆ Flyers                 | ◆ Advertising     |                      | ◆ Copyright           |
| ◆ Brochures              | ◆ Marketing Kits  |                      | ◆ Web Design          |
| ◆ Posters                | ◆ Bookmarks       |                      | ◆ ... and much more!  |

## Direct Mail Services

Daily impressions will not only provide your clients with the highest quality printed materials but, we will also handle all the mailing for you.



Daily impressions offers direct mail options for all its products, including bulk mailing services for any item that fits the USPS bulk mail requirements. Although we do not recommend this service for higher end products, it is perfect for smaller items like wall calendars, catalogs and flyers.

Lists are required in an excel format for presorting and bar-coding to pass USPS regulations. Mail will ship from TN under our Bulk Mailing Permit.

- ◆ Bulk mail has a minimum of 200 recipients
- ◆ Items that work well with bulk mail include
- ◆ Items that can be direct mailed
- ◆ Booklet mailers 8.5x11 this size works well
- ◆ with catalogs, newsletters, brochures, etc.
- ◆ Self Mailers various folded sizes
- ◆ Post cards 4x6 or 5.5x8.5
- ◆ Bulk mailing pieces incurs a \$200(t) setup and a
- ◆ \$.07(t) per piece to address. Pricing does not include
- ◆ any special packaging

**Variable data personalization.** For the ultimate in customization, Daily impressions offers variable data printing to personalize each piece to the recipient. Setup for variable data printing runs \$200(t) for setup and a per piece price depending on item and amount of personalization. Please contact Daily Impressions for custom quotes.

### Mailing Service Features

- ◆ Postcard standard USPS sizes:
- ◆ 4" x 6", 4.25" x 6", 5" x
- ◆ 7", 5.5" x 8.5", 6" x 9", 6" x 11"
- ◆ (Odd sizes will be charged more postage)
- ◆ Complete recipient list
- ◆ management and list purchasing
- ◆ services
- ◆ Live Customer Support
- ◆ Custom Design & Illustration
- ◆ Service
- ◆ Custom Made in USA



Whatever your print, press or design needs are  
DailyImpressions.com has the capabilities to handle your order.  
We look forward to hearing from you!